

Our Story:

Lesley began creating illustrations about California's plant and places in 2018. These designs showcase the beauty of the natural world, and especially the native plants of California. These works celebrate and affirm our connection to the natural world, and stress the importance of preserving it.

Short Bio:

Lesley Goren is an illustrator and designer who explores the plants and places of California. She has worked with a wide range of clients, especially with environmental-based organizations. Lesley Goren also designs a line of eco-friendly stationery and gifts.

Facts and Figures:

- Lesley began designing for clients in 2018 and Lesley Goren Studio was officially launched in 2022
- Lesley Goren has worked with over 30 organizations and businesses, creating custom illustrations and designs that align with their missions
- Lesley Goren's cards are sold in stores throughout California, including museum gift shops, botanical gardens, and boutiques
- The studio is located in Thousand Oaks, Ventura County, CA
- Products are made with the environment in mind. Products use 100% PCW recycled paper stock or tree free papers, are printed with vegetable based inks, and no plastic is used in packaging. Education and research into better manufacturing processes is on-going, to further reduce the impact of production.
- Giving Back: Since 2018 over \$2,000 has been donated to local environmental and tribal organizations, including The Wildlands Conservancy, Santa Monica Mountains Fund, The Tataviam Band of Mission Indians, and The Foothills Forever Campaign.

Press, Interviews and Articles:

[Los Angeles Times](#): LA's Rainy Season Can be the Most Beautiful Time to Hike

[Los Angeles Times](#): 18 Plant and Gardening Activities That Will Get You in the Holiday Spirit

[California Native Plant Society, San Gabriel Mountains Chapter](#)- Artist Interview: Lesley Goren

[KCET](#)- Artbound: View from the Top: Plein-air Surveillance at Pt. Mugu

[*Bloom! California: A Better World Campaign by LOACOM*](#)

[San Diego News](#) Native Plant Illustrations on Display at Mission Trails Regional Park