

Making the 'Eco-Transition'



USTAWI's Sustainable Packaging Tells an African Community Story

USTAWI's entire range features at least 93.8% of naturally derived, ethically sourced ingredients in every formula, using a combination of natural and active ingredients to target skin concerns for "melanated" skin.

The aesthetics of USTAWI's packaging are rooted in their African origins, with the color reminiscent of the earth in Africa. The brand's logo is styled as a hand, symbolic of the hand-made process of traditional recipes and the unity of community.

All of the raw materials used in USTAWI's packaging (tube, bottle, pump, cap) adhere to European regulations and are recyclable (except the pump). The bottles are light weight, made of a glass polymer called ECOZEN, which has the look and feel of glass, but with "significant advantages in sustainability." The paper used for secondary packaging is FSC-certified. Shipping cartons are recyclable.

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USTAWI, Bamboo Water Protective Mist

UVM: 33,774

Link: [HERE](#)