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TRIA BEAUTY NAMES NEW CHIEF FINANCIAL OFFICER

The company welcomes Sandra Gardiner as Chief Financial Officer

Dublin, CA (May 7, 2015) – Tria Beauty, Inc., the world leader in at-home laser and light-based skincare treatments, today announced Sandra Gardiner as Chief Financial Officer. Ms. Gardiner assumes leadership of the company's global finance, accounting and information technology functions.

"Sandra brings extensive financial and general management experience in the medical device industry," stated Peter Wyles, President and CEO, Tria Beauty. "With this addition to our executive team, Tria Beauty strengthens its leadership to drive our expansive, global growth. I'm very happy to have Sandra aboard."

Ms. Gardiner joins Tria Beauty after holding C-level financial management positions in both private and publicly-held companies, including Asante Solutions, Ventus Medical, Vermillion and Lipid Sciences. She has been involved in raising over \$500M in funding through various mechanisms in public and private markets.

About Tria Beauty, Inc.

Tria Beauty uses light to transform skin care, liberating women from endless and ineffective beauty regimens. Tria Beauty's devices use the types of technologies preferred by dermatologists for inoffice treatments to deliver results in the privacy and comfort of home and at a fraction of the cost. Tria's portfolio of medical devices for home-use includes the popular Hair Removal Laser 4X and Hair Removal Laser Precision, Age-Defying Laser for treating multiple signs of facial aging, and Acne Clearing Blue Light used to clear blemishes and prevent future breakouts. Learn more about Tria Beauty's devices and other skin care products by visiting www.triabeauty.com.