

Catalogue 2024



FITUEYES



Global High-End Audio-Visual Furniture Brands

FITUEYES TV Stand – Innovator in Home Aesthetics and the Art of Cultivating Life's Taste.

In the midst of this bustling metropolis, people yearn for tranquility and a touch of refinement, seeking a lifestyle that seamlessly intertwines with nature. The FITUEYES TV Stand is not merely a piece of home decor; it embodies the art of tasteful living, guiding individuals towards a unique residential experience. The founder of FITUEYES is an impassioned connoisseur of life. He comprehends that one's home serves as both the origin and destination of daily existence, a place where inspiration and aesthetics ought to converge. Hence, he resolutely embarked on a path that pioneers innovation in home aesthetics.

The FITUEYES TV stand is more than just a functional home accessory; it represents a way of lifestyle. With its natural curves and modern lines, it seamlessly blends aesthetics with practicality, creating a spiritual home ambiance. Whether bathed in the morning sunlight or illuminated by the evening's soft glow, it exudes a unique atmosphere, perfectly merging the beauty of nature and the elegance of technology. However, the essence of the FITUEYES TV stand goes beyond its appearance; it lies in the interpretation of a lifestyle. It encourages people to embrace nature, savor the joys of life, and find the most comfortable viewing angle through the subtle adjustments of the TV stand. It's about sharing movies, music, and laughter with family members. It's a life that values taste, pays attention to every detail, and turns a home into an exquisite and cozy sanctuary.

The influence of the FITUEYES TV stand rapidly spreads, as people start to perceive it as a symbol of a way of life. A home is no longer a mere dwelling place; it becomes a platform for emotional exchange and artistic appreciation. The presence of the FITUEYES TV Stand paints a picture of harmonious coexistence within a family, where individuals unwind and wholeheartedly embrace the beauty of life. "The narrative of the FITUEYES TV stand unveils a relentless quest for the essence of life's refinement, a fearless endeavor to intertwine aesthetics with our daily existence, and above all, a devout faith in transforming the sanctuary of family into a work of art. It gracefully steers individuals away from the chaotic clamor of urban existence, guiding them towards the cultivation of an authentically exquisite life uniquely their own. With utmost dedication, it encourages us to savor the beauty inherent in each passing moment and employs the language of taste to articulate the profound significance of the concept of 'home'.

Brand Story

The History of Development

2005-2023

2005-2011



FITUEYES' parent company SOMLE was established in Ningbo, China in 2005. Specializes in OEM/ODM manufacturing for numerous globally recognized Audio-Visual brands. Our products are distributed and sold worldwide.

2012

Independently designed and developed, SOMLE introduced the world's first integrated audio-visual TV stand ' Silent ' . Seamlessly combining audio-visual systems with a TV cabinet Pioneering the concept of intelligent audio-visual furniture

2013

Introducing our independently developed audio-visual integrated wall shelf, ' Wibox '



2014

Independent design and development Launched intelligent audio-visual integrated scene solution products Skater & Pacer

2015

Establishing the high-end Audio-Visual furniture brand FITUEYE

2015

Initiating B2C in world, Establishing overseas warehouses and subsidiaries in the US

2016

Opening the second branch on the East Coast of the United States and establishing branches in the UK, DE, CA and JP. Initiating a global brand layout and a worldwide overseas warehouse plan



2019

Launched the first audio-visual art stand EIFFEL Series Won the AMAZON Brand Award

2020

EIFFEL Series won the MEI Awards Launching a global independent brand website



2021

PICASSO/MASTER/ZEN and other series are launched
Propose research on design concepts from architecture
to interior to humanities to environment

2023

The highly acclaimed audio-visual
art life-themed Picasso Series
Launched of FT78 and FT88 large size models
Implement the concept of artistic audio-visual life to the end

Cooperate with Bull to develop FITUEYES X BULL audio-visual power
system

Independently research and develop screen-light synchronized
atmosphere lights adapted to all brand TVs

Launched the "FITUEYES" intelligent control APPCreate an immersive fully
intelligent audio-visual solution

2021

Returning to the Chinese market and signing
strategic partnerships with Alibaba, JD and Suning

2022

Targeting young small-household users
Launched a new colorful fashionable audio-visual
theme series Collector Series

In the same year, the cumulative sales of FITUEYES
in the global market exceeded 10 million units.
Popular with 30 million users worldwide
Sheraton, Park Hyatt and many other five-star hotels,
LV stores, Audi Germany headquarters and
other brands choose FITUEYES

2023

In the first half of the year, Amazon ranked first in global market
share

GLOBAL BRAND STRATEGY

FITUEYES is headquartered in Ningbo, China. It has opened branches in many countries since 2015, with sales in more than 20 countries.



Digital TV large screen becomes the center of the family Which enriches Audio-Visual entertainment life scene

Gather for party games and interactive activities

Watch TV series and movies

AI fitness in the living room

Immerse in the audiovisual world of music entertainment

Online courses for learning

Family karaoke

Screen mirroring for watching live broadcast

Interactive gaming

Home fitness

Movie and TV series watching

Smart screen interaction



The relationship between people & products is our eternal topic

Ergonomic design

Caring for neck and waist health

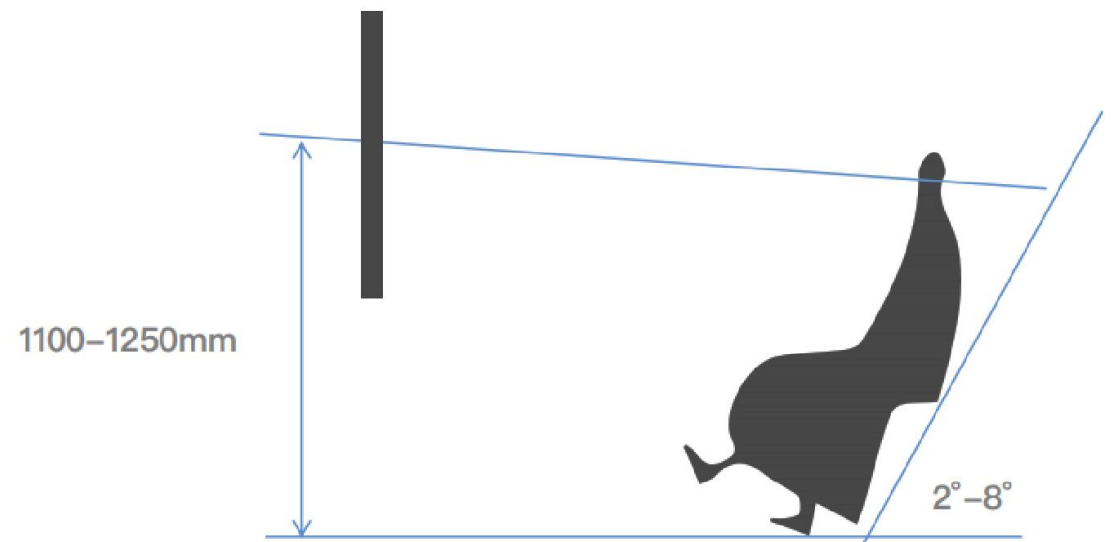
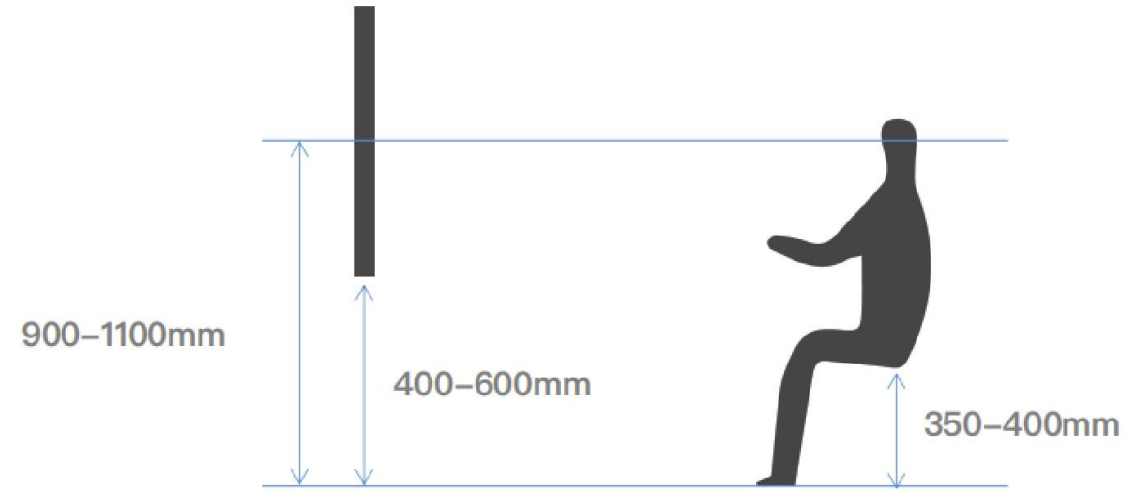
Relieving eye fatigue

Reducing angle distortion and reflection problems

Improving TV efficiency and operability

According to different scenarios and users

FITUEYES sets humanized design standards for each product, adjustable height and angle to meet scene needs, more in line with users' physiological and psychological characteristics, ensuring a more comfortable and healthy audiovisual experience for users.



We adhere to super-industry testing standards



Slope test

-

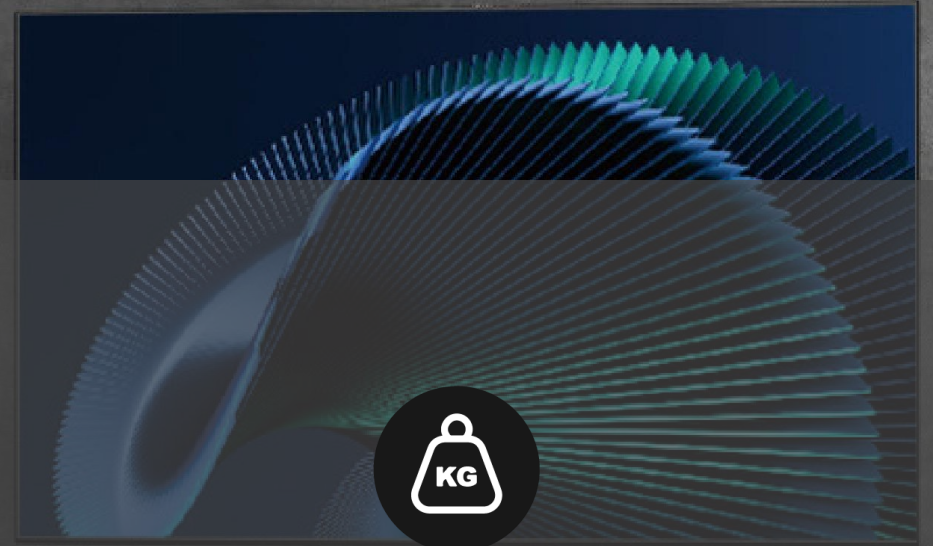
For stability



ISTA-3A drop test

-

For packaging



Ultimate load-bearing test

-

For load-bearing



COLLECTOR

COLLECTOR Series

Colorful fashionable Audio-Visual life pioneer

master

MASTER Series

Modern art from San Paulo





EIFFEL

EIFFEL Series

Minimalist modern Audio-Visual aesthetics

ZEN

ZEN Series

Audio-visual concerto of Nordic logs





Picasso

PICASSO Series

Art aesthetics at home

CANTOR

CANTOR Series

Noble and luxurious exquisite texture





COLLECTOR

We take fashion as the theme and capture all the colors of life,
allowing you to immerse yourself in different color when you enjoy Audio-Visual.
Store a square meter of spiritual corner, start from the heart, and enjoy life.

COLLECTOR

FITUEYES DESIGN









COLLECTOR



TC65

Suitable for TV 46-65



TC78-1

Suitable for TV 55-78



TC78

Suitable for TV 55-78



TC88

Suitable for TV 65-88



COLLECTOR

TC65
Suitable for TV 46-65



TC78-1
Suitable for TV 55-78



TC78
Suitable for TV 55-78

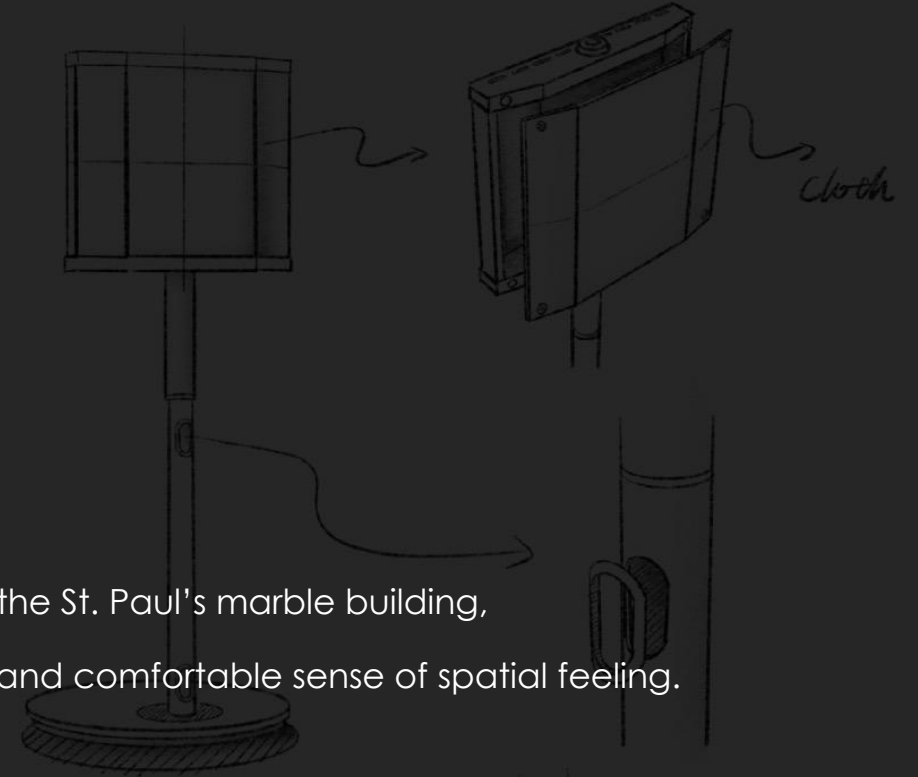
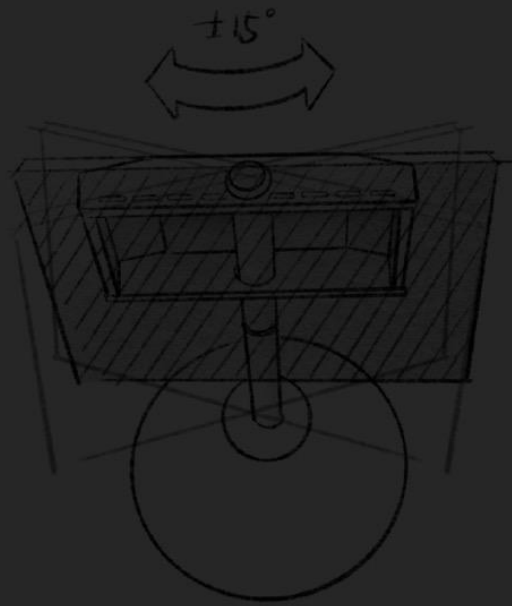


TC88
Suitable for TV 65-88



TV weight capacity	40KG	45KG	45KG	55KG
VESA	100x100-400x400	100x100-600x400	100x100-600x400	100x100-850x400
Material	Iron Wood Leather (Champin Color Board is Glass)	Iron Wood Leather (Champin Color Board is Glass)	Iron Wood Leather (Champin Color Board is Glass)	Iron Wood Leather (Champin Color Board is Glass)
Height Adjustment	200mm	200mm	200mm	200mm
TV Box / Plug board Storage	●	●	●	●
Brack Wheel	●	●	●	●
TV Back Lighting	○	○	○	○

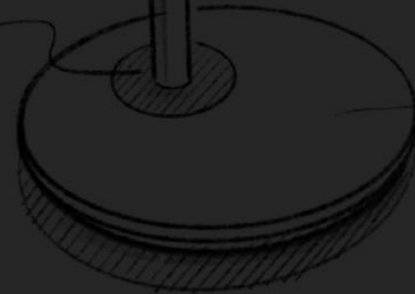
● Standard Equipment
○ Optional Equipment



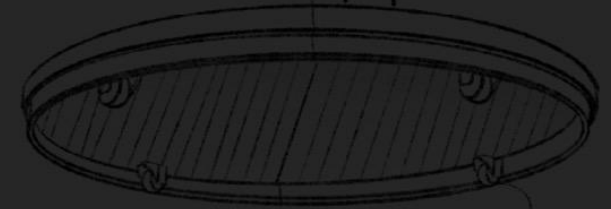
Gathering the elegance of the Milky Way and the mystery of the St. Paul's marble building,
Combining unique stone textures with a circular base, Creating a poetic and comfortable sense of spatial feeling.



Metal



Bottom



move





SINTERED STONE DESIGN GLASS

Combining Glass with UV Printing

Seeking Artistic Inspiration from São Paulo Architecture







master

MASTER FT60
Suitable for TV 32-60

master

FT60



40KG

VESA

100x100-400x400

Main Material

Aluminum | Glass | Fabric

TV Height Adjustment

200mm

TV Swivel

Left or Right 20°

TV Box / Plug board Storage



TV Back Lighting



- Standard Equipment
- Optional equipment



ELFFEL

Inspired by the Eiffel Tower in Paris, replicating the iconic silhouette of the tower, merging geometric aesthetics, and embarking on a minimalist modern aesthetic.



EIFFEL



EIFFEL



EIFFEL



EIFFEL



EIFFEL



EIFFEL

FT65

Suitable for TV 32-65



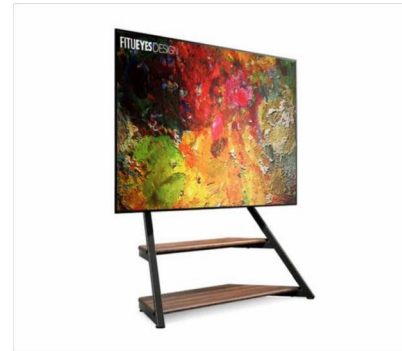
FT75

Suitable for TV 43-75



FT100

Suitable for TV 75-100



TT85

Suitable for TV 55-85



FT88

Suitable for TV 55-88



FT100

Suitable for TV 75-100



ELFFEL 2nd

FT88

Suitable for TV 55-88



EIFFEL

FT65
Suitable for TV 32-65



FT78
Suitable for TV 55-78



FT100
Suitable for TV 75-100



TT85
Suitable for TV 65-880



TV weight capacity

40KG

60KG

85KG

50KG

VESA

100x100-400x400

100x100-600x400

100x100-800x600

200x200-600x400

Material

Iron | Wood

Iron | Wood

Iron | Wood

Iron | Wood

TV Height Adjustment

129mm

147mm

147mm

TV Swivel

Left or Right 15°

Left or Right 15°

Left or Right 20°

TV Tilt

Up5° or Down15°

Up5° or Down15°

-

-

TV Box / Plug board Storage



Brack Wheel



TV Back Lighting



ELFFEL 2nd

FT88

Suitable for TV 55-88



FT100

Suitable for TV 75-100



TT88

Suitable for TV 55-88



TV weight capacity

60KG

80KG

55KG

VESA

100x100-600x400

100x100-850x400

100x100-600x400

Material

Iron | Wood

Iron | Wood

Iron | Wood

TV Height Adjustment

200mm

250mm

120mm

TV Swivel

Left or Right 20°

-

Left or Right 20°

TV Tilt

-

-

-

TV Box / Plug board Storage



Brack Wheel



TV Back Lighting



EIFFEL 2nd

LIGHT-FT65

Suitable for EIFFEL FT65



LIGHT-FT88

Suitable for EIFFEL 2nd FT88



LIGHT-FT100

Suitable for EIFFEL 2nd FT100



LIGHT-TT88

Suitable for EIFFEL 2nd TT88



Length	1.8m	2.3m	3.5m	1m
RGB Color Gamut	RGB	RGB	RGB	RGB
Material	Plastic Aluminum	Plastic Aluminum	Plastic Aluminum	Plastic Aluminum
Lamp Beads	120pcs	156pcs	252pcs	66pcs
Operating Mode	Button control + mobile APP°	Button control + mobile APP°	Button control + mobile APP°	Button control + mobile APP°
Light mode	Symphony	Symphony	Symphony	Symphony



AS
HIFI-Stand



DS Floating AV Shelf

EIFFEL



Board weight capacity

50KG / 20KG / 20KG / 50KG

7.5KG

7.5KG / 7.5KG

7.5KG / 7.5KG / 7.5KG

Material

Iron | Wood

Iron | Wood

Iron | Wood

Iron | Wood

Board Height Adjustment

44mm

-

-

-

Plug board Storage



-

-

-

Brack Wheel



-

-

-

● Standard Equipment
○ Optional equipment

The background features several architectural sketches in a dark, monochromatic style. On the left, there are sketches of a table and a chair. In the center, a large, shaded rectangular object is shown with a curved arrow above it, suggesting rotation or movement. To the right, there are sketches of a tall, narrow structure and a rectangular tray or table. At the bottom, there are sketches of a row of four chairs and a large, dark, rectangular object, possibly a table or a piece of furniture. The overall aesthetic is minimalist and architectural.

ZEN

Drawing upon the power of 'wood,' eliminating intricate embellishments to return to simplicity. The interplay of light and shadow climbing along the lattice weaves a classical and elegant Chinese style through the transformation of reality and illusion. The beauty of nature combined with Zen, where form and meaning complement each other harmoniously.





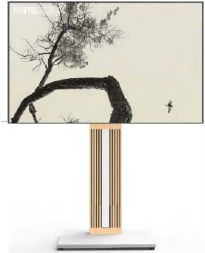
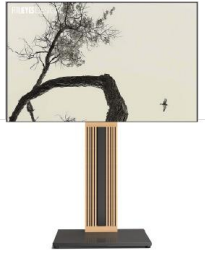
ZEN



FT65 Low
Suitable for TV 32-65



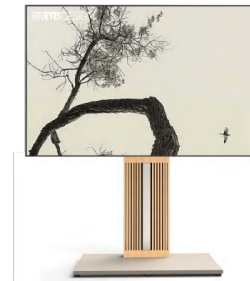
FT65 High
Suitable for TV 32-65



FT88 Low
Suitable for TV 55-88



FT88 High
Suitable for TV 55-88



ZEN

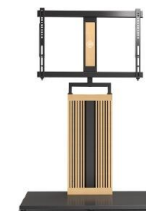
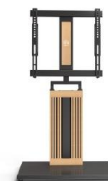
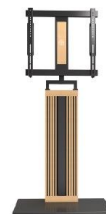
ZEN

FT65 Low
Suitable for TV 32-65

FT65 High
Suitable for TV 32-65

FT88 Low
Suitable for TV 55-88

FT88 High
Suitable for TV 55-88



TV weight capacity

40KG

40KG

60KG

60KG

VESA

100x100-400x400

100x100-400x400

100x100-600x400

100x100-600x400

Material

Iron | Beech

Iron | Beech

Iron | Beech

Iron | Beech

TV Height Adjustment

200mm

200mm

250mm

250mm

TV Swivel

Left or Right 30°

Left or Right 30°

Left or Right 30°

Left or Right 30°

TV Box / Plug board Storage



Brack Wheel

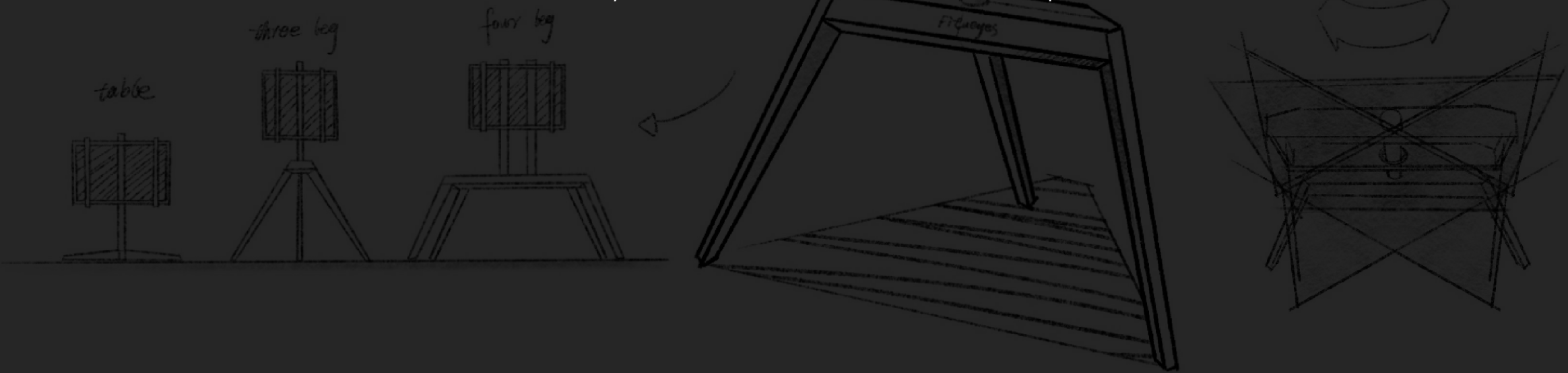


TV Back Lighting





The enchanting fusion of Renaissance art and television transforms the TV screen into a world reminiscent of Picasso's brushstrokes. Cultivating an extraordinary audio-visual lifestyle, it carries the romance of masterpieces.





Picasso



Picasso



Picasso

360° Aesthetics

Back Technology Velvet Panel, designed to conceal and organize, providing a tidy and aesthetically pleasing solution. Featuring magnetic attachment for effective dust prevention, it allows for the neat placement of devices such as set-top boxes and sockets inside





Picasso

FT65

Suitable for TV 32-65



FT78

Suitable for TV 55-78



FT88

Suitable for TV 65-88



Picasso

FT65
Suitable for TV 32-65



FT78
Suitable for TV 55-78



FT88
Suitable for TV 65-88



TV weight capacity	35KG	45KG	55KG
VESA	100x100-400x400	200x100-600x400	200x100-600x400
Material	Iron Beech Fabric	Iron Beech Fabric	Iron Beech Fabric
TV Height Adjustment	150mm	100mm	150mm
TV Swivel	Left or Right 20°	Left or Right 20°	-
TV Box / Plug board Storage	●	●	●
TV Back Lighting	○	○	○



PICASSO Series Soundbar Bracket



PICASSO Series Gaming Consoles Bracket

The background of the page is a dark, semi-transparent image of a musical score. The score is for a piece titled "CANTOR" and features multiple staves of music with various annotations such as "Alto", "rit.", and "Attaca". Overlaid on the musical notation are several architectural sketches, including a perspective drawing of a building with a curved roof and a diagram showing a rectangular structure with a curved arrow indicating a rotation or movement. The overall aesthetic is sophisticated and artistic, combining music and architecture.

CANTOR

We are reexamining what constitutes new luxury and a quality lifestyle. In today's society, the definition of luxurious living is undergoing a transformation. The traditional concept of luxury goods is gradually evolving into a new emphasis on quality, experience, and meaning—a paradigm of new luxury. Centered around taste, innovation, and sustainability, this new luxury philosophy goes beyond the pursuit of material enjoyment; it embodies a lifestyle attitude. It represents a fresh attempt and innovation, aiming to guide individuals towards a life that is more profound and meaningful.



CANTOR

RESHAPE

DEFINE NEW LUXURY

THE COLLISION BETWEEN HIGH-QUALITY METALLIC TEXTURE AND NATURAL WOOD
CREATES A LUXURIOUS AND CONFIDENT TEMPERAMENT







Sintered Stone

CANTOR

FT78

Suitable for TV 43-78



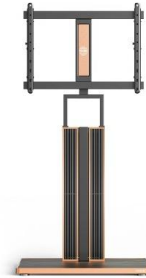
FT100

Suitable for TV 75-100



CANTOR

FT78
Suitable for TV 43-78



FT100
Suitable for TV 75-100



TV weight capacity

60KG

80KG

VESA

100x100-600x400

100x100-850x400

Material

Iron | Beech | Aluminum
(Black Wood Color Base is Sintered Stone/Light Wood Color Base is Glass)

Iron | Beech | Aluminum
(Black Wood Color Base is Sintered Stone/Light Wood Color Base is Glass)

TV Height Adjustment

410mm

510mm

TV Swivel

Left or Right 30°

Left or Right 20°

TV Box / Plug board Storage



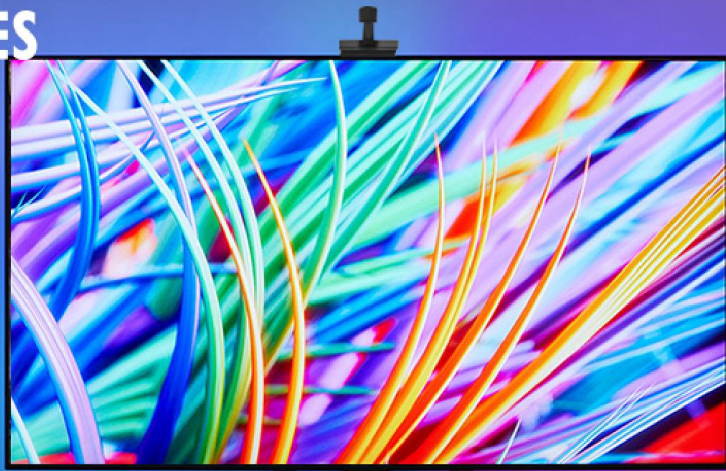
Brack Wheel



TV Back Lighting



FITUEYES



Sound, screen, and light synchronized
intelligent ambient lighting



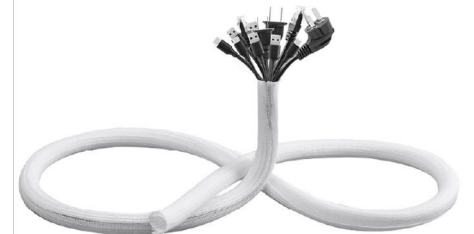
BULL x FITUEYES
Retractable Power System



2.5 Inch Brake Wheels



TV Swivel Bracket



Fire-Resistant Cable Storage
And Management

Showroom



Hotel

PARK HYATT

ROSEWOOD
HOTELS & RESORTS

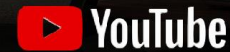
LONELY
SPACE HOTEL



E-commerce



Media



FITUEYES