

Description:

A 48lb./180gsm matte finish paper with a premium, smooth, water fast inkjet coating optimized for water-based dye and pigmented inks. A48WFP provides crisp lines, dense blacks and vivid color ideal for indoor and short-term outdoor posters, signs, POP displays, maps, and various presentation graphics. Recommended for graphics with medium-to-high density ink levels.

Specifications:

- Weight: 48lb./180gsm
- Basis Caliper: 8.5mil
- Opacity: 99%
- Brightness: 95
- Whiteness: 168
- Finish: Smooth, matte, water fast coating
- Ink Compatibility: Aqueous dye and pigmented inks
- Laminate Compatibility: Pressure sensitive and low-melt thermal lamination films

Storage:

Store in a controlled environment, approximately 70°F (21°C) +/-10°F and 50% RH +/- 10%, free from dust and direct sunlight in original packaging until ready for use. Shelf life 12-15 months under these conditions. After printing return unused media to original polyester bag/package for storage.

Printing:

For best performance, print in a controlled environment approximately 70°F/21°C with 35-65% relative humidity. As with all inkjet media, handle media at the edges to avoid touching the imaging area as fingerprints and oils from hands can repel ink causing poor image quality. We recommend calibrating the media for optimum quality. Actual results can vary depending on proper ink limitation, printer/rip settings and color management used. Allow prints to dry for at least 30 minutes. Drying time may vary depending on printer, inks, amount of ink used and environmental conditions (images with heavy ink coverage may require a longer drying time).

Finishing:

Compatible with both pressure sensitive and low-melt thermal lamination films, lamination can provide an enhanced finish and extended print life through protection from dirt, abrasion, and ink fading from UV exposure. Allow print to completely dry prior to laminating. When using a pressure sensitive laminate we suggest using a heat assist top roller (if available) set to 90°F-100°F during lamination. When preparing a laminated print for transport, roll the print image side out and as loose as possible to avoid tunneling.