

Description:

This 14mil matte semi-rigid hybrid film give aqueous users the ability to print POP-IN graphics for trade show booths and display units. Laminating is highly recommended to protect the print from abrasion and scratching. Completely block out, instant dry and water resistant. It bright white matte finish allows for bold bright graphics. Compatible the aqueous ink platforms

Specifications:

- Weight: 380gsm
- Basis Caliper: 14mil
- Opacity: 100%
- Gloss (@60°): 3
- Whiteness: 120
- Brightness: 96
- Finish: Matte
- Ink Compatibility: Aqueous dye/pigmented inks
- Laminate Compatibility: Pressure sensitive lamination film

Storage:

Store in a controlled environment, approximately 70°F (21°C) +/-10°F and 50% RH +/- 10%, free from dust and direct sunlight in original packaging until ready for use. Shelf life 12-15 months under these conditions. After printing return unused media to original polyester bag/package for storage.

Printing:

When printing use a high resolution setting (720dpi or higher) to optimize print quality. As with all inkjet media, we recommend this product be calibrated for optimum quality during printing. Actual results will vary depending on proper ink limitation, printer and rip settings and color management used. Pigmented inks recommended for optimal light and water fastness and to avoid accelerated fading when used with dye-based inks.

Finishing:

Use a pressure sensitive film to provide enhanced protection against abrasion, pollution, light fastness, and to add to the overall durability of the finished graphic. Wait a minimum of 2 hours after printing (recommended 24 hours) before laminating. If using a pressure sensitive laminate, allow the graphic to lay flat a minimum of 2 hours after laminating before trimming and rolling, when possible allow a 24 hour cure time. Over laminating one side may cause the product to curl toward the laminated side.