



ARTEX MANUFACTURING COMPANY

5894 Blackwelder St. Culver City CA 90232

Telephone 310 204-6900 Monday-Friday

8:30-4:00 Pacific Time

Order Online <https://novacolorpaint.com>

Nova Color Artists' Acrylic Paint is a top-quality artists' acrylic paint suitable for use on canvas, paper, fabric, wood, plaster, masonry, and most non-slick, non-oily surfaces. Use for fine art, murals, fabric painting, decorative wall, and interior finishes, set designs and handcrafts. Nova Color is made with a high-grade pure acrylic binder and is heavily saturated with the best pigments available. Water-soluble when wet; dries permanent and water resistant. Nova Color is sold directly from our factory, so you get the best price available. We have been making Nova Color at our Culver City factory since 1965.

Color Name	Lightfastness*	Opacity	4 oz	16 oz	32 oz	128 oz	5-Gal
No.			fluid	Pint	Quart	Gallon	Pail
No. Yellow							
107 Hansa Yellow Light	II	Transparent	6.49	19.49	27.99	99.99	429.99
133 Bismuth Yellow	I +	Translucent	7.99	16.99	31.99	99.99	399.99
123 Cadmium Yellow Light**	I	Opaque	7.99	18.99	37.49	99.99	429.99
178 Arylide Yellow (PY194)	I +	Transparent	9.49	24.99	48.99	129.99	558.99
144 Azo Yellow Medium	I	Transparent	6.99	14.99	24.99	74.99	358.00
102 Cadmium Yellow Medium**	I	Opaque	7.99	18.99	37.49	109.99	499.99
106 Indian Yellow (Azo Yellow Orange)	I	Transparent	5.99	18.99	27.49	99.99	429.99
Orange							
124 Cadmium Orange**	I	Opaque	9.49	22.49	40.49	119.99	515.99
146 Cadmium Orange Deep**	I	Opaque	10.49	22.99	43.99	129.99	599.99
110 Organic Pyrrole Orange	I +	Translucent	10.49	26.99	53.49	147.99	699.99
Red							
145 Cadmium Red Light**	I	Opaque	10.99	27.49	52.49	149.99	699.99
125 Cadmium Red Medium**	I	Opaque	10.99	29.99	58.99	149.99	644.99
171 Naphthol Crimson	I	Translucent	5.99	14.99	28.99	89.99	399.99
187 Pyrrole Red	I +	Translucent	7.49	22.49	31.99	119.99	515.99
129 Quinacridone Red	I +	Transparent	9.49	21.49	36.49	109.99	499.99
132 Cadmium Red Deep**	I	Opaque	11.49	29.99	58.99	174.99	799.99
114 Alizarin Crimson Hue	I +	Transparent	8.99	19.99	35.49	109.99	499.99
Magenta, Purple, Violet, Pink							
147 Quinacridone Magenta	I +	Transparent	9.49	23.49	45.99	119.99	515.99
126 Quinacridone Purple	I	Transparent	6.99	17.49	34.49	99.99	429.99
181 Quinacridone Violet	I +	Transparent	9.49	24.99	48.99	129.99	558.99
150 Peach Tone	I	Opaque	5.49	12.99	24.49	67.99	299.99
136 Hot Pink	II	Opaque	4.49	11.49	22.49	64.99	299.99
186 Medium Violet/Purple	II	Opaque	5.99	19.49	28.99	109.99	499.99
103 Carbazole Dioxazine Violet	II	Transparent	9.49	24.49	47.99	119.99	515.99
Blue							
176 Indanthrone Blue	I +	Transparent	10.99	27.49	47.49	129.99	669.00
122 Ultramarine Blue	I	Translucent	5.99	19.49	37.49	89.99	386.99
115 Phthalo Blue (red shade)	I +	Transparent	5.99	12.49	22.49	67.00	299.99

115D Phthalo Blue Deep(green shade)	I +	Transparent	5.99	12.49	22.49	67.99	299.99
105 Cobalt Blue	I +	Opaque	16.99	47.99	70.49	254.99	999.99
127 Cerulean Blue Hue	I	Opaque	5.99	11.99	19.99	61.99	286.00
135 Phthalo Turquoise	I	Opaque	5.49	12.99	24.49	89.99	399.99
142 Blue Green	I	Opaque	4.49	10.99	21.49	57.99	248.99
Green			4 oz	16 oz	32 oz	128 oz	5-Gal
104 Chromium Oxide Green	I +	Opaque	6.99	18.99	36.49	109.99	499.99
182 Medium Green	I	Opaque	6.49	22.99	32.99	129.99	599.99
143 Permanent Green Light	I +	Opaque	7.99	23.99	34.99	119.99	515.99
120 Yellow Green	I	Opaque	7.99	17.49	29.49	89.99	420.00
184 Deep Green	I +	Transparent	7.99	18.49	36.49	109.99	499.99
177 Phthalo Green Yellow Shade	I +	Transparent	6.99	23.49	34.49	109.99	472.99
116 Phthalo Green	I +	Transparent	5.99	12.49	23.49	67.99	299.99
White, Black, Gray							
118 Titanium White	I +	Opaque	4.99	11.49	22.49	67.99	299.99
134 Raw Titanium Matte	I +	Translucent	4.49	9.49	18.49	57.99	244.99
183 Bone/Ivory Black	I +	Opaque	5.49	17.49	24.99	99.99	429.99
108 Iron Oxide/Mars Black	I +	Opaque	5.49	14.49	26.99	81.99	399.99
109 Carbon Black	I +	Opaque	4.49	9.49	18.49	62.99	299.99
174 Neutral Gray 5	I +	Opaque	4.49	12.99	23.49	74.99	321.99
140 Payne's Gray	I +	Transparent	6.99	15.99	30.99	89.99	399.99
Earthtone, Oxide, Brown							
121 Yellow Ochre/Iron Oxide	I +	Opaque	5.49	14.49	26.99	74.99	321.99
175 Transparent Yellow Iron Oxide	I +	Transparent	8.49	19.49	36.49	109.99	499.99
128 Raw Sienna	I +	Opaque	5.49	14.49	26.99	67.99	291.99
117 Raw Umber	I +	Opaque	5.49	13.49	25.49	67.99	299.99
117D Raw Umber Dark	I +	Opaque	5.49	13.49	25.49	67.99	299.99
101 Burnt Umber	I +	Opaque	4.99	11.49	23.49	67.99	299.99
100 Burnt Sienna	I +	Opaque	5.49	12.99	24.49	67.99	299.99
119 Venetian/Iron Oxide Red	I +	Opaque	6.49	18.99	36.49	89.99	386.99
141 Mars/Iron Oxide Violet	I +	Opaque	5.99	16.99	24.49	89.99	399.99
149 Transparent Red Iron Oxide	I +	Transparent	9.49	21.99	39.49	109.99	472.99
Iridescent Pearl & Metallic – Clear & White							
180 Iridescent Base and Glaze	I +	Transparent	6.99	17.49	34.49	99.99	429.99
130 Nacreous White (pearlescent)	I	Translucent	4.99	10.99	21.49	61.99	299.99
166 Sparkling Pearl (pearlescent)	I	Translucent	5.99	14.99	27.99	89.99	399.99
Super Pearl White							
139 (pearlescent)	I +	Opaque	7.49	25.49	36.99	119.99	515.99
Silver Iridescent Pearl & Metallic							
137 Silver (pearlescent)	I +	Opaque	6.99	22.49	32.49	109.99	472.99
152 Stainless Steel (fine)	I	Opaque	9.49	24.99	48.99	119.99	515.99
156 Antique Silver (pearlescent)	I	Opaque	4.99	11.49	22.49	67.99	299.99
Gold Iridescent Pearl & Metallic							
148 Super Pearl Gold (pearlescent)	I +	Opaque	10.99	27.49	43.99	134.00	622.00
173 Brass Pearl (pearlescent)	I	Translucent	6.99	17.99	34.49	99.99	429.99
160 Yellow Gold (pearlescent)	I	Translucent	5.99	12.99	21.99	67.99	311.00
185 Sun Gold (pearlescent)	I +	Opaque	6.49	17.99	33.49	99.99	429.99

151 Royal Gold (pearlescent)	I	Opaque	6.49	14.99	28.99	89.99	399.99
138 Gold (pearlescent)	I	Opaque	5.99	13.49	25.49	74.99	299.99
159 Antique Gold (pearlescent)	I	Opaque	4.99	11.49	22.49	67.99	299.99

Bronze & Copper Iridescent

Metallic

			4 oz	Pint	Quart	Gallon	5-Gal
155 Golden Bronze (pearlescent)	I	Opaque	6.99	14.99	24.49	74.99	353.00
154 Red Copper (pearlescent)	I	Opaque	6.49	16.99	32.99	89.99	386.99
158 Antique Copper (pearlescent)	I	Opaque	6.99	17.99	35.49	99.99	429.99

Prices effective 6-13-2022

Interference Pearl

			4 oz	Pint	Quart	Gallon	5-Gal
153 Iridescent Pearl Red (inter)	I	Translucent	6.99	16.99	32.99	89.99	399.99
167 Orange Pearl (interference)	I	Translucent	7.99	18.49	36.49	99.99	429.99
164 Yellow Pearl (interference)	I	Translucent	6.99	15.99	30.99	89.99	399.99
165 Blue Pearl (interference)	I	Translucent	6.99	16.49	31.99	89.99	399.99
169 Lilac Pearl (interference)	I	Translucent	6.99	16.99	32.99	89.99	386.99
163 Green Pearl (interference)	I	Translucent	6.99	15.99	30.99	89.99	399.99

Colored Iridescent Pearls

161 Emerald (pearlescent)	I	Opaque	5.49	13.99	25.99	67.99	299.99
168 Turquoise Pearl (pearlescent)	I	Translucent	6.99	14.99	31.99	89.99	386.99
157 Sapphire (pearlescent)	II	Translucent	7.99	27.49	51.99	159.99	687.99
162 Ruby (pearlescent)	I	Translucent	6.99	16.49	31.99	89.99	399.99
172 Black Pearl (pearlescent)	I	Opaque	6.49	14.99	28.99	89.99	399.99

Fluorescent / UV/ Blacklight Colors

190 Fluorescent Magenta	III	Transparent	7.99	27.49	39.99	149.99	644.99
191 Fluorescent Pink	III	Transparent	11.49	32.99	63.99	224.99	999.90
193 Fluorescent Red	III	Transparent	8.99	24.99	45.99	149.99	644.99
194 Fluorescent Invisible Blue	III	Transparent	6.99	18.99	36.49	89.99	386.99
195 Fluorescent Orange	III	Transparent	9.49	27.49	49.99	159.99	687.99
197 Fluorescent Yellow	III	Transparent	8.99	32.49	47.49	159.99	687.99
198 Fluorescent Green	III	Transparent	9.49	24.99	47.99	159.99	687.99
199 Fluorescent Blue	III	Transparent	6.99	18.49	26.99	99.99	429.99

Gessoes, Mediums, Gels & Varnishes

			Pint	Quart	Gallon	5-Gal
200 Gesso (white, flat primer for canvas, wood, masonry)			16.99	57.99	248.99	
201 Black Gesso (flat black paint & primer)			8.99	19.49	57.99	248.99
202 Texture Paste (modeling paste; dries hard, white & sandable)			18.49	57.99	248.99	
203 Black Texture Paste (black modeling paste)			15.99	57.99	248.99	
204 Matte Medium (no gloss, flat mixing medium)			14.99	34.00	199.99	
205 Matte Varnish (satin mixing medium & topcoat; slight sheen)			13.99	35.00	184.99	
206 Gloss Medium & Varnish (glossy,tough,flexible topcoat & mix)			23.49	47.00	248.99	
207 Nova Gel (thick paste; dries clear & glossy)			20.49	57.99	248.99	
208 Matte Gel (thick paste; dries clear & waxy)			23.49	67.99	299.99	
209 Super Gel (extra-stiff, glossy thick paste; dries clear)			23.49	67.99	299.99	
213 Flex Gel (loose gel for fabric painting; dries clear & glossy)			15.59	47.99	199.99	
216 Exterior Varnish (hard, satin topcoat for inflexible surfaces)			18.49	38.00	205.99	
217 Slow Dry Matte Liquid (creates glazes with more open time; flat)			11.99	28.00	141.99	

218 Tintable (matte) Texture Paste (mixes with little color change;	16.99	47.99	205.99
233 Novaplex (heavy) (glossy; softer film than 206 or 235; creamy,	23.49	52.00	299.99
235 Novaplex (very fluid gloss medium, suitable for spraying)	15.99	47.00	218.00
250 Coarse Lava Gel (thick paste with gray pumice)	15.49	47.99	202.00
251 Lightweight (shrinking) Texture Paste (modeling paste; white; resists	19.49	57.99	248.99

	4 oz	Pint	Quart	Gallon	5-Gal
Acrylic Retarder (slows drying time; additive 299 only)	4.49	7.99	10.99	32.99	103.00

For a quote including shipping cost, please email us at sales@novacolorpaint.com

Lightfastness rating according to the American Society for Testing and Materials D5098: I=Excellent II=Very Good III=Does not conform to ASTM D5098. Ratings are based on the color at full strength. Some colors will be less lightfast when used as a tint (mixed with white or other colors) or if used as a glaze (mixed with clear mediums).

**Cadmium colors may fade in the presence of moisture or acid rain. Not recommended for exterior use.

See Nova Color "Mural Painting Tips" for suggested exterior color choices.

+Indicates color is top-rated for exterior use. Within the ASTM Lightfastness rating of "I=Excellent" there is a wide range.

See Nova Color "Mural Painting Tips" for more details.

Nova Color Prices effective 6-13-2022