

Plant some GREEN in your community!

The **Village of Coal City** is going **GREEN** & announcing a new program to plant new trees right here in our community! We are joining with local partners **Spring Grove Nursery** & **iTrees.com** to offer residents of Coal City a convenient way to beautify our local landscape.

Here's how it works:

- 1. Shop for trees at <u>www.iTrees.com</u>. You can select trees for your private property or parkway & purchase them directly online.
 - (Make sure to use the discount code **COALCITY16** to receive a 20% discount on your purchase!) You can choose from a diverse & superior selection of locally grown trees, and include options for either delivery or full service planting. Please note: If you would like to purchase a tree for your parkway, you will need to first contact the village for the approved species list.
- 2. Soon after your purchase, your locally grown tree will be planted or delivered by iTrees.com professionals.
- 3. In addition to the iTrees.com discounts for residents, Spring Grove Nursery will also offer free trees to the village. For every 10 trees purchased by residents through this program, the village will earn a free tree! These trees will be planted in our community.
- 4. Finally, enjoy the benefits of our newly planted trees it's that easy!

Trees provide countless social, economic, & environmental benefits to our community. Here are just a few:

- 1 Tree reduces storm water runoff by over 4,000 gls per year.
- 100 trees remove 5 tons of CO2 from the atmosphere per year.
- Healthy trees can increase property values by an average of 10%.
- Trees provide habitat for birds, mammals, & insects.
- Trees help reduce flooding by reducing runoff.
- Through photosynthesis, in 1 day an average tree can provide enough oxygen for a family of 4 for that day.
- Neighborhoods with more trees have been shown to have a lower crime rate.
- Trees help people feel better both mentally & physically.
- "Trees properly placed around buildings can reduce air conditioning needs by 30 percent and can save 20 50 percent in energy used for heating."—USDA Forest Service
- ... And the list goes on!

We invite you to join us and leave a **GREEN LEGACY** in our community to be enjoyed for future generations!

To get started, visit www.iTrees.com today or call 815.448.2138!



Coal City Green

Let's grow GREEN again in Coal City!



Your TREES are already at work in your community!

Purchases from the CommuniTrees Partner Program last year have already begun to benefit the streets of Coal City! On this Arbor Day April 29, 2016, Spring Grove Nursery & iTrees.com will be using the trees earned through the CommuniTrees Partner Program to replant Broadway Street. We will be donating & planting trees along the stretch of Broadway that used to be lined with so many beautiful big trees. Once again, you will begin to see some new life rise up & grace your city streets.

In an effort to rebuild a healthy urban canopy, the trees have been especially selected to provide beauty & shade for many years to come. You will notice that shorter, utility-friendly trees will be planted along the east side under the utility lines. Shade trees will line the west side. We specifically picked out a diverse selection of trees instead of lining the street with all of the same kind of trees. This will insure that the canopy will be healthy for many years to come & will not be subject to disease or pests that feed on a certain tree which might jeopardize the trees in the future.

The variety of trees will also add beauty & changing features throughout the seasons. We hope that you enjoy the new canopy as it grows & flourishes along Broadway!

For more info about how you can GREEN Coal City ask about our CommuniTrees Partner Program today!

http://www.itrees.com/categories/coalcity-green.html



SPRING GROVE NURSERY, INC.