Peru Coffee





Finca Churupampa Organic Gr1

Located in Chirinos, Cajamarca, Peru, Finca Churupampa is a coffee farm managed by Eber Tocto and his brothers.

Finca Churupampa is more than just a coffee farm to the Tocto brothers. They view it as a social enterprise that aims to revive the economic and social landscape of Chirinos. Along with selling their own coffee, they extend export and marketing services to 215 farmers in the vicinity. Besides, Finca Churupampa runs a training center that is accessible to all, where they train farmers to enhance their production techniques and eradicate the longstanding poverty crisis. Since the brothers took over the management, the community of farmers in Chirinos has shifted their focus from subsistence coffee farming to prioritizing quality and sustainability.

At the heart of the Toctos' farming operations lies a steadfast commitment to organic production. Alongside their coffee crop, they cultivate a range of organic vegetables and tropical fruits, while also raising chickens for the benefit of their local community. Integral to their farming practices is a rigorous soil management program. To create compost, the brothers gather a diverse range of flora from the surrounding forest, while their fermentation tanks produce "miel," or honey, which they repurpose into fertilizer pellets that enable their plants to retain water more effectively.

By constantly reinvesting in their farm's facilities, equipment, and processing and drying methods, the Tocto brothers have transformed it into a shining example of sustainable coffee production that prioritizes meticulous quality control protocols. With their QC team sampling over 4,000 cups a year, their commitment to improving their practices has not wavered. This has resulted in a farm that not only operates with economic efficiency, but also in an environmentally conscious manner.





NOTES: Bright and floral, juicy, complex, citrus and sweet



<u>REGION</u>: San Ignacio, Cajamarca





VARIETY: Caturra, Pache, Typica



ALTITUDE: 1600-1900 masl