



Radio Copy

Subject: Convenience Stores

Length: :25/:05 Announcer Read

Music Bed: Optional

Title: BBQ Season

ANNCR:

Throw another burger on the grill, because barbecue season has arrived. It's up at the lake. Out in the park. And right here in <<YOUR CITY>>. Get the family together and head down to <<LOCAL AREA>> to make the most of these summer days while they last. On your way, stop by <<YOUR STORE LOCATION>> for everything you need, from snacks to drinks to paper plates. Barbecue season. Powered locally. At Cenex.

(Sample Tag)

Stop by and say hi, visit us at 123 Main St. in Anytown today!