

# What is P.O.D?

P.O.D by ECOHEADS defines a new category in haircare, colour and treatments. A new world of ecopods and concentrated product delivered by water awaits. Reimagine the possibilities for your hair with this versatile, no damage, toning and treatment system.

The water delivered cleansers, tone-on-tone colour and treatments are infused into the hair through the ECOHEADS Showerhead. The ECOHEADS Showerhead is an innovation in itself- increasing water pressure efficiency and quality whilst saving up to 65% water usage when compared against standard showerheads.

P.O.D balances innovation, performance and creativity with a core belief in sustainability and water conservation.

This is P.O.D, and our point of difference.





# INNOVATION WITH PURPOSE

This is our way. It's time to make it yours.  
[@podbyecoheads](#)

psd<sup>®</sup>

BY ECOHEADS



OUR WAY IS WATER

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It's a celebration of the colour, texture and fluidity of hair, humanity, and Mother Earth. Here, water becomes the conduit binding artist and canvas, and sets the stage for colour and creativity to come alive without limitation.

Without water we cannot be sustained, so we honour this precious resource with a brand grounded in respect and a deep sense of responsibility.

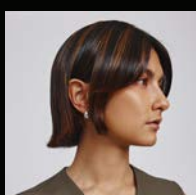
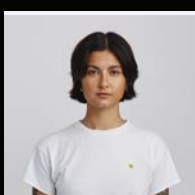
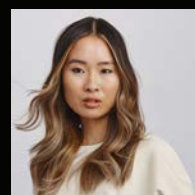
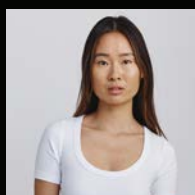
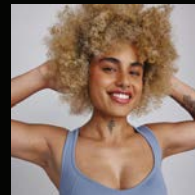
An industry call to action: Modify your mindset, alter your impact, evolve your business and change the world.

This is Our Way. And it's time to make it yours.



Discover more by following the QR code

# P.O.D transformations



# THE SYSTEM



## The Showerhead and Adaptor

The ECOHEADS Showerhead is an innovative and sustainable product for the professional market, that improves performance, usage and water quality, plus the conservation of our most precious resource.



## The Prep

A mild cleansing ecopod to cleanse the hair and scalp and prime all hair types for a P.O.D colour or treatment service. Formulated with Arginine, the healthy lifting of hair cuticles for better formulation uptake.



## The Tone

Water delivered tone on tone colour. A range of dual-action ecopods that treat the hair whilst colouring effectively, using micro-colour molecules and the unique water treatment of The Showerhead to deliver colour deep into the hair fibre.



## The Sealer

A post-colour treatment that seals the cuticle, locks in colour and provides UV protection. Designed with a rich phytocomplex that nourishes and protects the hair and provides an anti-limescale and seasalt effect on hair to provide extra protection from colour fade and hard water elements.



## The Shield

The Shield is an alkaline to acid pH regulator, designed to reduce the alkalinity of the hair after any colour service where needed.