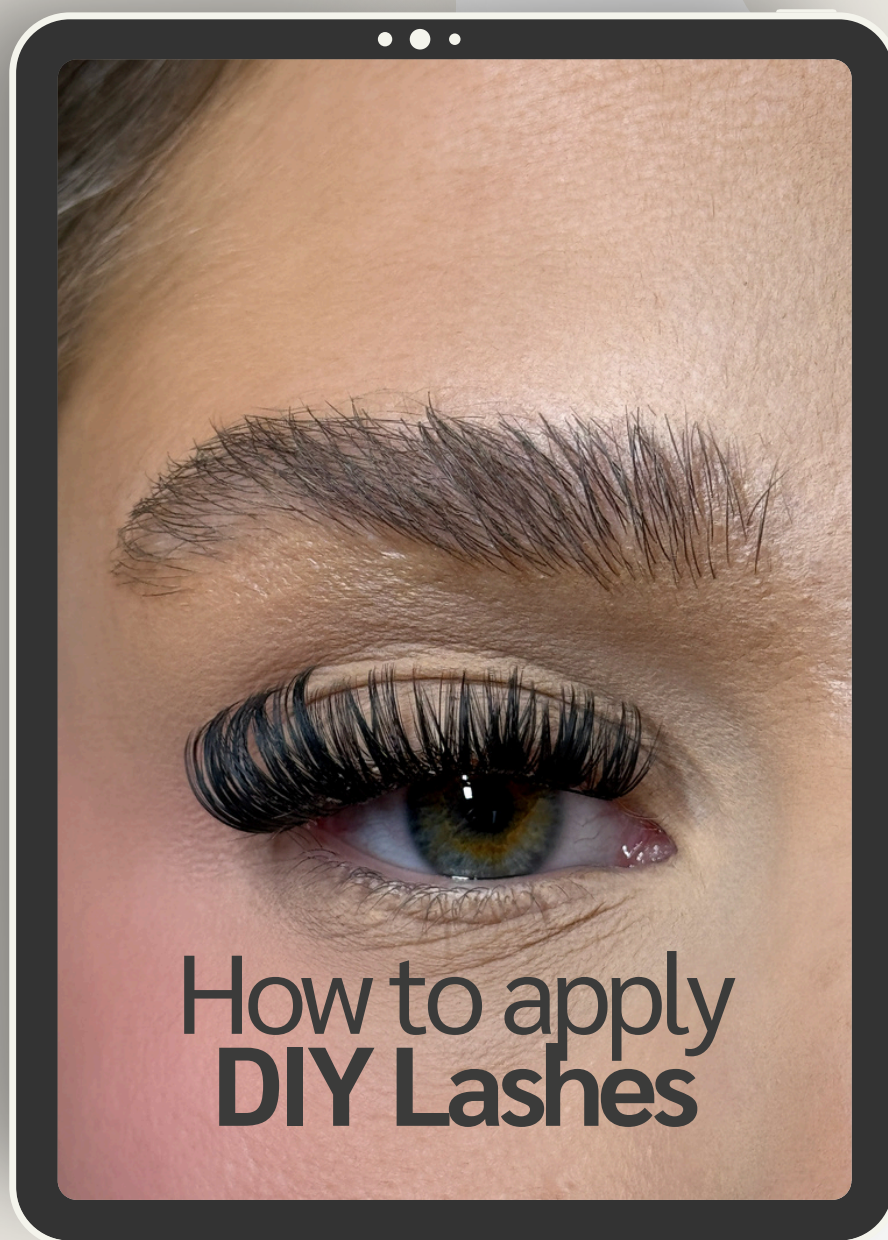


FREE guide

SECRETS TO APPLYING YOUR CLUSTER
LASHES LIKE A PRO



The Sultry Lash Bar DIY Guide

Your step by step to salon lashes, without leaving your bedroom.

What You'll Need

Before we start, grab your little lash kit:

- Sultry Lash Bar Individual Cluster Lashes (pick your fave style)
- Sultry Lash Bar Bond (clear for soft glam, black for extra drama)
- Sultry Lash Bar Applicator Tool
- A mirror (angled slightly down, so you're always looking down into it)
- Cotton pads & micellar water for prep

Optional: A fresh disposable mascara (spoolie) wand to keep everything fluffy

 **Sultry Tip:** Set the vibe. Good lighting, clean space, your favourite playlist, it makes the process way easier (and way more fun).

Step 1: Clean & Prep

The secret to long lasting lashes is all in the prep.

Wash your face and make sure your natural lashes are squeaky clean.

Take a cotton pad with micellar water and gently swipe along your lash line.

Let them dry completely, no shortcuts here...

Brush your natural lashes with a clean spoolie to separate them.

✨ **Why this matters:** Bond won't stick to oil or residue. Clean lashes = lashes that last.

Step 2: Map Your Lash Look

Now for the fun part, deciding your lash vibe.

Natural Soft Glam: 14-12-12-10-10 → everyday, barely-there pretty.

Cat Eye: 16-14-12-10-10 → that lifted, sultry winged effect.

Doll Eye: 10-12-14-14-12-10 → wide-eyed and playful.

Small eyes use shorter lengths

Big eyes any length

💡 **Sultry Tip:** Lay your clusters out in order before applying. It feels less overwhelming, like building your dream lash wardrobe piece by piece.

Step 3: Lash Application (The Sultry Way)

This is where the magic happens.

Bond → Brush a light coat of bond under your natural lashes, right at the root (not your waterline). Less is more think tacky, not gloopy.

Place → Pick up a cluster with your applicator, then gently place it underneath your natural lashes. Start from the outer corner and work inward.

Press → Once placed, use your applicator to softly press the cluster into your lashes so they melt together.

Seal → Wait 2–3 mins, then sweep on a thin layer of seal to lock everything in place and remove stickiness.

 **Sultry Tips:** If something feels off take it off and reapply. Lashes should feel weightless and comfortable, never pokey.

Tip: hold the cluster further away from the lash band, to allow room for the band to touch your natural lashes

Step 4: Sultry Lash Bar Aftercare

Keep your lashes looking fresh for days:

No water, steam, or sweat for the first 24 hours.

Avoid anything oily near your eyes.

Brush them with a spoolie each morning to fluff them back up.

Sleep on your back or side if you can!

✨ Sultry Insider Secret: Mist your face with an oil-free setting spray once sealed, it gives your lashes extra staying power.

Step 5: Gentle Removal

When it's time to let go:

Soak a cotton pad with oil-based remover.

Press onto your lashes for 30–60 seconds.

Clusters should slide off like butter , no tugging, no tears.

If reusable, give them a quick clean and pop them back in your Sultry case.

 **Sultry Tip:** Never peel them off dry, it can damage your natural lashes.

Final Words from the Sultry Lash Bar Team

If it's your first time, start with 4/5 clusters per eye and build up as you get confident.

Take your time. It's not a race , it's a ritual.

Your second set will always look better than your first (practice makes sultry perfect ✨).

And that's it you're officially part of the Sultry Community.

Show off your new look and tag us @sultrylashbar for a chance to be featured.

BONUS

Mindset Tips

Own your story – Your past doesn't define you, but it shapes your strength. Remind yourself of challenges you've overcome.

Shift from self-doubt to curiosity – Instead of "Can I do this?" ask, "What can I learn from this experience?"

Focus on progress, not perfection – Celebrate small wins, even tiny ones, because they build momentum.

Stop comparing – Comparison kills confidence. Track your growth against yourself, not others.

Embody confidence physically – Stand tall, shoulders back, make eye contact. Your body signals your mind. Fake it till you make it is true saying!

Use positive self-talk – Catch negative thoughts and replace them with encouraging, motivating ones.

BONUS

Daily Habits

Morning power routine – Stretch, journal, or meditate for 5–10 minutes to start the day centred and strong.

Dress for you – Wear clothes that make you feel powerful, even if it's casual. Feeling good outside boosts confidence inside.

Practice gratitude – List 3 things you did well each day, it rewires your brain to notice your abilities.

Set tiny challenges – Speak up in meetings, post a TikTok, or try a new hairstyle. Each small success compounds confidence.

Visualise success – Spend 2–3 minutes imagining yourself succeeding in your goals, fully feeling it

Move your body – Exercise releases endorphins, reduces stress, and makes you feel more capable.

Extra Hacks

- **Mirror work** – Look yourself in the eye and say, “I’ve got this.” Feels awkward at first, works magic over time.
- **Limit social media scrolling** – Focus on inspiration, not comparison traps.
- **Surround yourself with support** – Be around people who lift you up, not those who drain your confidence.
- **Learn constantly** – Skills = confidence. Even small wins in learning make you feel unstoppable.
- **Celebrate your uniqueness** – What makes you different is what makes you memorable. Own it.

High Value Mindset shift Tips:

Daily Habits

- **Don't chase ,attract.** The right energy, people, and opportunities flow to women who know their worth.
- **Your confidence** is the real luxury item. No bag or lashes can fake that glow.
- **Quiet confidence > loud validation.** Stop explaining, start embodying.
- **Romanticise the routine.** Skincare, lashes, coffee it's all part of your soft-life ritual.
- **Discipline** is the most feminine thing you can master. She who keeps promises to herself? Unstoppable.
- **Stop shrinking** to fit vibes you've outgrown. Growth looks good on you.
- **Soft doesn't mean weak.** It means you mastered emotional control, not chaos.
- **Energy is currency.** Spend it where there's a return ,not a drain.

More High Value Mindset shift Perspectives :

- **Healed women don't chase**, they choose. Big difference.
- **High value isn't about price tags**. It's how you carry yourself when no one's watching.
- **A lash map can fix your eyes**, but mindset fixes your life.
- **Protect your peace** like it's your skincare routine daily, non-negotiable, and sacred.
- **Rest is productive when it's intentional**. Recharge to stay radiant.
- **Your standard is not "too much."** It's just not for everyone.

You deserve to feel confident inside and out!

These tips have truly transformed my life, from negative mindset to positive!

I really hope they have made an impact on you too!