

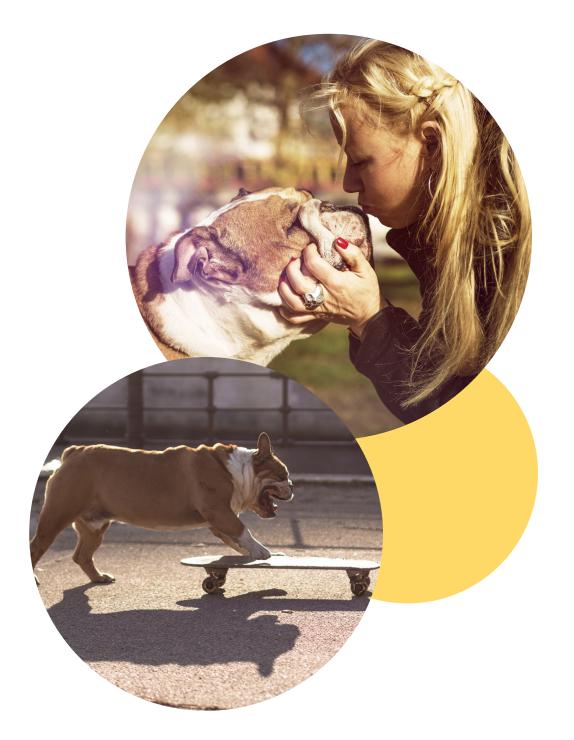




Tony hated to walk, so Anja got him a skateboard and he loved it. He wasn't the most skilled skateboarder at first, but he rode everyday and became quite good.

Until one day, Anja noticed Tony was having shoulder pain and crying at night.

She diagnosed it to be joint pain and created a collagen-building formula, from her tissue bioengineering research, that worked for her horses to help their arthritis. After she put it in Tony's food, she noticed a day by day improvement.



One week later he was skating again... and that made them both happy again.

OUR MISSION IS TO...

Fuel the vitality

of the **HAPPY**BOND moments & experiences





Bring lifelong happiness

to caring dog people all over the world

Extend the HealthSpan

of pets & strengthen the ${\bf HAPPY}{\bf BOND}$





Proven Results

Science Backed

Our founder, Anja, is a biotech scientist specializing in cartilage tissue engineering.

What does that mean you say? Basically, she's incredibly smart and, lucky for us, a super dog lover. She used her research in cartilage rebuilding to create our patented and unique collagen+ formula that helps rebuild your dog's collagen and prolong their youth and agility.

All our **HAPPY**BOND products are innovated by Anja and dog experts, offering proven results for happy dogs around the world.



HealthSpan Knowledge

At HAPPYBOND we believe in "Whole Health".

Just like people, our pups need a healthy mind, nutritious food, and play to stay happy and healthy.



MIND



BODY



PLAY

Pure Ingredients fueled by science

From the beginning, we insist on 360° transparency into the quality of source ingredients, processing & packaging.

- 100% Natural ingredients
- 100% Balanced supply with all vital substances
- 100% Transparency with pure, unadulterated raw materials in 100% food quality



Shelf-Stable & Human Grade Food

Our fresh, shelf stable **POWER**FOOD is produced through a gentle process. We use only human grade ingredients, over 60% Protein, no additives, preservatives or fillers. This is a complete balanced diet following AAFCO Guidelines. High in Calories one jar feeds a 40 lbs dog.



Lean Beef & Broccoli Dinner

Net 14.1 oz (400g)

Beef, Bone Broth, Broccoli, Pearled Barley, Carrots, Salmon Bone Calcium, Salmon Oil, Spinach, Dried Egg Yolk, Salt, Seaweed, Fruit and Vegetable Extract Blend (Carrot, Apple, Tomato, Shiitake Mushroom, Broccoli, Orange, Cranberry, Pumpkin, Spinach, Beet, Tart Cherry, Strawberry and Blueberry), Selenium Yeast.



Chicken & Rice Casserole

Net 14.1 oz (400g)

Chicken, Carrots, Bone Broth, Brown Rice, Salmon Oil, Salmon Bone Calcium, Spinach, Dried Egg Yolk, Seaweed, Salt, Fruit and Vegetable Extract Blend (Carrot, Apple, Tomato, Shiitake Mushroom, Broccoli, Orange, Cranberry, Pumpkin, Spinach, Beet, Tart Cherry, Strawberry and Blueberry), Selenium Yeast.



Tenderloin & Sweet Potato Entrée

Net 14.1 oz (400g)

Pork, Sweet Potatoes, Broccoli, Salmon Bone Calcium, Salmon Oil, Spinach, Salt, Seaweed, Dried Egg Yolk, Fruit and Vegetable Extract Blend (Carrot, Apple, Tomato, Shiitake Mushroom, Broccoli, Orange, Cranberry, Pumpkin, Spinach, Beet, Tart Cherry, Strawberry and Blueberry), Selenium Yeast.

Patented Collagen+ Supplement







HAPPYSTART PUPPIES

Age 0-3

Net 14 oz (400g)

- Build your dogs joints right from the start
- Patented Collagen+ formula based on New Science
- Supports healthy energy, digestion, skin & coat

HAPPYDAYS ADULTS

Age 3-7

Net 14 oz (400g)

- Maintain your dogs mobility with new science based patented Collagen+
- The only joint formula that works, results within weeks
- Supports healthy energy, digestion, skin & coat

HAPPYAGAIN SENIORS

Age 7+

Net 14 oz (400g)

- Restore and rebuild your dogs joint with new science based patented Collagen+
- The only formula that works, results within weeks
- 99% of dogs see improvement of mobility

Freeze Dried, Single Ingredient Treats



100% Chicken Breast Treats

Net 1.75 oz (50g)

A treat classic! Freeze-dried raw, all white meat chicken breast in all its natural deliciousness. These treats are lean, protein rich and perfect for training or as a soft chewy treat.

We source from local farmers and produce in USDA facilities to ensure quality and traceability to bring your dog the highest quality all natural treats.



100% Wild Caught Salmon Treats

Net 1.75 oz (50g)

Delicious and nutritious! Skin on salmon is an excellent source of Omega-3 fatty acids to support healthy skin and coat. Not to mention an excellent source of protein. Our treats are freeze-dried to preserve their natural flavor and nutrition.

We source wild caught pacific salmon and produce in USDA facilities to ensure quality and traceability to bring your dog the highest quality all natural treats.





New Item

COLLAGEN+ STICKY STICKS FOR DOGS

HAPPYBOND Chew Sticks are a great way to give your loved one an extra dose of Collagen+. The convenient bag holds 10 sticky sticks and makes a great partner for their joint health. Our sticky sticks are great for snacks and rewards and are suitable for dogs of all breeds, shapes and sizes. Depending on your dog size either give them a whole stick or easily break it into bite size pieces for smaller dogs.

Supplemental Elixirs in collaboration with Halle Berry's re-spin







ELIXIR: SHINE ON SKIN & COAT

Net 8 fl oz (236ml)

- Give your puppy the look of a star with this natural skin & coat support.
- Flaxseed oil powder is full of Omega-3 fatty acids and can help with allergies.
- Sea buckthorn juice powder gives your dog a shiny coat and healthy skin with its unique fatty acids
- A natural vitamin packed health boost

ELIXIR: TUM TAMER DIGESTION

Net 8 fl oz (236ml)

- Natural Elixir packed with powerful plant ingredients that will smooth your pup's tummy.
- Chlorophyll is a pro biotic, digestive aid and improves nutrient absorption.
- Dried Okra contains vitamin B and C, potassium, magnesium, calcium, and folic acid, which support the health of your dog's immune system.

ELIXIR: BE WELL IMMUNE SUPPORT

Net 8 fl oz (236ml)

- A natural immune boost with powerful ingredients like Turmeric, known to be a great antioxidant and immunity booster.
- Zinc, important for many functions like Enzymes, proteins and hormones as well as immune system and thyroid function.
- Vitamin C/Ascorbic Acid is an important antioxidant. Keep your puppy at their top performance!

Earth-Friendly Grooming Line in Collaboration with Ziggy Marley



Deep Clean Shampoo

Net 250 ml

This clean beauty shampoo is specially pH Balanced for Dog Skin. Added Pro-Vitamin B5 and Hemp Protein for more vibrant and healthier skin and protect fur from damage. With odor neutralizing technology that is a perfect solution to refresh your pet.



No Wash Refresher

Net 250 ml

This clean beauty no wash shampoo is specially pH Balanced for Dog Skin. It will refresh and cleanse your pet between more elaborate grooming appointments. Your dog's coat and skin will be rebalanced, hydrated and cleansed.



Leave in Conditioner

Net 250 ml

Formulated with skin calming and moisturizing Oat and Almond proteins. Supercharged with a nutrient rich moisturizing sugar complex that is extracted from dried apples. This complex has bonding sites that act as water magnets that draw moisture into the skin.

Keep in touch!

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www.happybond.com