

The logo for Becca Who, featuring the brand name in a stylized, cursive font inside a square frame with a gold border.

Becca
WHO

WALLPAPER COLLECTION

BECCA WHO IS A BRITISH DESIGNER BASED IN LANCASHIRE, UK, WHOSE DRAMATIC AND OPULENT STYLE IS LOVED BY THOSE WHO ENJOY HIGHLY DECORATIVE, ORIGINAL DESIGN.

Hand drawn details and painterly strokes, a passion for rich colour palettes and touches of the unexpected, effect a visual alchemy on luxurious fabrics and wallpapers.

TRADE INFORMATION

Becca Who creates statement Fabrics and luxury Wallpapers, as seen in British Vogue and on BBC1.

The distinctive style of Becca Who is offered to customers worldwide, with designs on fabrics and wallpapers stocked in stores throughout the UK, across Europe and beyond.

THE BECCA WHO WALLPAPER COLLECTION

The Becca Who Wallpaper Collection features some of those designs which have been very popular on Fabric, from both the Curious Creatures and Earth Odyssey Fabric Collections. The wallpapers are printed in the UK, by a leading manufacturer, onto high quality papers.

Dramatic prints, glamour and romantic elegance all feature in the luxury range offering an array of statement, dark palettes, rich jewel tones amongst soft, pastel hues.

The wallpaper collection can be viewed by visiting www.beccawho.com → Wallpaper

A decorative lamp with a fringed shade and a gold base stands against a dark wallpaper featuring a crocodile and tropical plants. Below the lamp are four rolls of wallpaper with various designs, including a bird and a crocodile.

Please contact info@beccawho.com

COORDINATING FABRICS

Within the wallpaper collection, are many stand alone colour ways, whilst some coordinate with the available fabrics to create rich yet harmonious interiors.

A list of those wallpaper colour ways which have been developed to coordinate with fabric colour ways can be provided on request.



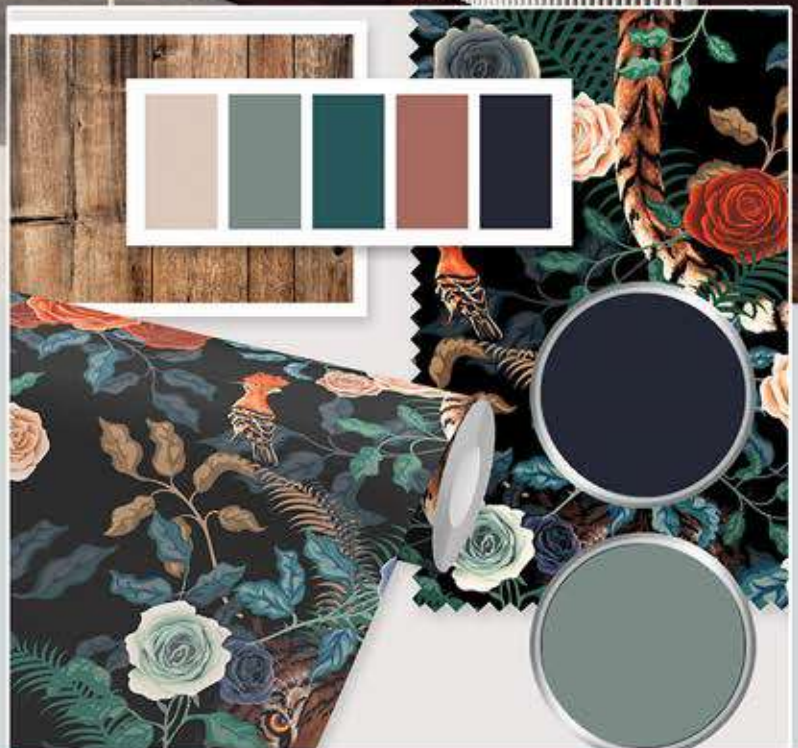


WALLPAPER COLLECTION



COLOUR PALETTES

As well as coordinating with available fabrics, many of the wallpaper colour ways have been developed to sit beautifully with some of the most popular paint colours on the market. Interior designers can embrace an offering which is rich with creative possibilities.



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WALLPAPER COLLECTION

SUITABILITY / END USES

Customers often enquire about use of the wallpapers in a bathroom. Whilst the wallpapers offered are not specifically prepared for an environment where moisture is present, customers can and often do select the wallpapers for such use. There are a number of variables as to how well the wallpaper will fare in a bathroom - the amount of moisture being affected by factors such as size of the room and ventilation.

A way of ensuring that the wallpaper can better withstand moisture is to use a polyvine decorators varnish (available in flat, satin or gloss finishes) to coat the wallpaper - this is what most customers use. This varnish has water resistant properties and also protects against scuffs and mildew.



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WALLPAPER COLLECTION

KEY INFORMATION - TRADE CUSTOMERS



SIZING

The Wallpapers are sold on 10 Metre Rolls and are the standard 520 mm wide.

MOQ

Minimum Order Quantity - 1 Roll.

LEAD TIME

All of the wallpapers are printed to order with a usual turnaround time of 10-15 working days. Orders are then sent out via Next Day courier.

BATCHES

Whilst digital printing produces highly consistent results, batch differences ought still to be considered and subsequent orders cannot be guaranteed to be an exact match to a previously printed batch.



SAMPLES

As this is a dynamic collection, pattern books are not produced, but rather a presentation box is available to purchase which houses the full collection of A4 samples. New samples can then be added to it as they are launched.

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