



ADW SPORTS

SPORTS & ENTERTAINMENT DIVISION OF ADMIRAL
WORLD GENERAL TRADING LLC





Behind the success of our business is a group of amazing people that I love and respect for their dedication, trust, professional approach and friendship. We never say *WE ARE PERFECT* but *WE NEVER STOP* learning and improving.”

SHAVKAT MAMADJONOV

Founder & CEO

About ADMIRAL WORLD

"ADMIRAL WORLD, commonly referred to as ADW, is a dynamic and rapidly growing company that was established in 2012 in the vibrant city of Dubai, United Arab Emirates. What started as a modest venture in a 30-square-meter office has blossomed into a thriving enterprise, driven by a deep appreciation for the remarkable success stories and ambitions of the UAE rulers and their achievements.

ADMIRAL WORLD was founded by Mr. Shavkat Mamadjonov and two visionary friends who shared a common goal of excellence"



Our Exclusive Partnerships:

Over the years, ADMIRAL WORLD has forged exclusive partnerships with some of the world's most prestigious brands, such as STEINWAY & Sons, Bluthner Pianos, KURZWEIL, MOVEXX, KSF Taiwan, IMPATIA, Riley England, and many more. These partnerships reflect our commitment to offering the very best to our discerning clientele.

Diversified Portfolio:

From our roots in the world of pianos, we have expanded our business into multiple domains, including sports, machinery, IT technology, and digital services. Our home-grown brands, namely HOUSE OF PIANOS, ADW SPORTS, ADW MACHINERY, ADW DIGITAL, and MUSIC DISTRICT, have all become well-known, loved, and preferred brands and destinations not only in the UAE but also across the region. We take pride in our diversified portfolio, which enables us to cater to a wide range of customer needs.

ADW SPORTS:

"ADW SPORTS, the retail and servicing division of ADMIRAL WORLD, epitomizes the fusion of luxury and athleticism, providing exclusive and discerningly chosen sports and entertainment products. We are committed to enriching the community by promoting sports and a healthy lifestyle through our top-notch solutions tailored for hotels, gyms, and entertainment centers.

With exclusive representation of TEQBALL, RILEY England, SUBSOCCER, IMPATIA, and NOHrD in the UAE and GCC, ADW SPORTS is the gold standard in outfitting any venue with the finest equipment, fostering environments where sportsmanship and wellness are of paramount importance."



BUILT TO LAST

ADMIRAL WORLD SPORTS - sports and entertainment division of ADMIRAL WORLD General Trading.

ADW SPORTS is a destination for all things sports, health, fun, education and innovation. As part of the growing health-conscious community, we want to make our contribution by offering the best in quality and affordable fitness and gym equipments, build a platform for exchange of knowledge and information on various health and fitness topics and last but not least inspire people to live healthy and fun life.

MISSION

Our mission is to promote healthy lifestyle and sports in the UAE and GCC by providing innovative solutions that integrate fun and health.

VISION

We wish to see a healthy society and healthy growing generation where there is a perfect balance of the time on the phone, outdoor activities, sport and family.

VALUES

In our business, our Staff come first and then our customers and products. We strongly believe that by having happy, satisfied

OUR EXCLUSIVE BRANDS

TEQBALL

STIL-FIT INT.

IMPACTIA®



RILEY®
ENGLAND

SUBSOCCER

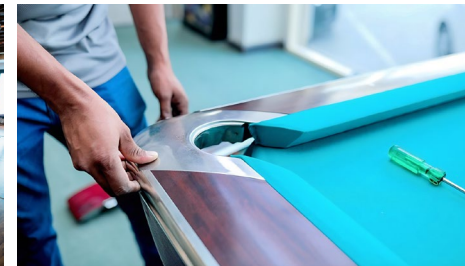


Our product is not just a purchase; it's an investment in quality, style, and uniqueness

OUR BUSINESS & SERVICES



ENTERTAINMENT RENTAL SERVICES



POOL & SNOOKER TABLE SERVICES

TEQBALL

WORLD IS CURVED

Teqball is a football-based sport, played on a specially-curved table (the Teq table), which is attracting a new generation of athletes and amateur enthusiasts (teqers), whose ambition is to develop their technical skills, concentration and stamina.

In numbers:

- Estimated 5000 players in more than 100 countries
- 141 established National Federations
- Over 2000 clubs all around the world
- Over 2000+ FITEQ trained referees
- 4 World Championships organised (2017, 2018, 2019, 2021)
- Sport recognised by 3 Continental Olympic Associations (OCA, ANOCA, ONOC)
- GAISF Full Member Status

 2,8M+

 4M+

 820+

 60k+

 175k+





SIT, KICK, AND HAVE A BALL!

A simple but so addictive table football game played one vs. one. The two players are sitting on the benches, which are also acting as goals. Just protect your net, trick your opponent, and score. That's it!

READY TO BECOME A SUBERHERO?

SUBSOCCER 7

SUBSOCCER 7 is the flagship product of the Subsoccer product family. Owing to its sturdy build, Subsoccer Force is especially suited for heavy use in public spaces like schools, sport bars and pubs, activity parks and centers etc...

OUR CUSTOMERS



 500+ M

WaterRower

Widely regarded as the most realistic simulator of on-water rowing, the WaterRower is suitable for everyone from an elite athlete to a complete beginner. Offering a low impact, full-body workout, the WaterRower is acclaimed not only for its exercise benefits but also as an outstanding design innovation. Explore our range of hand crafted WaterRowers, available in a selection of hardwoods and stainless steel designs to match the aesthetics of any home or gym.



NOHRD Range

NOHRD, the sister brand to WaterRower, was created to meet the growing demand from customers for fitness equipment with the same space-saving functional design as their much-loved rowing machines. The aim of all NOHRD products is to offer beautiful, well-made equipment that does not compromise on either form or functionality. Explore our range of luxury fitness equipment made from natural materials, designed to blend seamlessly into any home or gym.

OUR SERVICE

For the best fitness experience



FITNESS SOURCED
Sustainability is part of our DNA



FITNESS CONNECTED
Innovative technology



FITNESS SUPPORTED
We are here for you



FITNESS EXPERIENCED
Your journey depends on it

STIL-FIT^{INT.}

Fitness | Design | Interior

TIME SAVING. EFFECTIVELY. STYLISH

We are a German company, based in Munich, specializing in the development and production of high quality fitness equipment. We place great emphasis on quality, design and innovation and offer a wide range of fitness equipment, including Ergometers, rowing machines and weight machines such as a Functional Trainer including our Weight Bench.

MADE IN GERMANY



With attention to detail

Our products are handcrafted and packaged with the utmost care in our manufactory.



Carefully selected materials

Aluminum, wood, leather, stainless steel... only high-quality materials are used in our products.



Made in Munich

Directly from the heart of the Bavarian capital. You will find our manufactory at the Ostbahnhof next to the Werksviertel.



Local Partnerships

Wherever possible, we source our components locally. Short distances and sustainable production are our goal.



DESIGN FITNESS EQUIPMENT AS PART OF YOUR ACTIVE EVERYDAY LIFE.

The idea of STIL FIT:

Working out must be fun. This works best with beautifully and functionally designed devices. That's why STIL FIT focuses on design. The design of the equipment – and the design of your healthy and trained body.



IMPATIA®

Artisan Made In Italy Reinventing The Classics

At Impatia, each luxury game table is a tale of excellence driven by the influences of Italian design, art, and craftsmanship. Made exclusively in Italy by artisans, each contemporary creation manifests a distinct and daring aesthetic that pushes the boundaries of the game table industry to new heights. Highlighted by technical development and a refined look, Impatia's collection of luxury and glass game tables takes you on a journey that aims to reinvent the classics.



Tailor Made in Italy Precise Craftsmanship

Whether it is in the design, the craftsmanship or the materials used, Impatia always draws upon the highest quality of Italian traditions and innovations to create something that is harmonized between classic and modern. Impatia collaborates with talented artisans from across the country to bring to light creations that are one-of-a-kind and entirely made in Italy

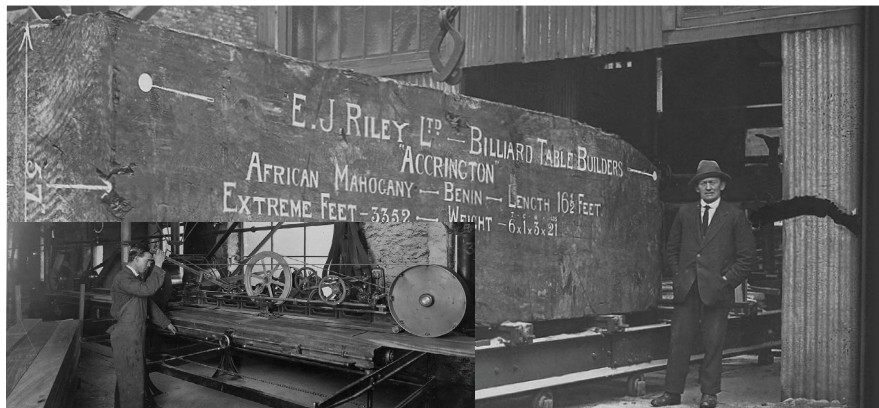


BILLIARD TABLES OF DISTINCTION MADE IN GREAT BRITAIN

At Riley, a handmade snooker table is regarded as a thing of beauty. This belief is as strong today as it was when the first table left their workshops some 114 years ago. To maintain their superlative standards, a careful and considerate selection of materials and painstaking attention to detail are crucial in their quest to hand-craft and install the finest snooker tables in the world.

HISTORY

In 2002, Stuart Lacey brought the Riley and BCE brands together within the same Group. Today, Riley and BCE Snooker tables continue to be made entirely in the United Kingdom. Our products have an aspirational mix of style, craftsmanship, performance and desirability, with many of the sport's leading professionals endorsing Riley and BCE products. Our employees will ensure that our story continues by passing our skills and values onto the next generation. Our highly skilled chief fitter, was trained by his father, and is now training his son, who wants to follow in the footsteps of his father and grandfather.



Riley was originally established, in 1897, as a humble sports shop in Manchester. By 1912, the Company had diversified into manufacturing Snooker tables in Accrington. It soon produced 4000 full size tables a year and exported to all parts of the globe. By the mid 1920's the Riley brand, based upon creative design, quality materials and immaculate craftsmanship had grown into a leading premium snooker tables, cues and accessories brand.

BCE was founded, in 1976. The Company started life as a distributor to the coin operator sector, supplying cues, balls and table spares. By 1980, BCE had diversified into the manufacture of snooker tables. From 1982-1992 the BCE Westbury snooker table was the table being used at all the World professional snooker tournaments and BCE had become one of the biggest names in snooker.



QUALITY

7 Times World Snooker Champion
Ronnie O'Sullivan recognises a quality snooker table.



SNOOKER & BILLIARD TABLES OF DISTINCTION SINCE 1897

ADW SPORTS TABLE GAMES

Whether you're a seasoned pro or a beginner, these tables are sure to please.

ADMIRAL WORLD SPORTS supplies a great range of foosball table, basketball table, air hockey table, table tennis, tennis court table, boxing machine, volleyball table, Armwrestling mechanical arm for private and commercial use (coin operated). Professional production with the latest technology.

Unique design for the first time in UAE (waterproof model, infrangible secured glass covered model with sound animation and LED illumination). Variety of customizable colors. Combines design, durability, and playability. Robust quality that lasts a lifetime.



FOOSBALL TABLE



VOLLEYBALL TABLE



TENNIS COURT TABLE



TABLE TENNIS



BOXING MACHINE



BASKETBALL TABLE



AIR HOCKEY TABLE



ARMWRESTLING TABLE

ENTERTAINMENT RENTAL SERVICES

EVENTS | PARTIES | EXHIBITIONS | BIRTHDAYS

Short-Term & Long-Term Rental:

Whether you need equipment for a weekend gathering or want to keep the fun going for an extended period, our flexible rental options cater to your needs. Choose from short-term rentals for events and parties or opt for long-term rentals to keep the entertainment alive in your corporate space or home.

Home and Corporate Use:

Our equipment is designed for both personal and professional settings. Enhance your home entertainment area or add a dynamic element to your corporate events, team-building activities, and office spaces. We cater to individuals, families, event planners, and businesses alike.

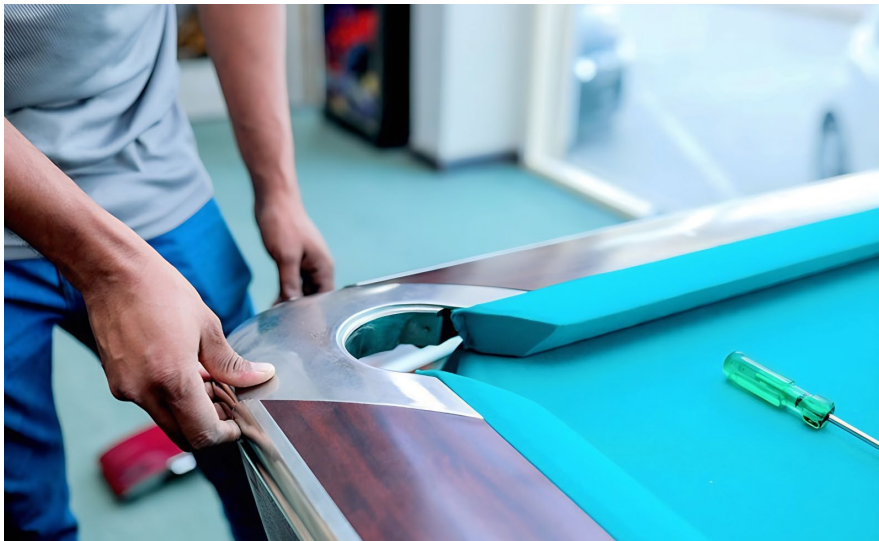


POOL & SNOOKER TABLE SERVICES

1. Installation (Pool Table, Billiard Table or Snooker Table Transportation, Installation and Relocation)

2. Maintenance (Pool Table, Billiard Table or Snooker Table cloths replacement, fitting, carpentry works etc)

- Cushion Rubber Replacement and installation
- Pocket Replacement and Fixing
- Cloth Changing
- Billiard Table assembling
- Moving/shifting table of assembled table
- Tables leveling and alignment
- Cue tips repair
- Billiard cue engraving
- Moving/relocation/assembling



Purchase consultancy & assessment

POOL/SNOOKER/BILLIARD TABLE ASSESSMENT

Are you planning to buy or sell a pool/snooker table? Not sure what will be the real market value of the table you wish to buy or sell? Let our expert technicians assess the table and help you make the right choice. Our charge for table assessment is AED 250 (excl. VAT) without an official report and AED 400 (excl. VAT) with providing an official report. This fee will waived in case you decide to use our moving or fitting services at the same time



ADW SPORTS

EXCLUSIVE DISTRIBUTOR OF

TEQBALL
WORLD IS CURVED



STIL-FIT^{INT.}

ΙΜΡΑΓΙΑ[®]



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www.adw-sports.store