

INGREDIENTS

Organic Lactose, Organic Vegetable Oil Blend (High Oleic Sunflower, Coconut, Soy, Canola), Organic Whole Milk Powder, Organic Whey Protein Concentrate, Organic Skim Milk Powder, Organic Galacto-Oligosaccharide (GOS), Emulsifier (Soy Lecithin), Docosahexaenoic Acid (DHA, from Algae), Arachidonic Acid (ARA), Probiotic Bifidobacterium longum BB536.

Minerals: Potassium Phosphate, Calcium Phosphate, Magnesium Chloride, Sodium Chloride, Calcium Carbonate, Potassium Chloride, Ferrous Sulphate, Potassium Citrate, Sodium Citrate, Zinc Sulphate, Copper Sulphate, Manganese Sulphate, Potassium Iodide, Sodium Selenite.

Vitamins: Ascorbic Acid, dl- α -Tocopheryl Acetate, Vitamin A Acetate, Niacinamide, Calcium Pantothenate, Cholecalciferol, Thiamine Hydrochloride, Cyanocobalamin, Phytanadione, Pyridoxine Hydrochloride, Folic Acid, D-Biotin.

Allergens: Contains Dairy and Soy.

FEEDING GUIDE

AGE OF INFANT	WATER (mL)	POWDER (SCOOPS)*	FEEDS PER DAY
0-2 weeks	60	1	7-8
2-4 weeks	120	2	6-7
1-2 months	180	3	5-6
2-4 months	180	3	5
4-6 months	240	4	4-5

*1 measuring scoop = 8.8g powder.
Add 1 level scoop of powder for every 60mL of water.
This is a general guide only. Your baby may need more or less than indicated.

STORAGE

Close lid tightly after each use. Store in a cool dry place under 25°C. Use within 4 weeks of opening. Do not use if foil seal is damaged or missing.

For use by date, see base of the tin.

IMPORTANT NOTICE: BREAST MILK IS BEST FOR BABIES. BEFORE YOU DECIDE TO USE THIS PRODUCT, CONSULT YOUR DOCTOR OR HEALTH CARE WORKER FOR ADVICE.

WARNING: FOLLOW INSTRUCTIONS EXACTLY. PREPARE BOTTLES AND TEATS AS DIRECTED. DO NOT CHANGE PROPORTIONS OF POWDER EXCEPT ON MEDICAL ADVICE. INCORRECT PREPARATION CAN MAKE YOUR BABY VERY ILL.

NUTRITION INFORMATION

Servings per Can: 90
Serving Size: 8.8g (1 Scoop)
of powder in 60mL of water
to make 65mL of feed*

Average amount per
100mL of made up formula

Energy	288 kJ
Protein, total	1.56 g
– Whey protein 60%	0.94 g
– Casein protein 40%	0.62 g
Fat, total	3.7 g
– Omega 3	83 mg
– Alpha-Linolenic Acid (ALA)	79 mg
– Docosahexaenoic Acid (DHA)	4.43 mg
– Omega 6	525 mg
– Linoleic acid	520 mg
– Arachidonic Acid (ARA)	5.42 mg
Carbohydrate	7.3 g
Sodium	26 mg

Vitamins

Vitamin A	73 µg-RE
Vitamin B1 - Thiamin	83 µg
Vitamin B2 - Riboflavin	116 µg
Vitamin B3 - Niacin	778 µg
Vitamin B5 - Pantothenic Acid	736 µg
Vitamin B6 - Pyridoxine	67 µg
Vitamin B12	0.33 µg
Vitamin C	9.7 mg
Vitamin D	1.2 µg
Vitamin E	1.9 mg dl- α -TE
Vitamin K1	7.0 µg
Folic Acid	16.2 µg
Biotin	4.6 µg

Minerals

Calcium	70 mg
Copper	59 µg
Iodine	24 µg
Iron	1.0 mg
Magnesium	8.5 mg
Manganese	14.1 µg
Phosphorus	47 mg
Selenium	3.0 µg
Zinc	0.7 mg
Chloride	70 mg
Potassium	89 mg

Prebiotic

Galacto-Oligosaccharides (GOS) 103 mg

Probiotic

Bifidobacterium longum BB536 80 million cfu

*Please refer to the feeding guide.

Bubs® Infant Formula protein source is derived from Cow milk.

Infant formula may be used from birth to 6 months. It is recommended that infants over the age of 6 months should be gradually offered solid food in addition to formula.

bubs Organic

0-6 MONTHS



organic grass fed infant formula

- ✓ 365 days on pasture
- ✓ Clean Label. Non GMO.
- ✓ Australian Made



800g



growing generation joy®

We understand the importance of a happy tummy for your little one. Bubs Organic® Infant Formula is made with organic milk from grass fed cows, nutritionally balanced and non-GMO (Genetically Modified Organisms). Our incredibly high standards ensure safety, quality, purity and nutrition, giving parents peace of mind and bubs a happy start to life.



NEW ZEALAND DAIRY

Our certified organic milk comes from New Zealand farms.



365 DAYS A YEAR

Our free range cows graze outdoors, all year round.



GRASS FED

Our cows' diet is fresh green grass.



BUBS ORGANIC® RANGE

2

6-12 MONTHS
Follow-on formula

3

12-36 MONTHS
Toddler milk



DIRECTIONS FOR USE

- 1 Wash hands first. Sterilise bottle and teat in boiling water or a steriliser.
- 2 Potable, previously boiled water should be used. Pour the required amount of cooled boiled water into the bottle.
- 3 Add the required number of softly packed level scoops according to the feeding guide, using the provided scoop and the built-in leveller on the Can. Always add 1 scoop of powder for each 60mL of water.
- 4 Shake well until powder is dissolved. Test temperature on your wrist before feeding. It should feel lukewarm, not hot. Once prepared, serve immediately.

Each bottle should be prepared individually. If a bottle of made up formula is to be stored prior to use, it must be refrigerated and used within 24 hours. Formula left after a feed must be discarded.



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