



TECHNICAL DATA SHEET

A18PPCMC

18mil Production Polycotton Water-Resistant Matte Canvas

Description:

An 18mil poly-cotton blended canvas created specifically for the décor market. A low cost option that delivers exceptional print quality partly due to the extraordinary white point and high DMAX value. Spray or liquid lamination recommended on any matte coating for true crack resistance when stretching.

Specifications:

- Weight: 380gsm
- Basis Caliper: 18mil
- Opacity: 94
- Gloss (@60°): 3
- Whiteness: 153
- Finish: Matte
- Ink Compatibility: Aqueous dye & pigmented inks / Latex
- Laminate Compatibility: Spray or Liquid Laminates recommended

Storage:

Store in a controlled environment, approximately 70°F (21°C) +/-10°F and 50% RH +/- 10%, free from dust and direct sunlight in original packaging until ready for use. Shelf life 12-15 months under these conditions. After printing return unused media to original polyester bag/packaging for storage.

Printing:

When printing use a high resolution setting (720dpi or higher) to optimize print quality. As with all inkjet media, we recommend this product be calibrated for optimum quality during printing. Actual results will vary depending on proper ink limitation, printer and rip settings and color management used. Pigmented inks recommended for optimal light and water fastness and to avoid accelerated fading when used with dye-based inks.

Finishing:

Compatible with spray and liquid laminates. Lamination can provide an enhanced finish and extended print life through protection from dirt, abrasion, and ink fading from UV exposure. Allow print to completely dry prior to laminating.

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