



Radio Copy

Subject: Convenience Stores

Length: :25/:05 Announcer Read

Music Bed: Optional

Title: Motorcycle Life

ANNCR:

The sun is shining, the days are long and the open road is calling your name. Time to strap on your helmet and answer at full throttle.

Whatever you ride, make sure your bike's ready to roll to <<YOUR STORE LOCATION>>. Fuel up and check your oil and fluids before you hit the highway. If you're going to <<LOCATION>> in <<CITY>>, you might want to grab a quick snack for the journey, too. Motorcycle life. Powered locally. At Cenex.

(Sample Tag)

Stop by and say hi, visit us at 123 Main St. in Anytown today!