

INGREDIENTS
Demineralised Cow's Milk Whey Powder, Whole Cow's Milk Powder, Vegetable Oil Blend (Sunflower, Canola, Coconut, High Oleic Sunflower), Lactose, Galacto-Oligosaccharides (GOS). Less than 2% of: Cow's Milk Whey Protein Concentrate, Soy Lecithin, Ascorbyl Palmitate, Beta Carotene, *Bifidobacterium longum* BB536, Biotin, Calcium Carbonate, Calcium D Pantothenate, Cholecalciferol, Choline Bitartrate, Copper Sulfate, Cyanocobalamin, d-alpha Tocopheryl Acetate, Di Potassium Phosphate, Schizochytrium sp. Oil*, M.alpina Oil**, Ferrous Sulfate, Folic Acid, Fructo-Oligosaccharides (FOS), Inositol, L-carnitine, Lutein, Magnesium Sulfate, Manganese Sulfate, Nucleotides (Adenosin 5'-Monophosphate, Cytidine 5'-Monophosphate, Guanosine 5'-Monophosphate, Inosine 5'-Monophosphate, Uridine 5'-Monophosphate), Nicotinamide, Potassium Chloride, Potassium Iodide, Pyridoxine Hydrochloride, Riboflavin, Sodium Ascorbate, Sodium Citrate, Sodium Selenite, Taurine, Thiamine Hydrochloride, Tri Calcium Phosphate, Vitamin A Acetate, Phylloquinone (Vitamin K), Zinc Sulfate.

Contains milk and soy.
MANUFACTURED BY: BUBS AUSTRALIA
23 NINA LINK, DANDENONG SOUTH,
VICTORIA 3175 AUSTRALIA

* A source of DHA ** A source of ARA

NUTRIENTS
Per 100 Calories (4.9 fl.oz., prepared as directed)

Protein	1.9 g	Water	140 g
Fat	5.1 g	Linoleic acid	960 mg
Carbohydrate	11.6 g		
Vitamins			
Vitamin A	360 IU	Niacin	709 mcg
Vitamin D	60 IU	Folic acid	30 mcg
Vitamin E	3.4 IU	Pantothenic acid	960 mcg
Vitamin K	10.3 mcg	Biotin	4.8 mcg
Thiamin (Vit. B1)	145 mcg	Vitamin C (ascorbic acid)	18 mg
Riboflavin (Vit. B2)	287 mcg	Choline	21 mg
Vitamin B6	98 mcg	Inositol	14.3 mg
Vitamin B12	0.6 mcg		
Minerals			
Calcium	86 mg	Copper	105 mcg
Phosphorus	57 mg	Iodine	22 mcg
Magnesium	8.1 mg	Selenium	3.3 mcg
Iron	1.3 mg	Sodium	47 mg
Zinc	0.8 mg	Potassium	135 mg
Manganese	29 mcg	Chloride	80 mg

Not for infants or children with Galactosemia
Please refer to the FEEDING GUIDE†
**WARNING: FOLLOW INSTRUCTIONS EXACTLY.
PREPARE BOTTLES AND NIPPLES AS DIRECTED.
DO NOT CHANGE PROPORTIONS OF POWDER
EXCEPT ON MEDICAL ADVICE. INCORRECT
PREPARATION CAN MAKE YOUR BABY VERY ILL.**

USE AS DIRECTED BY A PHYSICIAN
DIRECTIONS FOR PREPARATION AND USE
The health of your infant depends on carefully following the directions for preparation and use: Do NOT exceed recommended water to powder ratio unless specified by a healthcare professional. Failure to follow warnings and these mixing and storage instructions could result in severe harm. **Fill powder to top of enclosed scoop (1 scoop = 8.8g). One can makes about 140 fl oz (4,140 mL).**

†FEEDING GUIDE

TO MAKE (APPROX.)††	WATER	ADD FORMULA POWDER (unpacked, level scoop)
2 fl oz bottle	2 fl oz (60ml)	1 Scoop (8.8g)
4 fl oz bottle	4 fl oz (120ml)	2 Scoops (17.6g)
6 fl oz bottle	6 fl oz (180ml)	3 Scoops (26.4g)
8 fl oz bottle	8 fl oz (240ml)	4 Scoops (35.2g)

††Each scoop adds about 0.2 fl oz to the amount of prepared formula.

- 1 Wash hands, bottle, feeding utensils, and surfaces with soap and water prior to preparing formula
- 2 Using feeding guide, pour desired amount of water into clean bottle
- 3 Add powder using 1 unpacked, level scoop (8.8g) for each 2 fl oz of water
- 4 Cap bottle; shake well until powder is dissolved. Discard unrefrigerated formula after 1 hour

WARNING
Never use a microwave oven to warm formula. Serious burns can result • Prepared formula needs to be fed immediately after preparation or refrigerated within 1 hour after mixing. Prepared refrigerated formula must be used within 24 hours. • After feeding begins, use the prepared formula within 1 hour, discard any leftover formula and do not re-use • Powdered formulas are not sterile and should not be fed to an infant diagnosed with immune problems unless directed and supervised by a healthcare professional • Ask your baby's doctor about the need to use cooled, boiled water for mixing and the need to boil (sterilize) bottles, nipples, and rings before use.

STORAGE
Once mixed, feed immediately or refrigerate in a sealed container; use within 24 hours • Cover opened formula with the plastic lid provided with can and store in cool, dry place and use within 1 month • Store unopened cans at room temperature; avoid extreme temperatures.
Filled by weight, not volume. Some settling may occur. Best when used by date indicated on bottom of can.



- ✓ Nutritionally Complete
- ✓ Immune Support
- ✓ Brain Development
- ✓ Derived from Nature

0-12 MONTHS
NET WT. 20.0 OZ (567 g)



Bubs™ Essential Cow Milk-Based Infant Formula is made in Australia with whole fat milk from happy, healthy cows. As with all of our formulas, it's free of corn syrup, maltodextrin, artificial flavoring and coloring.

Better, Best, Bubs

PREMIUM IMPORTED FORMULA
All Bubs™ formulas are proudly Australian made and developed following strict regulations that keep babies safe Down Under.

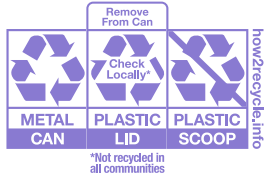
SIMILAR TO BREAST MILK
Our whole milk formula contains naturally occurring Milk Fat Globule Membrane (MFGM) similar to that found in breast milk.

CLEAN LABEL PROJECT® CERTIFIED
Independently tested for 400+ heavy metals and contaminants. Winner of the Clean Label Project® Purity Award and First 1,000 Days Promise Certified.

MOM FOUNDED & APPROVED
Founded in 2005 by a mom looking for clean nutrition for her own little one, Bubs™ continues to nourish with integrity.

- Essential Nutrition**
- Prebiotics + Probiotics for digestive health
 - Zinc and Vitamin A, D, B6 and B12 for immune system
 - Zinc, Iodine & Iron for cognitive function
 - DHA & ARA for brain and eye development
 - Lutein for eye health

ANY QUESTIONS? CONTACT OUR BUBS™ CARE TEAM.
888-685-1508
AUSSIEBUBS.COM



Ingredients not genetically engineered.