

NATURALISS

Perfect hair straightening solution. A safe treatment with natural outcomes.



0% formaldehyde 0% carbocysteine 0% glutaraldehyde 0% glyoxylic acid

WHAT IS THIS ABOUT?

Naturaliss is a professional hair fiber realignment product that helps to reduce volume, discipline your hair strands and provide a smoother texture to curly, wavy or unruly hair. Depending on the hair type, it can be completely straightened, as in thin, less resistant or slightly wavy hair.

As it is a product that does not have any harmful substances, such as formaldehyde, glyoxylic acid, carbocysteine, and others, it is compatible with any dyes and it can be used before or after any procedures.

FEATURES

Thermo-activated physicochemical process that realigns curls and waves gradually with use.

- Suitable for all hair types
- Nourishes the hair, improving its overall condition
- Compatible with any hair dye
- It doesn't yellow blondes, or fade other dyes
- 30 minute break + Blow dry + Flat iron

DO ACIDS STRAIGHTEN IT? YES!

DO OILS STRAIGHTEN IT?
In an acidic environment, they do!
They provide moisture and support hair relaxation.

HOW DOES THE NATURALISS THERMO-ACTIVATED HAIR REALIGNMENT WORK?

When finishing applying the product, use a heat source for 5 minutes to activate the product.

The active **Nano Smooth Complex** - 17 essential oils of acidic nature break down the hydrogen and saline bonds of the hair, as well as the inter-connection of the hair fiber's surface's cysteine bonds.

After applying the product, use a flat iron with temperature of at least 180°C (360°F) and a maximum of 200°C (400°F), you will achieve a smooth and homogeneous hair styling with reduced and controlled frizz, leading to a stunning final result.



Botanical Ingredients



100% Vegan



Cruelty Free



FRENCH ESSENTIAL OILS



BIO REGENERATION



ORGANIC NUTRITION TECHNOLOGY

HOW TO USE

- 1 • **Apply** to wet hair a small quantity of **shampoo** and wash it. Rinse out and repeat if necessary.
- 2 • **Dry** your hair with a towel or hairdryer. Hair should be damp, not dripping wet.
- 3 • **Apply** Naturaliss Thermo-activated strand by strand with a brush and/or comb to obtain a better spread of the product.
- 4 • **Cover** your head with a plastic cap and heat for 5 minutes with the hairdryer or thermal cap. Afterwards, let the product sit for 25 minutes for thin hair or 35 minutes for thick or very resistant hair.
- 5 • **Rinse** well, removing all of the product. Towel your hair dry and spray Thermo Repair Spray along the entire length of the hair one more time.
- 6 • **Dry** your hair with a hairdryer and smooth it with a brush, then use the flat iron on each small section of strands. We recommend flat ironing each strand 8-10 times.
- 7 • **Finish** the process with Image Light Serum.

WHAT IF I DON'T WANT A SMOOTH EFFECT, BUT JUST WANT LESS VOLUME AND RELAXED CURLS?

Do the same process from the instructions and skip the last step: don't use the flat iron!

After rinsing **Naturaliss Thermo-activated** and applying the **Thermo Repair Spray**, just use a smooth brush and do not use a flat iron! That way you will be able to reduce volume and relax your curls without straightening them.

HOW OFTEN CAN I USE IT?

It is ideal to do a root retouch every three months and go over the middle to the ends of the hair in case it needs a touch-up in the realignment.

WHAT IF I WANT 100% STRAIGHT HAIR?

Naturaliss Thermo-activated realignment is a gradual process. Every three months redoing realignment, the hair becomes smoother.

IS NATURALISS COMPATIBLE WITH OTHER CHEMICAL HAIR PROCEDURES OR DYES?

Yes. **Naturaliss** Thermo-activated does not make a chemical change capable of sensitizing or damaging the hair. The change is more mechanical and electrical than chemical, so it becomes a gentle realignment process that respects the physical integrity of the hair. Even when applied to hair with highlights or bleaching, there are no issues with damage. We recommend that before applying the **Naturaliss** Thermo-activated realignment on bleached, very porous or damaged hair, you should first treat those issues with the Image's **SOS Set (Moisturmeric and Covalence)** to recover hair strength, hydrate them and repair internal damage of the strands in order to obtain a satisfying realignment or straightening results.

COLORED AND BLEACHED HAIR

Be generous when applying the Thermo Repair Spray. It is a multifunctional product, which in addition to providing thermal protection, hydrates, nourishes, untangles and protects color.

FLAT IRON TEMPERATURE

180°C (360°F) degrees on bleached hair
200°C (400°F) degrees on colored hair
230°C (450°F) degrees on virgin or very resistant hair

VERY DAMAGED OR POROUS BLEACHED HAIR

In these cases we recommend a treatment with Image's SOS Set (Moisturmeric and Covalence) to restore, hydrate and recover hair fiber strength.

REALIGNMENT RESULTS IN A FIRST APPLICATION

Afro hair: 60-70%
Caucasian curly hair: 80-90%
Caucasian wavy hair: 90-100%
Straight frizzy hair: 100%