



## Bottled Goose Content Directive

Bottled Goose uses Amazon Rekognition Content to detect explicit adult or suggestive content, violence, drugs, tobacco, alcohol, hate symbols, gambling and disturbing content in images and videos. It also detects explicit audio and text against a list of prohibited words and phrases.

Any artwork, content, or materials that you provide in connection with printing on Bottled Goose products or on your own products must not:

- Be derogatory of any person, brand, entity.
- Be offensive, hateful, obscene, or provocative.
- Bully, insult, intimidate or degrading.
- Be deceitful or ambiguous to purposely mislead.
- Threaten, abuse, or invade another's privacy, or cause annoyance, inconvenience, and needless anxiety.
- Harass, embarrass, and upset any person.
- Promote violence.
- Include child sexual abuse material.
- Promote sexually explicit content.
- Promote any illegal content or activity.
- Promote discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age.
- Infringe any copyright or trademark (refer to Bottled Goose Terms of Use for more details)
- Breach any legal duty owed to a third party such as non-disclosure agreements.
- Impersonate or misrepresent your identity and relationship with any person.
- Directly or indirectly encourage or induce acts of terrorism.
- Be in contempt of court.
- Contain any advertising or promotion of services to other sites.

Any artwork, content, or materials you provide must be accurate and comply with the law applicable in England and Wales, and in any country from which the goods are distributed.

Bottled Goose reserve the right to refuse printing any artwork, content, or materials that, in our reasonable judgment, violate our Content Directive, or are otherwise objectionable to us, without affecting our other rights.