

Description:

Maximize advertising space by adding graphics in non-traditional high traffic areas. This 8mil white vinyl with high tack clear adhesive is a high quality, budget-friendly film can be used for promotions. An easy to apply water resistant matte finished extruded vinyl for slip and scratch resistance. Applications: Floor, table top and counter displays.

Specifications:

- Weight: 260gsm
- Basis Caliper: 8mil
- Liner Weight: 120gsm
- Liner Caliper: 7mil
- Opacity: 100%
- Gloss (@60°): 5
- Brightness: 90 (ISO Blue Whiteness)
- Whiteness: 105 (CIE Ganz)
- Finish: Matte
- Ink Compatibility: Eco-Sol / Latex / UV
- Laminate Compatibility: Pressure sensitive and Liquid Laminates

Storage:

Store in a controlled environment, approximately 70°F (21°C) +/-10°F and 50% RH +/- 10%, free from dust and direct sunlight in original packaging until ready for use. Shelf life 12-15 months under these conditions. After printing return unused media to original polyester bag/package for storage.

Printing:

For best performance, print in a controlled environment approximately 70°F/21°C with 35-65% relative humidity. As with all inkjet media, handle media at the edges to avoid touching the imaging area as fingerprints and oils from hands can repel ink causing poor image quality. We recommend calibrating the media for optimum quality. Actual results can vary depending on proper ink limitation, printer/rip settings and color management used.