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For Immediate Release - Hebron, KY

KONI launches new GTS Adjustable Coilover Suspension Kit line at SEMA 2023

KONI Shock Absorbers, a world leader in automotive, truck, and railway suspension damping solutions, proudly launches the all-new KONI GTS Coilover Suspension Kit program at the 2023 SEMA Show (Specialty Equipment Manufacturers Assoc.) in Las Vegas, NV on Oct. 31st - Nov. 3rd.

With a history developed in Formula 1 racing, KONI GTS Coilover Suspension Kits combine world-class KONI Sport DNA in a stylish coilover with rebound damping adjustable valving, linear lowering and helper springs, and ride height adjustable spring perches. KONI GTS is a full vehicle kit ready to install with four corrosion-resistant plated and powder coated threaded body dampers, springs, and top mounts.

Made for dual purpose road driving and weekend track days, KONI GTS offers a fully customizable suspension package allowing a wide range of suspension setups from one kit. KONI GTS allows for 1"-4" ride height lowering range, depending upon vehicle application and carries a limited lifetime warranty. Refined performance for daily driving but also right at home on track, at car shows, autocross, or wherever your performance car takes you.

"We are excited to release KONI GTS coilover suspension to the market at SEMA," stated Allen Briere, KONI America Automotive and RV Sales Manager. "KONI GTS is designed to meet the upgrade and customization needs of performance minded daily drivers as well as weekend warriors looking to improve on track."

KONI GTS is launching with 20 vehicle applications from BMW to Volkswagen, Tesla to Toyota and will continue to expand in 2024. Wholesale and retail distributors can begin placing stocking orders immediately with consumer sales beginning in February 2024.

See the KONI GTS Suspension Kits on display at 2023 SEMA booth #24033 including on a 2023 Toyota GR86 display car.

About KONI

Founded over 165 years ago in Oud-Beijerland, The Netherlands, KONI is a world leader in suspension technology for cars, light & heavy trucks & buses, trains, motorsports, military, and more. KONI has designed and manufactured automotive dampers since 1932. KONI invented the first adjustable hydraulic shock absorber and has produced adjustable telescopic dampers since 1945. KONI designs and manufactures performance dampers, providing a refined and safe driving experience in any vehicle, across any terrain.

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