

23rd May 2023



Official Club Communication

Dear Chorley FC Fans, Supporters, and Community,

We at Chorley FC are excited to share some news with you all. We are pleased to announce Reset Events Ltd has been appointed as our new owner. With new ownership, the club is on its way to a bright future under the leadership of Prince Yemoh and his team, our new era of ownership marks a significant milestone in the club's history, and we couldn't be more passionate about the future that lies ahead of us. Prince is a former graduate student at Manchester University, where he studied Architecture, before joining one of the world's leading Architectural practices, where he was a key member of the team responsible for community redevelopment projects such as Bracknell, driven by his core values of community.

Chorley FC is more than just a football club; it holds a special place in our local community. We aim to strengthen the bond between the club and its supporters through renewed community engagement programs. By actively engaging with local organization such as schools, Chorley Council, and initiatives, we can continue to contribute to the betterment of the lives of our fans and residents. Together, we will be a driving force for social change, making a positive difference in the lives of those in our community.

Prince Said "First and foremost, I want to assure you that my commitment to the success and development of Chorley FC is unwavering. With my extensive business experience, ambitious vision, and outstanding team, we are determined to lead the club into an exciting new chapter. Together, we will reach new heights and solidify our position as a formidable force in the football world. We understand the importance of transforming our club into a sustainable business model that propels our growth and prosperity. Rest assured, our new ownership is dedicated wholeheartedly to forging a trajectory that guarantees not only the club's survival but also paves the way for expansion and development. Transparency, inclusivity, and collaboration will be at the heart of our approach as we value the input and support of our stakeholders, sponsors, and community."

Our primary focus will be on achieving sporting success. We are committed to providing the necessary resources and support to strengthen our squad, attract top talent, and ensure that Chorley FC competes at the highest level. We want to reach out as much as possible to the local supporters, community, and wider networks available and work together to deliver these improvements for our club. Our full commitment to player development, recruitment, new facilities, and coaching staff will see our players reach their full potentials.

We understand the significance of excellent facilities for players, staff, supporters, and volunteers. We are already well underway with work enhancing and modernizing our infrastructure, including training facilities, improving the stadium, and providing better amenities for fans. With a digital transformation planned for Victory Park, we will create new sponsorship opportunities for local businesses and provide fans with valuable information to enhance their stadium experience. Enhancing the match day experience and creating a vibrant atmosphere for our supporters is a top priority for us. We will introduce various fan-centric initiatives, including upgraded concessions and



interactive fan engagement activities.

We want to assure you all that our vision is to create a business model for Chorley FC that guarantees sustainability and steady growth. As an experienced team of entrepreneurs, we endeavour to make sound financial and strategic decisions, create, and implement a clear strategy for generating revenue, and effectively manage the club's operations and resources. But above all, we want to put the Chorley FC fans at the forefront of our club's vision. Your loyalty and support are invaluable, and our business model and growth strategy enable us to reward you for that. We would like to emphasize that every penny generated through investment and revenue will be reinvested into the club solely towards achieving our strategic goals for Chorley FC.

We would like to extend a warm welcome to our distinguished club sponsors, ATH Vodka and The Cannon Run. Their invaluable support and collaborative alliance herald the beginning of an exhilarating chapter in our illustrious journey. Together, we will embark on this transformative path, keeping transparency and inclusivity as our guiding principles.

We would also like to express my heartfelt gratitude to the previous ownership for their dedication and contribution to the club. Their efforts have laid a foundation for our success, and we appreciate their support during this transition. We would also like to extend our appreciation to the loyal and dedicated volunteers, whose invaluable support has been vital to the survival of the club and will continue to be a vital part through our ongoing success and growth.

To all our fans, volunteers, sponsors, and partners, I invite you to join us in celebrating this exciting new era for Chorley FC. Together, we will create a future filled with success, joy, and a sense of community. Let's make history together!

Yours sincerely,

Prince Yemoh
Director and Owner of Chorley FC