



*Juliska*

The Essentials Guide



*You're not just choosing tableware,  
you are setting the scene  
for family gatherings for years to come.*

*You are not just choosing glassware,  
you're selecting gorgeous vessels  
for your toasts, your tastings, your everyday.*

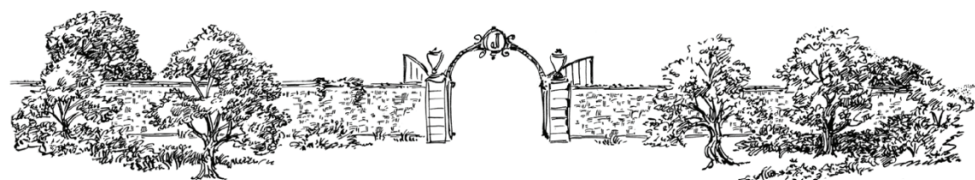
*We don't just make stuff.  
We believe the things we make  
are fuel for the beautiful blaze of togetherness*

*You are the author of unforgettable memories,  
the architect of togetherness.  
It's for you that we make what we make.*

Let's do this!

*Capucine David*

Capucine & David Gooding, Founders



## The Essentials Guide

Ever wonder... which pieces do I need? What is my signature style?  
How do I take my table settings to the next level? Here is your guide!



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# *What do I need?*

## **Table Setting 101**

What's on a table has a curious effect on what happens around it.





## Traditional Table Setting Pieces

## Modern Table Setting Pieces



- A Vase Trio
- B Teacup & Saucer
- C Water Glass
- D Tea Spoon
- E Dessert/Salad Fork
- F Red Wine Glass
- G White Wine Glass
- H Napkin Ring
- I Napkin
- J Salad Fork
- K Dinner Fork
- L Placemat
- M Charger
- N Dinner Plate
- O Dessert/Salad Plate
- P Dinner Knife
- Q Place Spoon

- A Vase
- B Coupe Bowl
- C Cofftea Cup
- D Water Glass
- E Red Wine Glass
- F White Wine Glass
- G Napkin
- H Dinner Fork
- I Placemat
- J Dinner Plate
- K Dessert/Salad Plate
- L Dinner Knife
- M Place Spoon

Add various bowls and accessories to fit your needs for different meals

# Stock Your Pantry

## Baking, serving and entertaining essentials.

Dishwasher, freezer, microwave and oven safe! Our ceramic stoneware is made in Portugal and combines artistry with functional everyday durability.



## Prep

These countertop essentials keep you organized and efficient.



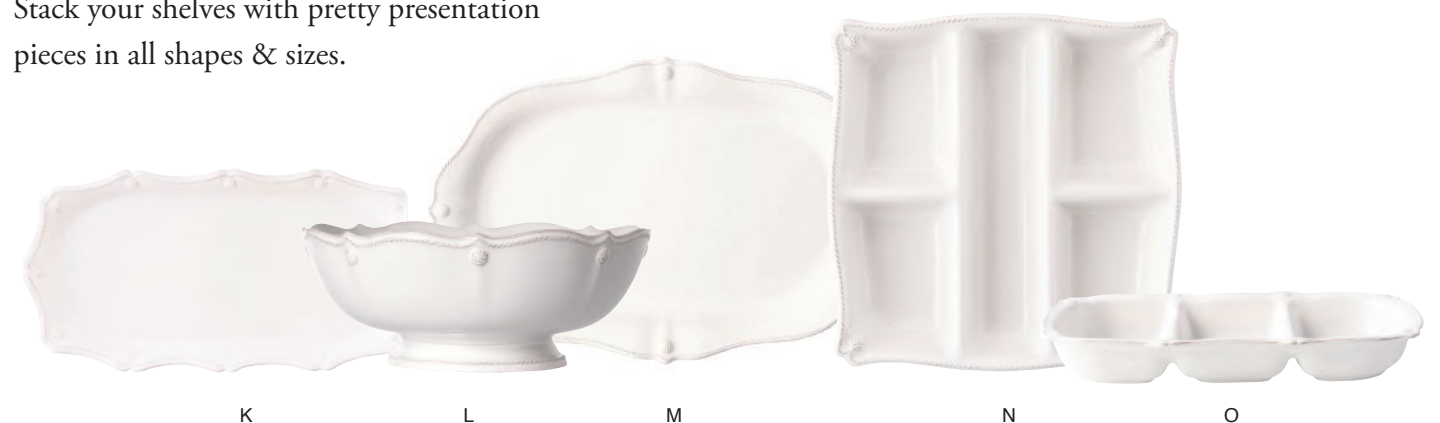
## Bake & Serve

Combine form and function with best-in-baking dishes that go from oven to table.



## Party!

Stack your shelves with pretty presentation pieces in all shapes & sizes.



- |   |                      |   |                   |   |                       |
|---|----------------------|---|-------------------|---|-----------------------|
| A | Paper Towel Holder   | F | Loaf Pan          | K | Hostess Tray          |
| B | Mixing Bowls         | G | Pie/Quiche Dish   | L | Footed Fruit Bowl     |
| C | Canister with Lid    | H | Ramekin           | M | Oval Platter          |
| D | Tiered Serving Stand | I | Square Baker      | N | Appetizer Platter     |
| E | Butter Dish          | J | Rectangular Baker | O | Triple Section Server |

# Sip & Serve!

Chic party essentials you'll use often



## Serve

Choose a cheeseboard, tray, bowl and handled platter.



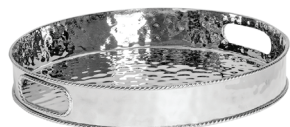
A



A



A



B



A



A



B



C



D



E



F



Equip yourself with the proper bar accessories.



B



B



B



B



B



B



B

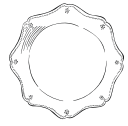
- A Stonewood Stripe wood
- B Graham
- C Pewter Stoneware
- D Bilbao wood
- E Provence Rattan
- F Devon Willow



## *Signature Style*

1. Pick your pattern
2. Layer your look

We believe the home is a canvas for self-expression!  
From simple and pure to ornate and decorative – or a  
combination of both, curate your own signature style.



L.W.P.

### Little White Placesetting

First choose the little white placesetting that reflects your style. You use dinnerware every day of your life so you should LOVE it!



Le Panier



Berry & Thread Flared

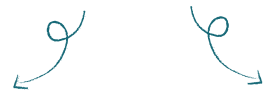


Jardins du Monde

*The Romantic*



*The Classic*



Berry & Thread Classic



Berry & Thread French Panel



Puro



Bilbao

*The Purist*





# *Design & Durability*

## **Stoneware Ceramics**

Our vitrified stoneware is so durable you can freeze in it and cook in a 500 degree oven. Also microwave and dishwasher safe. Hallelujah!





## Berry & Thread Collection

Our iconic pattern.



**Inspired by...**  
the historic motifs of our Bohemian glassware, this collection is rimmed with a simple thread and adorned with a sprinkling of berries.

**We love it because...**  
Berry & Thread is our iconic ceramic pattern and has graced countless wedding registries and family tables... what's not to love!?

**Good to know...**  
spot the thread and berry details in melamine, glassware, & flatware.

**Also comes in...**  
Flared, Chambray, Floral Sketch, melamine, flatware, glass & acrylic drinkware!



## Le Panier Collection



### *Inspired by...*

a basket weave that has weathered to perfect imperfection.

### *We love it because...*

our rich French basket weave motif is both chic and classic. Often found in equestrian and nautical traditions, these intricate hand-knotted braids weave themselves around harmonious shapes.

### *Also comes in...*

Delft Blue, Mist Grey, flatware, melamine & acrylic!

### *Pronunciation...*

"Le + Pan + YAY!" (French Translation – "The Basket")

## Jardins du Monde Collection



### *Inspired by...*

four of the world's most beautiful gardens – Landriana in Italy, Villandry in France, Alcazar in Spain and Heligan in England.

### *We love it because...*

it features lavish detailing on majestic shapes, each one a dance of orderly and whimsical pursuits working to create equal parts harmony and contrast in over 20 unique items.

### *Pronunciation...*

"Jar + Den, Doo, Mond!" (French Translation – "Gardens of the World")

## Puro Collection



**Inspired by...**  
the Portuguese regard for objects found in their most natural and uncontrived state, simultaneously modern and timeless.

**We love it because...**  
simply beautiful by design and richly textural, it's the perfect neutral canvas to serve up every culinary adventure. It's also our 2nd most popular whiteware pattern with over 20 unique shapes.

**Also comes in...**  
Coupe shapes & Chambray!

**Pronunciation...**  
say "Puro" like Euro but with a P. It means "pure" in Portuguese.



## Quotidien Collection



**Inspired by...**  
modern artisanal sensibility that is imperfectly beautiful and deceptively simple.

**We love it because...**  
its bright white truffle glaze captures the essence and versatility of a perfectly rumpled linen shirt.

**Pronunciation...**  
"Coat + Tee'd + Yen!"



## Bilbao Collection



***Inspired by...***  
the beauty of the Basque country and the city of Bilbao, we created this collection with a mix of old and new in mind.

***We love it because...***  
The coupe shape highlights Bilbao's elegant combination of modernity and patina.

***Also comes in...***  
Sage green.

***Pronnciation...***  
"Bill + bOW!"

## Bamboo Collection



***Inspired by...***  
chinoiserie motifs found in textiles and furniture that have endured for centuries.

***We love it because...***  
this hand painted collection is a chic canvas, fusing a classic look with discreet exotic flair.

***Also comes in...***  
Flatware!

## Sitio Stripe Collection



*Inspired by...*  
the breezy shades of blue along one of our favorite Wanderlust haunts – the Iberian coast.

*We love it because...*  
the shapes are equally stunning and simplistic with an organic look that mixes & matches with our other collections beautifully such as Le Panier Delft, Country Estate Delft and Iberian Journey.



## Iberian Collection



*Inspired by...*  
The gorgeous, traditional, hand painted delft tiles of Portugal. Walking through the streets of modern Lisbon or ancient Obidos you'll come upon many renditions of traditional Portuguese blue painted tiles often depicting landscapes, baroque motifs or naive florals.

*We love it because...*  
This rich color and traditional painting style is classic and brings a touch of artisanal heritage to your home.

*Also comes in...*  
Sand or sage in ceramics and table linens.



## Country Estate Collection



***Inspired by...***

a traditional country estate and the myriad scenes that weave a charming narrative of life there.

***We love it because...***

each shape has a unique scene, painted by our brilliant friend and collaborator, Deborah Sears. Deborah says "The idea for Country Estate was formed through a love of architecture, country pursuits and an interest in people who make things happen - pioneers in a way, explorers, plan hunters, thinkers, those that share joy, and dance, engaging in the world around them."

***Also comes in...***

Flint, Petal Pink, Seaside & Ruby... a beloved holiday pattern!

## Tartan Chambray Collection



***Inspired by...***

The soft simplicity of homespun textiles and the colors of cottage blue hydrangea flowers.

***We love it because...***

This relaxed pattern is set on a tailored scalloped shape. It's a fresh classic you can use everyday and never tire of. We love how easily it mixes and matches with many other patterns.

***Also comes in...***

Stewart Tartan for the holidays!



## Pewter Stoneware Collection



*Inspired by...*  
the old world charm of grand European estates.

*We love it because...*  
despite its uncanny resemblance to metal, each piece is actually dishwasher, freezer, microwave and oven safe!

*Good to know...*  
This collection has over 20 unique shapes!



## Emerson Collection



*Inspired by...*  
the handsome heritage of pewter, juxtaposed with whitewash ceramic stoneware.

*We love it because...*  
it is simultaneously classic and modern, boasting understated elegance.



## Berry & Thread Melamine

Designed to look just like their beloved ceramic counterparts - but made of stylish, shatterproof melamine!



**Inspired by...**  
our desire to take our beloved Berry & Thread with us everywhere! Durably designed for adventures outdoors or in, these pieces are perfectly suited for Al Fresco dining on the patio, picnics in the park, pool parties or for family dinners in the kitchen, dining room (or even on the couch).

**Good to know...**  
Lightweight and shatterproof, these pieces are easy to transport and effortless to clean. Dishwasher safe (not suitable for microwave use).

**Also comes in...**  
Serveware & Isabella acrylic drinkware!

## Le Panier Melamine & Acrylic



**Inspired by...**  
Our love of a movable feast! Having our Le Panier pattern now available in melamine, allows for seamless entertaining from indoors to outdoors from park to peak. And due to their shatterproof material, they provide a nice alternative to for your every day dinnerware at home.

**Good to know...**  
Lightweight and shatterproof, these pieces are easy to transport and effortless to clean. Dishwasher safe (not suitable for microwave use).

**Also comes in...**  
Acrylic drinkware!  
Dishwasher safe (top shelf) not suitable for microwave use.



## Acrylic Drinkware

We offer four comprehensive acrylic collections - Isabella, Le Panier, Amalia and Colette. Dishwasher safe (top shelf), not suitable for microwave use.



- A Stemless Wine
- B Tumbler
- C Footed Goblet
- D Wine Glass
- E Large Tumbler
- F Champagne Flute

- G Salad Bowl
- H Berry Bowl
- I Serving Bowl
- J Salad Servers
- K Pitcher

- A,D,I,J,K Le Panier
- B Amalia
- E Colette
- C,F,G,H Isabella

See full collection online at [Juliska.com](http://Juliska.com)

# Our Iconic Bohemian Glassware

Our alluring Bohemian glass is brought to life by master glass artists in the hills outside of Prague. A minimum of 10 years of training is required to master the skill needed to produce these works of art. Each Juliska piece is individually signed as a guarantee of its authenticity and quality.

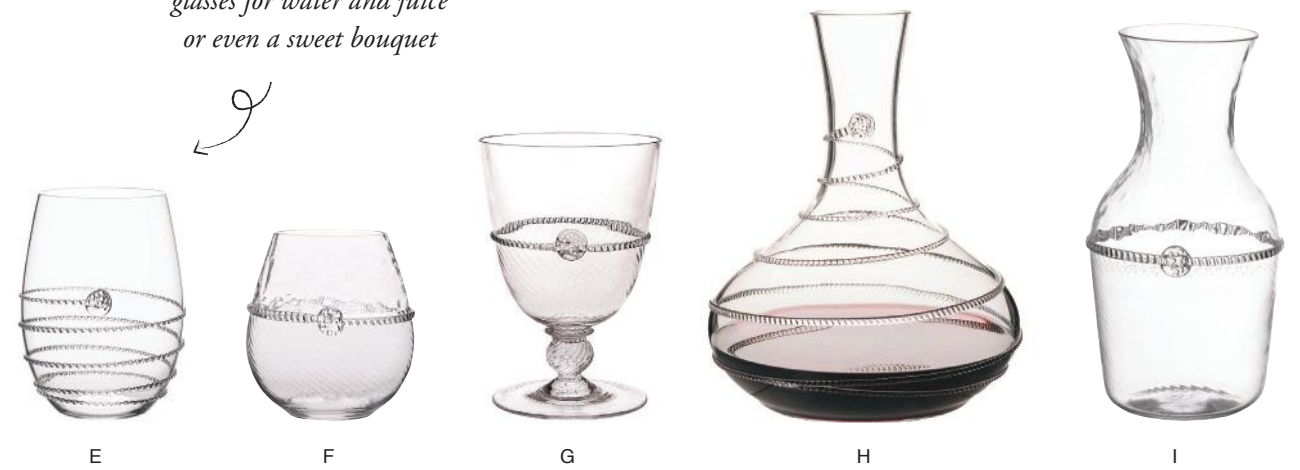


## Bohemian Glass

For the wine lover, we have a glass for every vintage.



*We love using stemless glasses for water and juice or even a sweet bouquet*



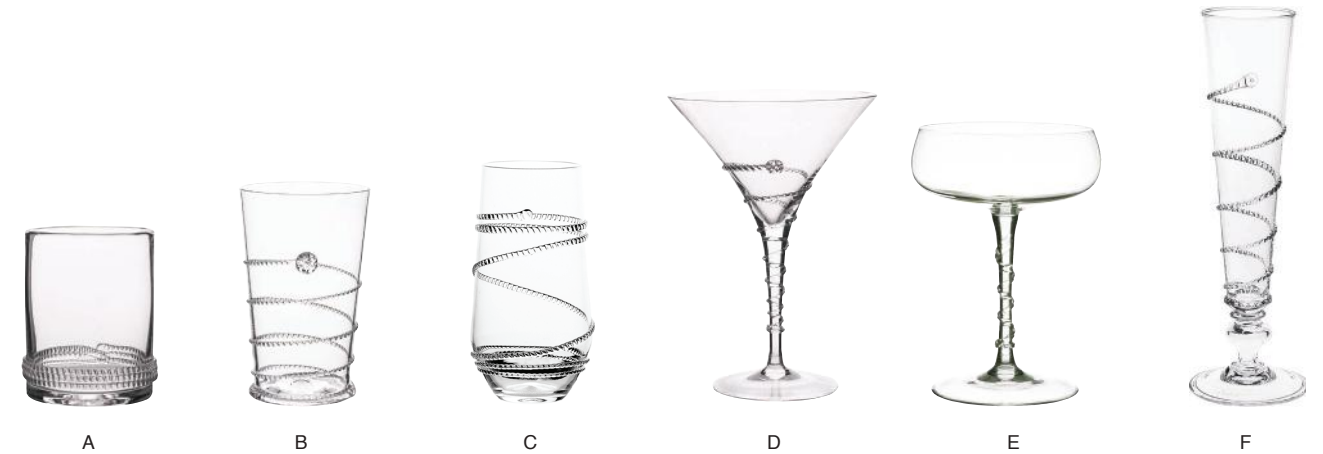
- A Full Body White Wine Glass
- B White Wine Glass
- C Red Wine Glass
- D Full Body Red Wine Glass
- E Stemless White Wine
- F Stemless Red Wine
- G Footed Goblet
- H Decanter
- I Carafe

- A,D, E Amalia
- B,F,G,I Graham
- C Chloe
- H Florence



# Bohemian Barware

We've got a glass for every occasion. Stock your bar with half a dozen different shapes and sizes to enhance your favorite libation.



A B C D E F



G H I J

- A Double Old-Fashioned
- B Highball
- C Tumbler
- D Martini Glass
- E Cocktail Coupe

- F Champagne Flute
- G Whiskey Decanter
- H Ice Bucket with Tongs
- I Bar Pitcher
- J Pitcher

- A Dean
- B,D,E,F Amalia
- C Chloe
- G,I Graham
- H,J Florence

# Everyday Glassware

Our Berry & Thread and Puro everyday glassware collections are mouth-blown and satisfyingly sturdy for everyday use. Toss them in the dishwasher at day's end!



- A Small Tumbler
- B Large Tumbler
- C Footed Goblet
- D White Wine Glass
- E Red Wine Glass
- F Carafe
- G Pitcher
- H Martini Glass
- I Stemless White Wine
- J Stemless Red Wine
- K Ice Bucket with Tongs

A,B,C,I,J,K Berry & Thread  
D,E,F,G,H Puro

*Take it to the next level*

**You've set the table,  
now set the scene.**

Great entertaining is all about thoughtfulness.  
Celebrate life's little moments in grand style.  
Think of your table as a tableau.



# The perfect mix doesn't have to match

Our collections are designed to be mixed and matched, creating unique opportunities to express your personal style. Start with a timeless foundation, then add eclectic layers to master your own mix!

*Choose a solid napkin for a classic look, or mix things up with a fantastic pattern*





# Flatware is foundational

Our elegant designs were created to seamlessly transition from everyday casual to your formal occasions with ease. 18/10 Stainless Steel.

Dishwasher safe unless otherwise noted.



Berry & Thread



Berry & Thread Polished



Berry & Thread Satin with Gold



Berry & Thread Polished with Gold



Carine



Le Panier



Bistro



Bamboo Natural  
*(handwash only)*



Bamboo Black  
*(handwash only)*



# Fast & Fabulous ways to update your table



## Napkins

Pick half a dozen solids and patterns to liven up each season!



## Placemats

Pick a neutral or two to complement your everyday scheme and a few colors or patterns to liven up the look.



## Napkin Rings

Like jewelry for your table, these are the finishing touch.



# Juliska for all seasons!

Think about your seasonal celebrations and be sure you have fun accent pieces, colorful table accessories and ample serveware pieces to host all your family and friends.



## Spring

Mother's Day and maypoles, garden parties and Easter - Spring is a chance to dust off your favorite floral-inspired tableware. Fill a vase full of fresh blooms and set your table with our garden inspired patterns - Jardins du Monde or Berry & Thread Floral Sketch!



## Summer

Welcome to the great outdoors, where durability meets design! Our Al Fresco collection is summer at its best – poolside, picnics and everywhere in between. Mix & match our melamine and acrylic collections and embrace the adventure!



## Autumn

Our beloved Forest Walk and timeless Pewter Stoneware patterns come alive for the Fall. Add matching napkins, natural accessories and a great tablecloth and your table will come alive with the wonders of the season.



## Holiday

Get a holiday set of tableware! We have 3 charming holiday patterns - Country Estate *Winter Frolic*, Berry & Thread *North Pole* and Stewart Tartan. There are so many ways to set a festive table with Juliska, it's hard to choose! Give a gift, or build your own collection of heirloom holiday tableware you'll treasure for years to come.

You're not just setting the table, you're  
setting the scene for future memories



Shop our full collection at your local Juliska retailer or [Juliska.com](http://Juliska.com)