



Merchandising Tools

Effective November 2024

Celebrating 45 Years of Growth



We're proud to have been your herbal allies for over four decades!

In true Herb Pharm style, we'll stay firmly rooted in our core values as we move toward an exciting future.

Stackable Tiers

Self stackable on an existing surface (no more than 4 high) or on an HP provided base.
Header boards available upon request. Header boards must be requested separately (examples below.)

Product	Item #	Measurements	Size
Base Units \$50—Shipping & Handling	MBASES	20" w x 14" d x 24" h	—
Large Tier	MTIERL	47.5" w x 11" d x 7" h 30 Facing/6 Deep	180/1 oz.
Medium Tier	MTIERM	36" w x 11" d x 7" h 23 Facing/6 Deep	138/1 oz.
Small Tier	MTIERS	19.5" w x 11" d x 7" h 12 Facing/6 Deep	72/1 oz.
UPC Scan Tags for Tiers	MSCANTAG	1.25" w x 1.4" h	—
Out of Stock Placeholder	MSPLACE	1.188" w x 3.188" d x 2.438" h	—
Pharm Hand Essential for straightening product	PPHARMHAND	1.438" w x 13.5" d	—

Tier Header Boards

Product	Item #	Measurements
Large Wellness Ally	MHEADL	46.625" w x 11" h
Medium Wellness Ally	MHEADM	35" w x 12" h
Small Wellness Ally	MHEADS	18.5" w x 9.5" h



Large Tier Header Board



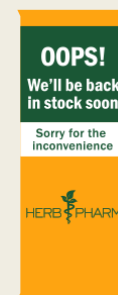
Medium Tier Header Board



Small Tier Header Board



Base Units
with Large Tier
Header Board



OOS
Placeholder



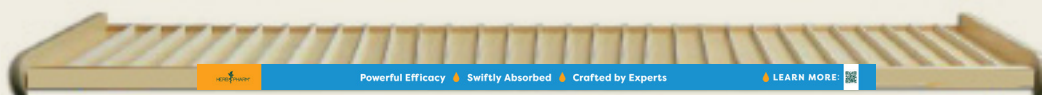
Pharm Hand

Shelf Organizers

To be placed on existing shelving.

Available in 1 oz. or 2 oz. varieties (4 oz. if every other divider is removed).

Product	Item #	Measurements	Size
Large Shelf Organizer			
1 oz.	MSHELF	47" w x 11.125" d x 1.5" h 32 Facings/7 Deep	192/1 oz.
2 oz.	MSHELFLO2	47" w x 11.125" d x 1.5" h 26 Facings/6 Deep	130/2 oz.
Small Shelf Organizer			
1 oz.	MSHELF5	35.5" w x 11.125" d x 1.5" h 24 Facing/7 Deep	144/1 oz.
2 oz.	MSHELF5O2	35.5" w x 11.125" d x 1.5" h 20 Facing/6 Deep	100/2 oz.
10-SKU & 12-SKU Organizer			
1 oz.	MSHELF12	19.5" w x 11" d x 1.5" h 12 Facings/7 Deep	72/1 oz.
2 oz.	MSHELF10	19.5" w x 11" d x 1.5" h 10 Facings/6 Deep	60/2 oz.
Petite Shelf Organizer			
1 oz.	MSHELF6	9.5" w x 11" d x 1.5" h 6 Facings/7 Deep	42/1 oz.
Mini Shelf Organizer			
1 oz.	MSHELF4	6" w x 6" d x 1.5" h 4 Facings/7 Deep	24/1 oz.



Large Shelf Organizer



Small Shelf Organizer



10-SKU & 12-SKU Organizer



Petite Shelf Organizer



Mini Shelf Organizer

Rail Stickers for Product Display

Product	Item #	Measurements
Wellness Ally Top Sticker	7LMSHEFL	34"w x 0.75"h
Wellness Ally Bottom Sticker	7LMSHEFL2	34"w x 0.75"h

For end cap or cross departmental placement.

We are adding options all the time, be sure to ask about our latest additions.

Complete these displays with consumer brochures to aid in customer education.

Filled Displays

Product	Item #	Measurements	Size	MSRP
Relaxing Moment™ Spray Display	KFSPRAX01	5.25" w x 3.968" d x 4.188" h 3 Facings/4 Deep	12/1 oz.	\$95.88
Brain & Memory™ Display	KFGG01-8	5.25" w x 2.645" d x 4.1875" h 2 Facings/4 Deep	8/1 oz.	\$71.92
Herbs on the Go™ Sprays Display: Pick 4	812PKTOP	9" w x 7.5" d x 8.25" h 4 Facings/4 Deep	16/1 oz.	Variable
Peppermint Breath Refresher™ Display	KBREATH05	5.313" w x 3.375" d x 4.563" h 4 Facings/3 Deep	12/0.5 oz.	\$47.88
Soothing Throat Spray Display	KFPROPO01-8	5.25" w x 2.645" d x 4.188" h 2 Facing/4 Deep	8/1 oz.	\$71.92
Spearmint Breath Refresher™ Display	KBRSPR05	5.313" w x 3.375" d x 4.563" h 4 Facings/3 Deep	12/0.5 oz.	\$47.88
Summer Herbal Recipe Display	KRECDISPSUM5	12.75" w x 7" d x 7.125" h 5 Facings/5 Deep	25/1 oz.	\$229.75
Winter Herbal Recipe Display	KRECDISPWINT4	12.75" w x 7" d x 7.125" h 5 Facings/5 Deep	25/1 oz.	\$229.75



Soothing Throat Spray Display



Relaxing Moment™ Spray Display



Herbs On The Go™ Sprays Display



Brain & Memory™ Display



Peppermint Breath Refresher™ Display



Spearmint Breath Refresher™ Display



Winter Herbal Recipe Display:

- Rapid Immune Boost™
- Ashwagandha
- Ginger
- Kava
- Turmeric



Summer Herbal Recipe Display:

- Ashwagandha
- Ashwagandha, Alcohol-Free
- Kava
- Milk Thistle
- Turmeric

Empty Shelf Displays & Empty Risers

Order stock separately.

Product	Item #	Measurements	Holds
6 SKU Mini Shelf Display with Header	86PACK1	3.25" w x 4.875" d x 6.5" h 2 Facing/3 Deep	6/1 oz.
Peppermint Breath Refresher™ Display	812PKPEP	5.313" w x 3.375" d x 4.563" h 4 Facings/3 Deep	12/0.5 oz.
Spearmint Breath Refresher™ Display	812PKSPEAR	5.3125" w x 3.375" d x 4.563" h 4 Facings/3 Deep	12/0.5 oz.
6 SKU Salve Tray	8SALVETRAY	4.688" w x 2.375" d x 1.125" h 1 Facings/6 Deep	6/0.85 oz.
Empty Riser: 2 SKU, 1 oz., 7 Deep	MTRAY1	3" w x 5.375" d x 1.75" h 2 Facing/7 Deep	14/1 oz.
Empty Riser: 2 SKU, 1 oz., 6 Deep	MSHELF2	8.125" w x 2.75" d x 1.313" h 2 Facing/6 Deep	12/1 oz.
Empty Riser: 2 SKU, 2 oz., 6 Deep	MSHELF2-02	9.688" w x 3.313" d x 1.375" h 2 Facings/6 Deep	12/2 oz.
Empty Riser: 3 SKU, 1 oz., 6 Deep	MSHELF3	8.125" w 4.188 d" x 1.438" h 3 Facing/6 Deep	18/1 oz.



6 SKU Mini
Shelf Display
Header card
options on
next page
86PACK1

8SALVETRAY



MTRAY1



MSHELF3

2 & 3 SKU Risers
Order stock separately



MSHELF2-02

Shelf Wobblers

Product	Item #	Measurements
Wellness Ally Local Shelf Wobbler	PSWLOCAL	4" round
New Product Shelf Wobbler	PSWNP	2" round
Regenerative Organic Certified Shelf Wobbler	PSWROCSHELF	4" square



Header Cards for 6 Pack Shelf Display

Fits 86PACK1 Shelf Display

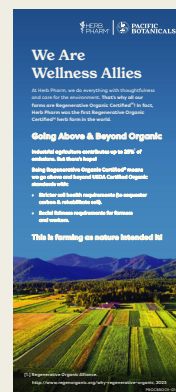
Product	Item #
Herbs on the Go™ Sprays	86HDSR
Very Best of You (Stress support)*	86HDSR
Immune Superstar* (Black Elderberry glycerite)	86HDSR
Mellow Waves (Kava)	86HDSR



Consumer Brochures

Packs of 25

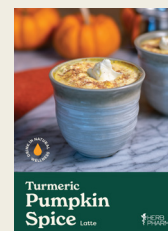
Product	Item #	Measurements
Herb Pharm Standard 6-Panel Brochure	PHPSTBROCH	4" w x 4" h
Die Cut Bottle Brochure	PDIECUTBROCH	2" w x 4.5" d x 6" h
Winter Herbal Recipe Brochure	PRECBROCH4	4" w x 6.125" h
Summer Herbal Recipe Brochure	PRECBROCH5	4" w x 6.125" h
Wellness Ally/ ROC Brochure	PROCBROCH-01	4" w x 9" h



Recipe Cards

Measures 4" w x 5.5" h

Product	Item #
Black Elderberry Toddy	PGLELDCARD
Golden Turmeric Honey	PTHONCARD
Turmeric Pumpkin Spice Latte	PTPUMCARD
Peppermint Spirits Hot Chocolate	PPEPCARD



*These statements have not been evaluated by the FDA. These products are not intended to diagnose, treat, cure, or prevent any disease.

Meet Mushroom Wellness™



**Mushroom
Wellness™**
by HERB PHARM®

We know that your customers expect nothing but the best, and you do, too. That's why we're certain you're going to love our latest venture: our Mushroom Wellness line of products!



Learn more about Mushroom Wellness at herb-pharm.com/mushroomwellness



Mushroom Wellness Capsules Shelf Display



Item # KMWCAPSHELFDISP

Measurements:
21" w x 10.25" d x 6.125" h
5 Facing/ 4 Deep

Holds: 20/90 ct. bottles

Price:
MSRP: \$599.60
WHSL: \$299.80
UPC: 090700033941

Mushroom Wellness Freestanding Display

Item # KMWCAPFLOORDISP

Measurements:
12" w x 9.75" d x 59.5" h
3 Facing/ 2 Deep / 5 Shelves

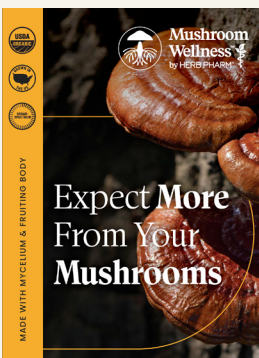
Holds: 30/90 ct. bottles

Price:
MSRP: \$899.40
WHSL: \$449.70

UPC: 090700033958

Consumer Brochure

Mushroom Wellness Standard
6-Panel Brochure



Item # PMWBROCH

Pack of 25

Measurements:
5.5" w x 8.5" h

Mushroom Wellness Shelf Wobbler

Item # PMWSW

Measurements: 3" Round



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