

Easy Planning Guide for Walls of the Wild Wall Decals

Are you thinking: Where should I put them? How do I arrange them? How can I figure out which ones to choose, how many to order and if they will fit in my space? Do I have to paint first?



We know it might feel daunting to plan how to use wall decals, but never fear...we've got your back! To give you a hand, we've put together this easy step-by-step guide to planning and using our wall stickers. For more information, including an ever-growing collection of how-to tutorials and videos, see our website FAQ page.

PLANNING PHASE

Step 1. Get Started

Decide where you want to apply them. Which walls, which rooms, and so on.

Step 2. Pick Your Planning Method

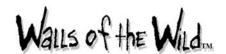
You can choose the DETAIL-ORIENTED METHOD or the FREE-SPIRIT METHOD. Or maybe you need the SOMEWHERE-IN-BETWEEN METHOD. Read on and decide what is best for you!

DETAIL-ORIENTED METHOD

See sample of this method at the end of this document.

Use the attached graph paper so you can draw to scale. Take measurements of the approximate width and height (in inches) of the area you want to use and draw it out using a scale that works (the side of each square might equal 3", 6" or whatever works best). Write the dimension on the perimeter of the area. Make a separate sheet for each wall you want to use.

(If right about now your eyes are crossing and your heart is beating faster, may we suggest you skip down to the free-spirit method? You can always come back here after you catch your breath.;)



Add in any furniture that you need to design around. Sketch into the drawing the outline of each one at the same scale that you used for the wall dimensions.

As you draw out your room, consider the following questions:

- * Will the mural area include the entire wall including where it meets the floor and/or ceiling? Or just a section of it? Be sure you know the width and height of the area you want to use.
- * Will the stickers be arranged around some pieces of furniture (like a bed, crib, dresser, changing table, rocking chair, etc.)?
- * Are there any changes you want to make before you put the stickers up (moving furniture, a quick coat of paint, etc.)?

FREE SPIRIT METHOD

This is where you trust the process and throw caution to the wind. If you are feeling like you don't need or want to do too much planning, then don't! Many a free spirit just picks what they like on our website and figures it out when the stickers arrive. We strongly encourage such trust and adventure!

SOMEWHERE-IN-BETWEEN METHOD

You decide the balance and plan as much as you feel you need to, throw caution to the wind as much as you want to, and let your creativity run the show.

STICKER SELECTION PHASE

The fun part!

Visit our website and start to build your order. It's ok to start a wishlist first, or just put items in your cart, take them out if you need to, whatever you need to do in order to get a list going. Remember this is the fun part, so let yourself dream.

This is a particularly exciting part of the process and your kids, spouse, and other interested friends and family may all want to contribute to the decision-making. (Especially the kids, of course!)



If you are using the Detail-Oriented Method, you can use the dimensions of each sticker (included in the title and/or product description) to sketch them into your wall dimensions drawing.

INSTALLATION PHASE

PAINT (OPTIONAL): If you want to paint the walls prior to putting up the decals, be sure to plan for at least 2 weeks for the paint to dry thoroughly before the stickers go up. If there is any moisture left in the paint when you apply,



you may get into a situation of having to apply additional adhesive. We don't want that to happen! That's why planning ahead can be super helpful and why we made this guide.

CLEAN (REQUIRED): If you don't paint, make sure to clean the walls before applying the stickers. A simple wipe with a non-toxic cleaner or even just water and vinegar will do the trick (we are <u>all about</u> being environmentally-friendly). If you will move furniture to accommodate your mural design, remember to change things up before you wipe the walls. We also recommend you give it a good 24 hours after cleaning to dry thoroughly just to be safe.

APPLY YOUR STICKERS

Your order will include detailed installation instructions, and you can also find those in the FAQs on our website.

We recommend that you tape up each sticker where you think you want it to go. Use masking tape on the *backing material* that the sticker will come on. Don't accidentally tape the sticker!

If you do this, it's easy to move them around and see what things will look like before you start sticking. You can even leave them taped up for a while if you aren't completely sure of your final design. Maybe you need to sleep on it!

We have quite a few videos and written answers to application questions on our website in the FAQ section.

It can be helpful to have a second person to help, especially if you choose some of our large stickers.

LOVE YOUR STICKERS!

After your stickers are up, you and your kids can have lots of fun interacting with the stickers.

- * They can be a jumping off point for educational investigations and conversations.
- * They can inspire make-believe play and story-telling.
- * They can be a friend on a quiet sick day at home.
- * And much more.

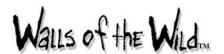
We believe you will never regret your decision to put Walls of the Wild stickers in your home. And that's because we have more than 20 years of positive feedback from our customers saying just that!

Finally, we want you to know we are here for you. If you have any question at all, give us a call or send us an email. We are always on stand-by so even if we don't answer the phone, we will call you back as soon as we possibly can.

Contact Phone: 845-278-4612

Contact Email: Wildlife@WallsoftheWild.com

Contact Street Address: Walls of the Wild, 19 Palmyra Rd, Brewster, NY 10509



DETAIL-ORIENTED METHOD SAMPLE SKETCH

Check out this example sketch of this room. (Sketch on next page). This photo is from one of our customers, so the room and furniture dimensions are approximate in the sketch.

Note that this is a sketch method to help you get the feeling for what you need and what sizes you can fit. Don't feel like you have to make yourself crazy with 100% accuracy.

For instance, my scale may be slightly off in this sample, but that's ok. You just want to be sure that what you want will basically fit before you buy it. And this planning tool can get you started on your mural design and also help you decide which way you want to go with your choices.

Once you get them in the house, you can play around with it by taping them up before you stick. The main idea is to give yourself a framework if you feel you want or need it. Remember, there's always the free-spirit method.;)

If you are going for something in-between, then you could use a sketch like this as a guide. If you want to put your full-on "DIY artist planner self" hat on, then measure to the inch. Either way, you will have wild walls when you are finished.

Please let us know if you have any questions or need anything at all. And, most importantly, will you share your projects with us along the way? We would love to see the sketch you do, and the way that the final room turns out. All our contact info is on the previous page. Thank you and we hope that our stickers bring beauty and joy into your life.



Walls of the Wild.

