Job Details

Title: Web Developer Reports to: Director of Sales DTC

FLSA Status: Salary Exempt Schedule: Business Hours/Flexible schedule
Salary: Negotiable based on experience Location: On-site - Emporia, KS

Company Summary

House of Discs stands as the premier destination in the disc golf industry, boasting a diverse array of top-tier brands including Discmania, Dynamic Discs, Handeye, Latitude 64, HUK Lab, Westside, and Kastaplast. As the global leader in disc golf, House of Discs offers enthusiasts a comprehensive selection of high-quality discs and accessories, catering to players of all skill levels with an emphasis on growing the sport of Disc Golf! With a commitment to excellence and innovation, House of Discs continues to shape and advance the sport of disc golf worldwide and we want you to be a part of it!

Job Summary

The Web Developer will be responsible for creating, customizing, and maintaining the online stores on our existing platform (Shopify), ensuring a seamless and engaging experience for our consumers. You will collaborate with cross-functional teams, including designers and marketers, to elevate our brand presence and drive successful Direct To Consumer sales through our online platforms.

Education and Experience

- 3+ years in web development and website optimization preferred.
- Shopify Certification (Shopify Certified Partner) Preferred
- Degree in Web Development or related field

Job Qualifications

Proven Experience:

- Demonstrable experience as a Shopify Web Developer with a strong portfolio showcasing previous work, particularly in the realm of Direct-to-Consumer sales.
- In-depth knowledge of Shopify's platform, Liquid programming language, and front-end technologies.

Technical Skills:

- Proficiency in HTML, CSS, JavaScript, and responsive design principles.
- Experience with version control systems, such as Git.

Problem Solving:

Strong problem-solving skills and the ability to troubleshoot and debug issues independently.

Collaboration and Communication:

• Excellent collaboration and communication skills to work effectively with cross-functional teams, emphasizing the unique requirements of DTC sales.

Adaptability:

• Ability to adapt to changing priorities and deadlines in a fast-paced environment.

Essential Duties

Web Development:

- Develop, customize, and maintain themes tailored for optimal Direct-to-Consumer sales experiences.
- Implement new features and functionalities on the platform using Liquid, HTML, CSS, and JavaScript, with a focus on enhancing the DTC journey.

E-commerce Optimization:

- Optimize website performance to facilitate fast loading times and a responsive design, specifically catering to the preferences of direct consumers.
- Implement best practices for SEO to improve search engine rankings and enhance visibility for DTC sales.

Integration and Third-Party Apps:

- Integrate third-party applications and plugins that enhance the overall DTC sales process and customer experience.
- Collaborate with internal teams to integrate our web platform with other business systems, streamlining the direct-to-consumer sales pipeline.

Quality Assurance:

- Conduct thorough testing of the website to identify and resolve any issues or bugs impacting the DTC sales process.
- Ensure compatibility across different devices, browsers, and operating systems for a seamless DTC customer experience.

Collaboration:

- Work closely with the design team to implement visually appealing and user-friendly interfaces that resonate with our direct consumers.
- Collaborate with marketing teams to implement DTC-focused promotional campaigns and track performance.

Stay Updated:

- Stay informed about industry trends, new features, and emerging technologies, with a focus on advancements relevant to DTC sales.
- Proactively recommend and implement improvements to enhance the overall DTC e-commerce experience.

Working and Job-Related Conditions

House of Discs North America, headquartered in Emporia, Kansas the Disc Golf Capital of the World, offers a relaxed working atmosphere with a focus on productivity. We offer paid time off, company paid benefits such as health/dental/life insurance, free gym membership, matching 401K, employee discounts, and the BEST work environment and culture. This is an on-site position at House of Discs North America Headquarters, 840 Overlander Road in Emporia, KS.