BOTTLED GOOSE CUSTOMISER ARTWORK GUIDELINES

FILE TYPES

Your document colour mode should be set to CMYK.
If using Photoshop, set it as CMYK Photoshop 5 Default.

We suggest using Illustrator to design as it is in vector format. If you don't have access to this, Photoshop, Canva or Procreate can also be used - these produce raster files.

For raster files, the lowest resolution we can accept is 300ppi. If you wish to scale up the artwork, quality may be affected. The higher the image resolution is the less chance for quality loss.

AUTOMATED WHITE AND VARNISH

When we print your designs, our software will automatically apply white and varnish to any object that you place on the artboard.

This will enrich the colour of your design, making the print look true to what is seen on screen.

The varnish that we add gives the print a protective layer which increases the durability of the print. The finish on the varnish is gloss.

Coming soon - spot white and spot varnish.

SEAMLESS (FULL WRAP) ARTWORK

When creating a design that wraps around the product completely, make sure your artwork goes completely edge to edge on the artboard.

In the customiser, make sure the artwork is stretched right to the edges of the artboard.

Please follow the saving instructions carefully as this will ensure the artwork is seamless.

SAVING YOUR FILE AND UPLOADING TO CUSTOMISER

Go to 'Export' > 'Export As...' and select 'Other' resolution. Enter 1200ppi. Turn Anti-aliasing to 'None' and leave the background as transparent.

Recommended: Save as PNG to keep transparency. Other accepted file types are: SVG and JPG.

When uploading your artwork to the customiser, make sure the artwork is stretched right to the edges of the artboard.

IMPORTANT INFORMATION

Recomended minimum line thickness of 1mm for durability purposes.

Print black as rich black by turning all CMYK channels to 100%, instead of just the K channel.

Recommended - Use the artboard for the product. Do not change the measurements of the artboard.

If trying to achieve metallic colours, refer to the pantone colour guide for closest CMYK variant.

IF YOU NEED MORE HELP, PLEASE WATCH OUR YOUTUBE TUTORIALS. ALTERNATIVELY, SEND US AN EMAIL TO HELLO@BOTTLEDGOOSE.COM OR CONTACT US VIA THE WEBSITE.