



## Keio Business School

# A Green Tea Wholesaler in Makinohara

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## Questions

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1. Read Section 1 of the main text, and summarize the characteristics and current situation of Shizuoka's green tea industry in comparison with those in other areas known for green tea production, searching for the information available on the appropriate websites.
  
2. Read Section 2 of the main text, choose one issue that you think is most important in the green tea industry of Shizuoka (especially Makinohara) and suggest your solution to the issue, commenting on the management issues of Kawamura Suikoen.
  
3. Find examples in other industries to which Proposition 1 stated in Section 3 of the main text can be applied. There are several assumptions placed on the mathematical model to derive the proposition. Think intuitively (without using mathematical symbols) whether similar propositions can be obtained when those assumptions are relaxed according to the examples you found.

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35

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