

## SOPHIE BILLE BRAHE

USAGE for SS24 – Iselin Steiro by Casper Sejersen:

- [Sophiebillebrahe.com](https://sophiebillebrahe.com)
- Sophie Bille Brahe Social media (organic and paid content)
- Sophie Bille Brahe Newsletter
- Press
- BTB sales
- Wholesale (Organic content and social media + ecom only)
- SBB printed ads in UK, DK and US.

Time of Usage:

- 6 months starting October 16<sup>th</sup>, 2023.