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Sprecher Brewing Beers Win Eight Awards from The Tasting Alliance

Glendale, Wis. – Sprecher Brewing, Milwaukee’s original craft brewery, in operation since 1985, announced today that they have won eight awards including a double gold, gold and six silver medals from the 2023 Tasting Alliance Beer Competition.

Awards include a Double Gold Medal for Sprecher’s XII DRAGONS; a Gold Medal for Sprecher Framboise Raspberry Lambic Ale; and Silver Medals for Sprecher Hefe Weiss; Sprecher Vienna Style Special Amber; Sprecher Original Lager; Sprecher Black Bavarian; Sprecher Doppelbock and Sprecher Abbey Triple.

“These eight awards mean the world to us because we entered eight beers and all received awards,” said Sharad Chadha, Sprecher Brewing’s CEO. “This is noteworthy for us because lately the focus on our company this past year has been on our rapidly expanding soda division but it points out that our beers are just as amazing!”

The Tasting Alliance aims to educate and connect consumers with top alcohol and beer brands. The organization hosts some of the alcohol and beer industry’s most prestigious awards competitions and their understanding of the international alcohol and beer industry is unparalleled. For more information visit <https://thetastingalliance.com/>.

All the award-winning beers are available for purchase at Sprecher’s gift shop, located at 701 Glendale Avenue, Glendale.

Sprecher Brewery takes pride in being an active part of the Greater Milwaukee community. From its Glendale headquarters just north of downtown Milwaukee, it brews more than 20 different craft sodas as well as 12 craft beers, including its world-famous, award-winning Sprecher Root Beer. Sprecher craft sodas are fire-brewed and made with locally-sourced honey to produce a unique bold flavor with antioxidants. Since 2020, the brewery’s sales are up more than 250 percent. Thanks to Sprecher’s 130+ employees its craft sodas are now available in the majority of states across the country and at SprecherBrewery.com.