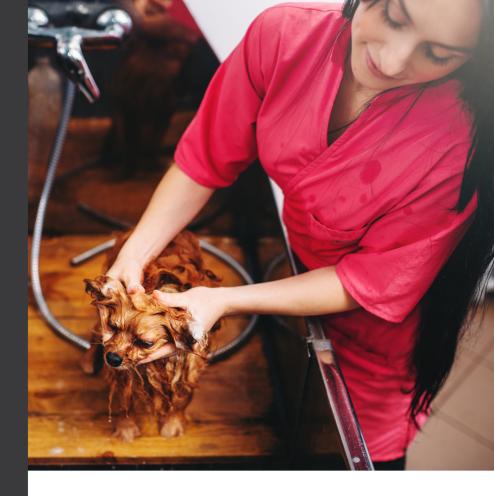


HOW TO BATHE A DOG

We know anyone can wash a dog and we're not here to say you're wrong. But we've learned a thing or two working with groomers and vets and we want to share what we've learned. Nobody likes stinky mutts, sudsy eyeballs, or itchy skin.

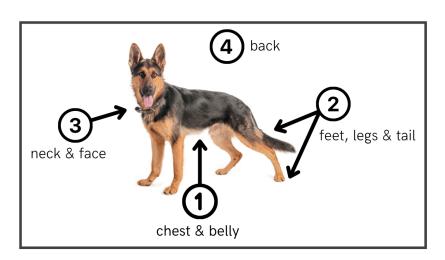
Here are a few tips to get the most out of your products and make bath time more pleasurable for your pooch!

- 1. Always give lots of affirmative and positive communication during baths
- 2. Always use a gentle touch and massage in the direction of the hair growth (to avoid tearing the sensitive hair muscle).
- 3. Whenever possible, dilute products, and use a diluted sponge on the face.
- 4. Have products pre-mixed and ready before starting the process.
- 5. Apply shampoo starting where oily sebaceous glands are located: 1. chest & belly, 2. legs & feet, 3. neck & face, 4. back.
- 6. Let the pet soak for 5 minutes (except when using whitening products)
- 7. Rinse well. Apply conditioner & let soak if dog has sensitive or dry coat and skin.
- 8. Towel dry, follow with air dry if desired.



Get dirty, my friends. - Bogart

- Even natural shampoos and conditioners create chemical reactions. Allowing them to sit for 5 minutes allows the surfactant material to work.
- Follow dilution guide, generally mix at least 5-10 parts water to 1 part product for home use.
- Use lots of praise and remind your pooch that clean dogs get more hugs.



#getdirty

