

TECHNICAL DATA SHEET

## Description:

A 10mil long lasting durable glossy photo paper for both indoor and outdoor applications. Provides for a cost effective solution by using a multipurpose base with an advanced multi-layer solvent coating for extremely high quality photo prints. Can be used for Photo Realistic Prints, Fine Art Reproduction, Display such as Posters, Billboards, Kiosk, Point-of-Purchase Printing.

# **Specifications:**

- Weight: 230gsm
- Basis Caliper: 10mil
- Opacity: 90%
- Whiteness: 145
- Gloss (@60°): 50
- Finish: Gloss
- Ink Compatibility: Solvent / Eco-Sol / Latex / UV
- Laminate Compatibility: Pressure sensitive and Liquid Laminates

#### Storage:

Store in a controlled environment, approximately 70°F (21°C) +/-10°F and 50% RH +/- 10%, free from dust and direct sunlight in original packaging until ready for use. Shelf life 12-15 months under these conditions. After printing return unused media to original polyester bag/packaging for storage.

### **Printing:**

For best performance, print in a controlled environment approximately 70°F/21°C with 35-65% relative humidity. As with all inkjet media, handle media at the edges to avoid touching the imaging area as fingerprints and oils from hands can repel ink causing poor image quality. We recommend calibrating the media for optimum quality. Actual results can vary depending on proper ink limitation, printer/rip settings and color management used.

### **Finishing:**

This product is compatible with pressure sensitive lamination films as well as liquid laminations. Laminating Graphics is always recommended as it will provide better protection against abrasion, pollution and UV rays and will add to the overall durability to the material. Finished graphics should be wound with a minimum inner diameter of 6". This will prevent the image from tunneling.

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