

BeautyMatter

BEAUTY RETAIL DISTRIBUTION - WHO'S LAUNCHING WHERE IN 2022

BERGDORF GOODMAN

Ustawi is now available at Bergdorf Goodman and is the first brand that focuses on melanin-rich skin to be carried by the retailer. Founded by former refugee, model, and Miss Congo **Natacha Paugam**, Ustawi uses natural ingredients and family recipes from Africa, and is rooted in a deep culture that speaks to an underserved category in skincare. The range consists of six anti-pollution products comprised of over 95% naturally derived ingredients.

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USTAWI, Natacha Paugam

UVM: 6,034

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