Bleeper Transport Solutions

A Micromobility Guide for Corporate Clients



The Bleeper Cyc-ular Economy

Bleeper

What we do We're passionate

about smart, sustainable, and hassle-free transport solutions.

Our wide range of services & products combine to create a one stop shop for micromobility.

Shared Public Bikes

Shared public bikes distributed throughout Dublin, accessed easily via the Bleeper smartphone app.

Shared Private Bikes

Build your own fleet of shared e-bikes or pedal bikes, which can be accessed via a private tab in the Bleeper app.

Buy Lease

Borrow

Share

A range of different bikes which people can borrow for a prolonged period to see which one suits them.

Bike Library

Choose from e-bikes, folding bikes, box cargo bikes and longtail cargo bikes.

LeaseBike

Hire your own e-bike from Bleeper, with all of the maintenance & repairs included in your weekly fee.

All the benefits of owning a bike, none of the hassle.

Choose from a selection of e-bikes, folding bikes and cargo bikes.



Bleeper E-Bike Shop

E-Bike Cargobike

€1,250 €1,500 €3,000

New Bikes

Bike

Used Bikes

We refurbish and sell our former LeaseBike and Bike Library bikes, extending their use and giving our customers a bargain!

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Shared Bikes



Shared Public Bikes

Bleeper operates a fleet of over <u>800 public bikes</u> across Dublin, accessed via the Bleeper smartphone app. Your organisation can subsidise your employees' use of Bleeper public bikes: Simply choose the size of the discount you want to offer and its duration.



Shared Private Bikes

Create your organisation's private fleet of shared bikes which your employees can access via the Bleeper app. Choose from a range of pedal bikes, e-bikes and cargo bikes to build your tailor-made fleet, with all maintenance & repairs carried out by Bleeper.

Bike Library



What is a Bike Library?

Bleeper has been working with UCD and the National Transport Authority to establish <u>Bike Libraries in</u> <u>schools</u> across Dublin over the past year. Parents of students can borrow an e-bike or cargo bike for a school term, at no cost, to trial it for the school run.

Corporate Bike Library

Your organisation can hire a selection of bikes from Bleeper to create your own Corporate Bike Library. Employees can borrow the bikes for extended periods to see how well they work for their commute, or for other daily trips such as the school run & grocery shopping. All maintenance & repairs are carried out by Bleeper.



You can tailor your bike library to suit your needs. We have a wide range of e-bikes and cargo bikes available. A Bike Library consists of a minimum of five bikes, with a minimum six-month hire period.

LeaseBike



LeaseBike

Bleeper launched our new long-term hire service <u>LeaseBike</u> in June 2023. The service enables people to hire their very own e-bike for a weekly fee - including maintenance & repairs - starting from €19.99 per week.

LeaseBike for Corporates

Your organisation can subsidise your employees' use of LeaseBike in a variety of ways, which can be tailored to meet your objectives and budget, such as:

- Provide an ongoing subsidy for Leasebike, e.g., subsidise 50% of an employee's weekly fee.
- Create a LeaseBike 'Starter Offer' for employees, e.g., pay for their first week/fortnight/month.



Cycle-to-Work Sales



The Cycle-to-Work scheme is a tax incentive which encourages employees to cycle to work. Under the scheme, an employer can pay for a new bicycle (including accessories) and the employee then repays the cost in regular instalments from their gross salary. Bleeper is a registered vendor for the Cycle-to-Work scheme, selling a range of bikes in <u>our Dublin store</u>. **Electric Bikes** Grants available up to €1,500 on new e-bikes



Longtail Cargo Bikes Grants available up to €3,000 on longtail bikes



Box Cargo Bikes Grants available up to €3,000 on box cargo bikes



Cargo Bikes for Business



Bleeper has supplied cargo bikes to more than 40 local businesses across Dublin, including through innovative projects such as the <u>Cargo Bikes for Businesses</u> initiative with Dublin City Council.

Our comprehensive service includes the design & branding of the cargo bikes along with ongoing maintenance, with leasing & purchase options available.

Big Benefits Skipping traffic, cutting emissions & feeling happier are just some of the benefits listed by our cargo bike customers.



Brand Identity Back up your sustainability credentials by using a branded cargo bike for your business.



Corporate Transport Solutions

Scope 3 Emissions Updates & Reports



Using state-of-the-art tracking devices, Bleeper can provide regular updates on the total distance travelled by the bikes in our corporate fleets and use these data to estimate the emissions avoided by cycling.





GPS Tracking

Tracking devices installed in our bikes generate travel data but also provide peace of mind, aiding the recovery of any lost or stolen bikes.



Professional Service Our certified technicians keep your bike fleet in perfect condition.

Potential E-Bike Impacts

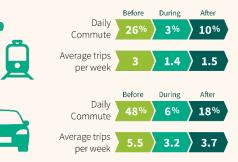
Long-term e-bike rental can help to shift mobility habits and attitudes



68% of e-bike users avoid 188km/mth of car use

8% of e-bike users get rid of their car altogether

Modal Shift of E-bike Users



Source : Evaluation of bicycle services, ADEME, 2021

Want to know more?

Get in touch to hear more about Bleeper's corporate services and how they can be tailored to meet your targets and expectations.





Richard Greene Corporate Services

Email: richard@bleeperactive.com

Phone: +353 87 9442911

