

# Guatemala Coffee



## Ave del Paraiso SHB EP LIFT

Our Ave del Paraiso comes from a group of small coffee growers located in the central zone of Guatemala, grouping producers from three different departments due to its geographical location, which are made up of El Progreso, Jalapa and Palencia. Named after the well known flower Ave De Paraiso also known as the Bird of Paradise flower, which can be found throughout Guatemala. This coffee is also a part of Mercon Specialty's signature flower series coffee. Our signature series are available in our primary coffee countries, and is a great foundation coffee for anyone looking for something we will offer consistently year round.

All the coffee in Ave de Paraiso comes from members of the LIFT program, which is a three-year sustainability program designed to increase crop yield and coffee quality at the producer level. There are 156 small producers in this LIFT group. Through the LIFT programs they have found a considerable increase in production and quality. They are also RFA and UTZ certified, increasing the overall sustainability of the group.



## Smallholder Farms



### NOTES:

Balanced dark chocolate, floral, apple and citrus acidity, juicy body



### REGION:

El Progreso, Jalapa, Palencia



### PROCESS:

Fully Washed



### VARIETY:

Pacas, Sarchimore, Catuai



### CERTIFICATES:

LIFT, Rainforest Alliance Certified, UTZ certified