

INGREDIENTS

Demineralsed whey powder, Full cream milk powder, Vegetable oil blend (sunflower, canola, coconut, high oleic sunflower, soy lecithin, ascorbyl palmitate), Lactose, Whey protein concentrate, Galacto-oligosaccharides (GOS), Fructo-oligosaccharides (FOS), Arachidonic acid (ARA), Docosahexaenoic acid (DHA), Choline bitartrate, Inositol, Taurine, L-carnitine, Lutein, Probiotic Bifidobacterium longum BB536.

Vitamins: Sodium ascorbate, DL-α-tocopheryl acetate, Cholecalciferol, Vitamin K1, Beta carotene, Vitamin A acetate, Niacinamide, Calcium d pantothenate, Cyanocobalamin, D-biotin, Folic acid, Thiamine hydrochloride, Pyridoxine hydrochloride, Riboflavin.

Minerals: Potassium chloride, Tri calcium phosphate, Sodium citrate, Magnesium sulphate, Calcium carbonate, Ferrous sulphate, Di potassium phosphate, Zinc sulphate, Sodium selenite, Copper sulphate, Manganese sulphate, Potassium iodide.

Nucleotides: Cytidine 5'-monophosphate, Adenosine 5'-monophosphate, Uridine 5'-monophosphate, Inosine 5'-monophosphate, Guanosine 5'-monophosphate.

Allergens: Contains Milk and Soy.

FEEDING GUIDE

| AGE OF INFANT | WATER (mL) | POWDER (SCOOPS)* | FEEDS PER DAY |
|---------------|------------|------------------|---------------|
| 6-12 months | 240 | 4 | 4 |

*1 measuring scoop = 8.8g powder.

Add 1 level scoop of powder for every 60mL of water. This is a general guide only. Your child may need more or less than indicated.

STORAGE

Close lid tightly after each use. Store in a cool dry place under 25°C. Use within 4 weeks of opening. Do not use if foil seal is damaged or missing.

For use by date, see base of the tin.

IMPORTANT NOTICE: BREAST MILK IS BEST FOR BABIES. BEFORE YOU DECIDE TO USE THIS PRODUCT, CONSULT YOUR DOCTOR OR HEALTH CARE WORKER FOR ADVICE.

WARNING: FOLLOW INSTRUCTIONS EXACTLY. PREPARE BOTTLES AND TEATS AS DIRECTED. DO NOT CHANGE PROPORTIONS OF POWDER EXCEPT ON MEDICAL ADVICE. INCORRECT PREPARATION CAN MAKE YOUR BABY VERY ILL.



NUTRITION INFORMATION

Servings per Can: 22
Serving Size: 35.2g (4 Scoops) into 240mL of cold water to make up 260mL of feed

Average amount per 100mL of made up formula

| | |
|------------------------------|--------|
| Energy | 281 kJ |
| Protein, total | 1.7 g |
| – Whey protein | 0.70 g |
| – Casein protein | 1.00 g |
| – A2 beta-casein | 0.32 g |
| Fat, total | 3.4 g |
| – Omega 3 | 89 mg |
| – Alpha Linolenic acid (ALA) | 65 mg |
| – Docosahexaenoic acid (DHA) | 24 mg |
| – Omega 6 | 595 mg |
| – Linoleic acid | 569 mg |
| – Arachidonic acid (ARA) | 26 mg |
| Carbohydrate, total | 7.2g |
| Dietary fibre, total | 0.35 g |

| Vitamins | |
|-------------------------|------------|
| Vitamin A | 73 µgRE |
| Beta carotene | 14 µg |
| Vitamin B6 | 70 µg |
| Vitamin B12 | 0.43 µg |
| Vitamin C | 12 mg |
| Vitamin D3 | 1.2 µg |
| Vitamin E | 1.5mg α-TE |
| Vitamin K1 | 5.8 µg |
| Biotin | 2.7 µg |
| Niacin (Vitamin B3) | 0.54 mg |
| Folic acid | 17 µg |
| Pantothenic acid | 515 µg |
| Riboflavin (Vitamin B2) | 203 µg |
| Thiamin (Vitamin B1) | 106 µg |

| Minerals | |
|------------|---------|
| Calcium | 69 mg |
| Copper | 61 µg |
| Iodine | 15 µg |
| Iron | 0.95 mg |
| Magnesium | 7.0 mg |
| Manganese | 16 µg |
| Phosphorus | 46 mg |
| Selenium | 2.0 µg |
| Zinc | 0.64 mg |
| Sodium | 26 mg |
| Potassium | 88 mg |
| Chloride | 61 mg |

| Nutrient substances | |
|----------------------------|---------|
| Choline | 14 mg |
| Inositol | 7.9 mg |
| L-carnitine | 1.6 mg |
| Taurine | 4.5 mg |
| Lutein | 9.2 µg |
| Nucleotides, total | 3.4 mg |
| Adenosine 5'-monophosphate | 0.66 mg |
| Cytidine 5'-monophosphate | 1.3 mg |
| Guanosine 5'-monophosphate | 0.27 mg |
| Inosine 5'-monophosphate | 0.40 mg |
| Uridine 5'-monophosphate | 0.73 mg |

| Prebiotics | |
|--------------------------------|--------|
| Galacto-oligosaccharides (GOS) | 311 mg |
| Fructo-oligosaccharides (FOS) | 41 mg |

| Probiotic | |
|------------------------------|-----------------|
| Bifidobacterium longum BB536 | 150 million cfu |

bubs Supreme™

6-12 MONTHS



+ Nutritionally balanced

with natural

A2

BETA-CASEIN PROTEIN



800g

2 follow-on formula

growing generation joy®

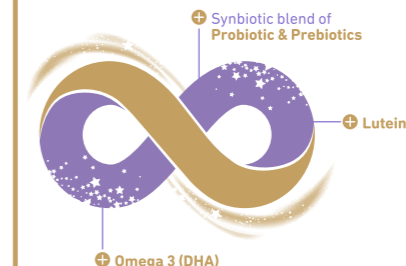
Our most advanced, premium formulation.

Built on Bubs® Trusted Nutrition, with high quality ingredients, carefully selected for their security and safety. Bubs Supreme™ Follow-on Formula is our most advanced formulation, made with natural A2 beta-casein protein cow milk and combines essential scientifically researched nutrients, to support the nutritional needs of your growing bub.

Bubs Supreme™ is backed by our strong history of supporting happy tummies, to help inspire the next generation of happy bubs.



NUTRABIO+™



Advanced Formula. Inspired by Nature.

Combining premium, naturally sourced, farm fresh A2 beta-casein protein cow milk of the highest quality from Australia or New Zealand. Providing a safe, secure source, chosen from farmers with world class standards in sustainability, our farmers are committed to care.



Clean Label. Naturally Gentle.

We have carefully selected only clean label, non-GMO ingredients, no artificial colours, preservatives, and no artificial growth hormones, with no maltodextrin, corn syrup or palm oil.



DIRECTIONS FOR USE

- 1 Wash hands first. Sterilise bottle and teat in boiling water or in a steriliser.
- 2 Potable, previously boiled water should be used. Pour the required amount of cooled boiled water into the bottle.
- 3 Add the required number of softly packed level scoops according to the feeding guide, using the provided scoop and the built-in leveller on the Can. Always add 1 scoop of powder for each 60mL of water.
- 4 Shake well until powder is dissolved. Test temperature on your wrist before feeding. It should feel lukewarm, not hot. Once prepared, serve immediately.

Each bottle should be prepared individually. If a bottle of made up formula is to be stored prior to use, it must be refrigerated and used within 24 hours. Formula left after a feed must be discarded.

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BUBS SUPREME™ RANGE

- 1 0-6 MONTHS Infant formula
- 3 12-36 MONTHS Toddler milk drink



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