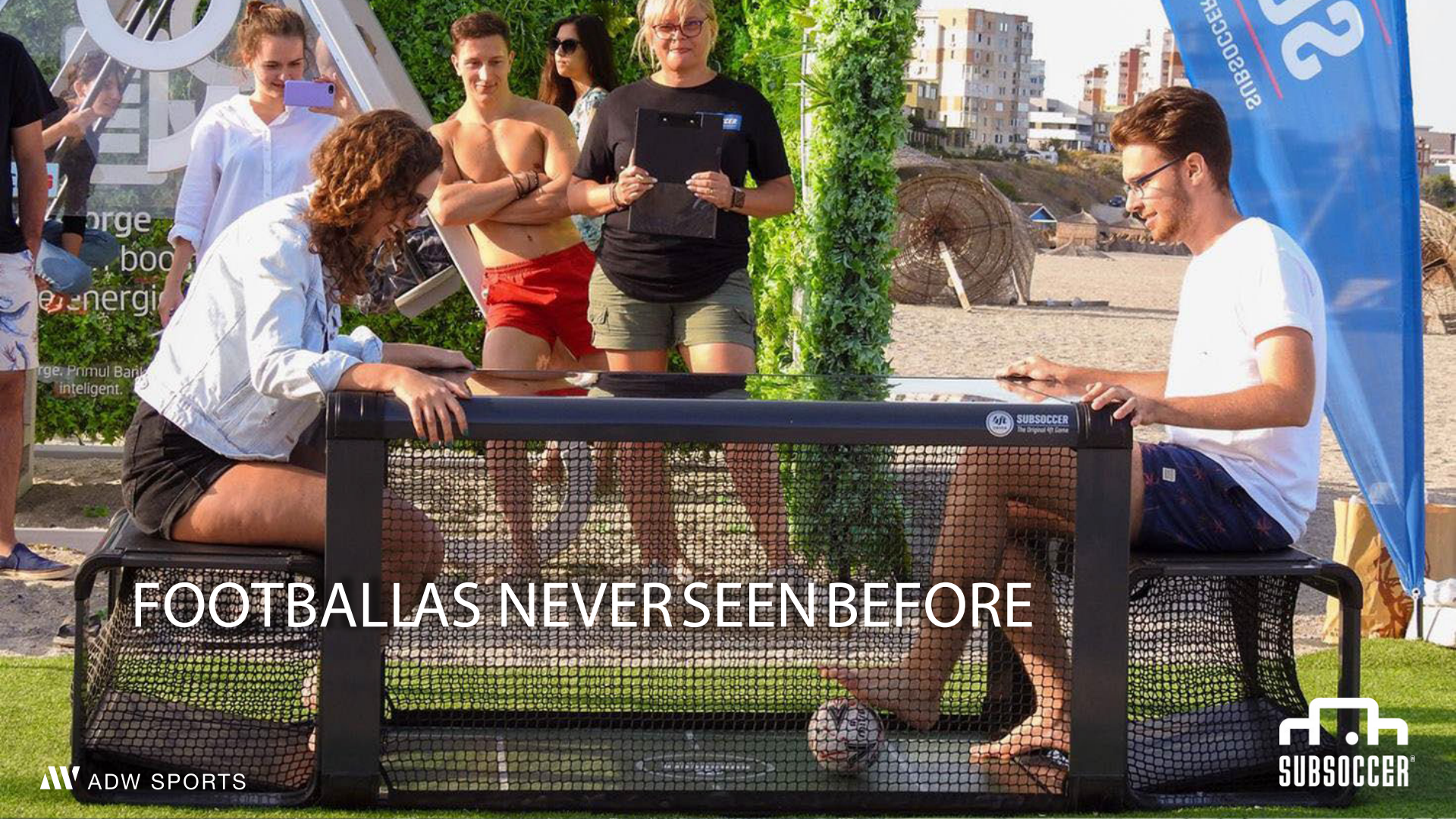




ADW SPORTS

SPORTS & ENTERTAINMENT DIVISION OF  
ADMIRALWORLD GENERAL TRADING LLC





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# FOOTBALLS NEVER SEEN BEFORE

# CONTENT

1. Story of the game
2. Target groups
3. It's a game
4. Product information



## STORY OF THE GAME

We are a Finnish game company called 4 Feet Under Ltd. Our founder Jarno Saarinen has invented a new revolutionary game called Subsoccer.

The game has an interesting story: During a family holiday in Spain in 2008 Jarno was on the balcony trying to watch a football match on TV when his four -year -old daughter came and demanded they do something together. So... on the balcony, while watching the match, they sat on two garden chairs and started passing a little plastic beach ball to one another. Story continued when his daughter's grandma visited them and found out that for the first time she could play a game with her granddaughter on equal basis. She became emotional and overwhelmed with joy...

Subsoccer is blending fun, skills and competition like never before.



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## Target groups

The game only takes up 2.5 sqm of space making it an ideal, and perhaps the only, game to be played in such a small space. Game is well suited for advertising and branding.

- 01 | Schools
- 02 | Restaurants
- 03 | Arenas / Centers
- 04 | Football / Events
- 05 | Homes
- 06 | Activity parks
- 07 | Offices / workplaces

DESIGN  
FROM  
FINLAND

# SUBSOCCER 7

SUBSOCCER 7 is the flagship product of the Subsoccer product family. Owing to its sturdy build, Subsoccer Force is especially suited for heavy use in public spaces like schools, sport bars and pubs, activity parks and centers etc...

AED **11,000**

RETAIL PRICES 2022, incl. VAT 5%





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## PRODUCT SPECIFICATION

# SUBSOCCER 7

Subsoccer is delivered partially assembled in three packages.  
Assembling the product takes approximately 30 minutes.

### ADD-ONS:

- Customization
- LED-lights

#### Package A gaming chairs

dimensions 540 x 560 x 960mm  
weight about 25kg  
volume 0.29 m3

#### Package B gaming table

dimensions 250 x 1450 x 850mm  
weight about 25kg  
volume 0.31 m3

#### Package C gaming mat

dimensions 20 x 1300 x 900mm  
weight about 3.5kg  
volume 0.021 m3

## PRODUCT SPECIFICATION

# SUBSOCCER 7

### PRODUCT INCLUDES:

- Subsoccer 7 game table
- Two chairs
- Side nets and goal nets
- Impact-resistant table top
- Game mat
- Official game ball

### SUBSOCCER 7 DIMENSIONS:

- Table - length 144 cm, width 89 cm, height 75 cm
- Chair - length 45 cm, width 83 cm, height 45 cm
- The floor area required for the game 89 cm x 234 cm
- Total weight of the game 50 kg

# SUBSOCCER 7

Branding / Customization

Available per request

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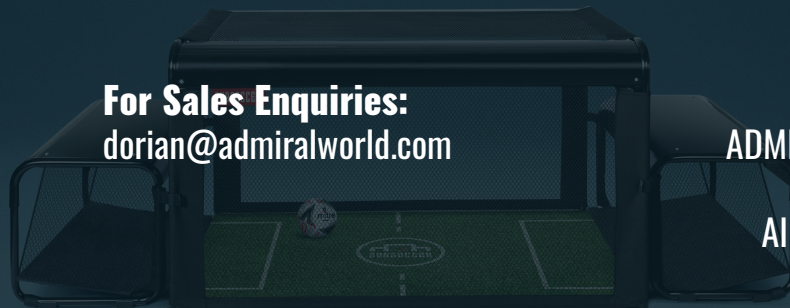
M: +971 52 195 2298

**For Sales Enquiries:**

[dorian@admiralworld.com](mailto:dorian@admiralworld.com)

**Our Address:**

ADMIRAL WORLD GENERAL TRADING LLC  
P.O Box 112611 Str.8, Showroom 46,  
Al Quoz 1, Dubai, United Arab Emirates



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