

## **Job Title: Ecommerce Manager**

Euronics Ireland have an opening for an Ecommerce Manager. The ideal candidate will have worked in a similar role with a minimum of 3 years experience developing and overseeing ecommerce focused digital marketing strategies, with excellent understanding of UX, web design, customer flow and website ownership. Our ecommerce platform is a vital component of our business, serving direct-to-consumer channels and Euronics Members through our B2B portal.

## **Job Description**

Euronics is Ireland's largest independent Electrical Retail Group, with over 60 member owned stores across the Republic of Ireland. We specialise in home appliances, TV & entertainment solutions, computing and much more.

We have a support office based in Citywest, Dublin that is responsible for the development of the Euronics brand in Ireland. The task of this role is to develop and maintain Euronics.ie, driving revenue and Ecommerce KPIs, while supporting our network of members in their Ecommerce activities. Your primary focus will be on optimizing the customer experience, driving sales, and ensuring seamless integration with our various software systems. You will bring your expertise in Shopify, B2B ecommerce, and IT integration to the table.

Responsibilities of This Role Include:

- Owning the day to day running of euronics.ie
- Developing & implementing a strong Ecommerce strategy
- Developing the end-to-end customer journey
- Full commercial ownership: pricing, ranging, and marketing
- Activating promotional & marketing activity online and via our digital marketing channels
- Online Merchandising
- Planning and activating new product launches across all brands
- CRM Management
- Content management system maintenance

The ideal candidate will have:

- A 3<sup>rd</sup> Level degree (or equivalent experience)
- At least three years in a B2C Ecommerce environment
- Experience managing agencies to tight deadlines
- Excellent analytical skills
- Experience in website ownership using Shopify or similar
- An extremely high attention to detail
- Project management experience
- Strong Digital Activation Skills

## **Benefits**

Competitive salary with OTE €60,000

Flexible work environment with options for remote work and flexible hours.

Dynamic and collaborative team culture with a focus on innovation and creativity.

Application Deadline: **21 May 2024**