



# Radio Copy

**Subject:** Convenience Stores

**Length:** :25/:05 Announcer Read

**Music Bed:** Optional

**Title:** Fishing Season

ANNCR:

Fishing season is upon us, <<CITY NAME>>. If you're like most of us, you can't wait to grab your rod and reel, and get a line in the water. Gas up the truck and the boat, and pick up the bait you need, too, at <<YOUR STORE LOCATION>>. Word is, the <<TYPE OF FISH>> at <<BODY OF WATER>> are going crazy for <<TYPE OF BAIT>> this summer. You can find plenty of those along with snacks, drinks, coolers, sunscreen and more at <<YOUR STORE LOCATION>>. Gone fishing. Powered locally. At Cenex.

(Sample Tag)

*Stop by and say hi, visit us at 123 Main St. in Anytown today!*