

## Description:

Translucent polyester coated backlit film is designed for top quality graphic art applications in light boxes. The semi-matte coating reduces glare and provides high quality image density. The printouts are characterized by high ink density, vivid colors, and outstanding image resolution with or without light. Easy to install because of its rigidity and flatness. Compatible with eco-solvent, solvent, latex and UV curable inks. Light Box Graphic, Backlit Trade Show Display, Department Store Display, Base Material Polyester Film, Luminous Advertising Surface, Bus Shelter & Metro Illuminated Signage

## Specifications:

- Weight: 275gsm
- Basis Caliper: 8.2mil
- Opacity: NA
- Brightness: NA
- Whiteness: NA
- Finish: Matte
- Ink Compatibility: Solvent/Eco-Sol/Latex/UV
- Laminate Compatibility: Cold Pressure Sensitive

## Storage:

Store in a controlled environment, approximately 70°F (21°C) +/-10°F and 50% RH +/- 10%, free from dust and direct sunlight in original packaging until ready for use. Shelf life 12-15 months under these conditions. After printing return unused media to original polyester bag/package for storage.

## Printing:

For best performance, print in a controlled environment approximately 70°F/21°C with 35-65% relative humidity. As with all inkjet media, handle media at the edges to avoid touching the imaging area as fingerprints and oils from hands can repel ink causing poor image quality. We recommend calibrating the media for optimum quality. Actual results can vary depending on proper ink limitation, printer/rip settings and color management used. Allow prints to dry for at least 30 minutes. Drying time may vary depending on printer, inks, amount of ink used and environmental conditions (images with heavy ink coverage may require a longer drying time).

## Finishing:

Compatible pressure sensitive lamination films. Lamination can provide an enhanced finish and extended print life through protection from dirt, abrasion, and ink fading from UV exposure. Allow print to completely dry prior to laminating. When preparing a laminated print for transport, roll the print image side out and as loose as possible to avoid tunneling.