



Red Rocket Lifestyle

Rocket **Electric Bike** Buyers Guide.





Fancy a healthier and easier commute to work? Or maybe you simply want to receive an added boost for those pesky hills? Whatever your needs, an e-bike is the perfect solution.

Practical and a huge amount of fun to ride – e-bikes are more popular than ever before, and it's easy to see why. They can help you ride without limits and there are now e-bikes available in every shape and size – so there's sure to be the perfect option for your needs.

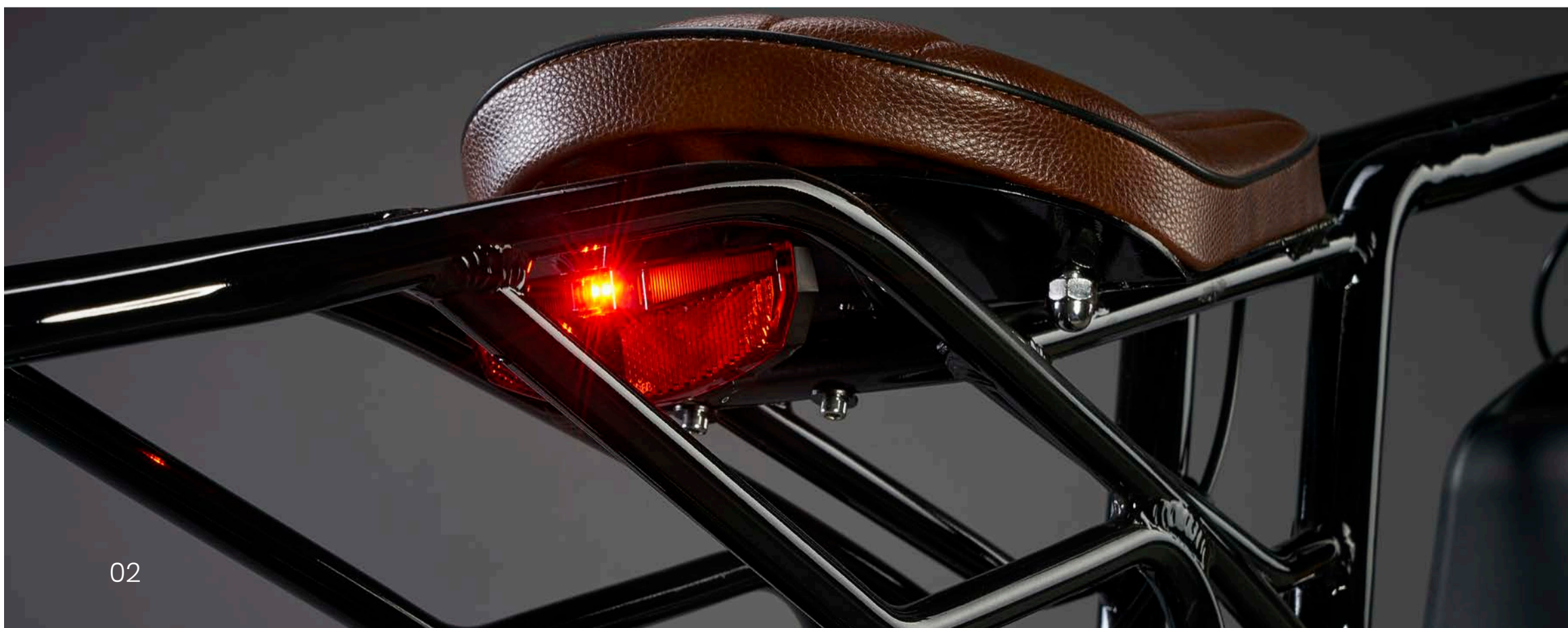
Like what you hear? Here's everything you need to know before [buying your first e-bike](#).

What is a Rocket e-bike?

With a Rocket electric bike, you get all the amazing features of a regular bike with the added bonus of a motor to help power you along.

This motor is paired with a battery and provides assistance as you ride, helping take the strain out of steep hills or making rides easier. You'll only receive this assistance as you pedal, so you'll still be working, but with a range of assistance levels to choose from, you are in full control of how hard you ride, whether it's an easy commute or a leg-burning workout.

From road commuter to cruising bikes, Rocket e-bikes now come in every shape and size so there's sure to be the perfect option for your needs!



Why choose a Rocket e-bike?

With so many amazing benefits, it's no surprise that more and more people are joining the e-bike revolution. Need a little more convincing? Here are a few reasons why you should consider a Rocket e-bike:

Environmentally Friendly

Most major cities throughout the UK now have clean air zones to help combat climate change. This means more charges for those driving a car. However, e-bikes release zero tailpipe emissions and are the perfect solution for those who want to avoid driving through these zones and reduce their carbon footprint.

Commuting Made Easier

Congestion is a major problem in most UK cities, but not if you're on an e-bike. You can take advantage of extensive cycle networks and choose quieter roads away from the traffic. You'll often find that an e-bike is actually quicker than your car when it comes to inner-city commuting.

Make Big Savings

E-bikes are much more affordable than you might think and once you've made the initial purchase, the cost of charging it is much cheaper than filling a motor vehicle up with fuel. Making things easier, Halfords also offer multiple finance options so you can spread the cost of a new e-bike over a period of time that suits you.

Take The Strain Out Of Riding

E-bikes have electric motors that provide assistance as you ride, and you can choose between multiple levels of assistance depending on your needs.

Still Get A Workout

However, owning an e-bike isn't 'cheating' – one of the biggest e-bike myths we hear. You'll only receive assistance while you're actively pedalling, so you'll still be working. Plus, if you want more of a workout, you can turn the assistance level down to a lower setting.

Long Range

You won't need to worry about range either as most e-bikes can provide assistance for at least 30 miles – more than enough for most riders. In fact, you'll most likely find you can ride further on your e-bike than you can on a regular bike.



Rocket Electric Hybrid Bikes

Hybrid bikes combine the best bits of a road bike and a mountain bike, making them a versatile option suitable for rugged rides, challenging commutes and light touring alike. Expect flat handlebars, knobby tyres, mudguards and racks.

Electric hybrid bikes are the same, except of course there's a battery and motor that kick in when you've had enough of pedalling!

Perfect For:

The most versatile bike available, electric hybrid bikes are equally at home on commutes as they are exploring on off-road paths. So, if you value versatility and plan to do a range of riding, an electric hybrid bike may be for you.

Rear Hub Motors

Rear hub motors are fitted to the rear wheel. They provide more traction than front hub motors and can feel more stable on the road. Rear hub motors are more technologically advanced as they need to interact with the gears and chain.

They can be found on mid-range and high-end e-bikes.



Why buy an e-bike through Red Rocket?

Here at Red Rocket, we understand that buying a new e-bike is a huge decision, and that's why we want to help you every step of the way. From finding the perfect bike to post-purchase care, here's everything you can expect when you buy a bike through us:

Free Build

For any bikes over £1400 and collected in person, we can take care of building the bike for you completely free of charge!

Warranty

Every bike sold through Red Rocket comes with a manufacturer's 6 month guarantee, so you'll have peace of mind that you're covered if anything goes wrong.

E-Bike Battery Replacement

You'll know if you have a mobile phone that constant recharging can affect performance. If your battery does eventually stop working or doesn't hold a charge, then you can purchase a replacement battery from Red Rocket. We only sell genuine, branded Rocket replacement batteries that are guaranteed to perform. It's important to care for your e-bike battery by regularly charging it and only using the charger supplied with your e-bike.

E-bike User Manuals & Guides

At Red Rocket user manuals are provided with all our bikes, we even include a tool kit. Further help is available by downloading the LCD user guide from the internet.

Cycle2Work scheme

We are registered with 4 different providers:

Cyclescheme.co.uk.

Cycle solutions.

Bike2Work scheme.

Caboodle cycle scheme.

You can save up to 42% on an electric bike and accessories whilst reducing your carbon footprint and getting fit on your commute to work.

