



Radio Copy

Subject: Convenience Stores

Length: :25/:05 Announcer Read

Music Bed: Optional

Title: Beat the Heat

ANNCR:

Did someone turn up the heat? It can get pretty hot out there during these summer months, which makes staying hydrated especially important. Whether you're going out to the lake to soak up some sun or staying indoors for the comforts of air conditioning, pick up a cool bottle of water or a sports drink from <<YOUR STORE LOCATION>>. And if you're gonna be outside at <<LOCAL AREA>> make sure you grab some sunscreen, too. Beating the heat. Powered locally. At Cenex.

(Sample Tag)

Stop by and say hi, visit us at 123 Main St. in Anytown today!