

# FIVE HEARTS

## New Brand Ambassador Outline

### WHERE TO START?

Head to the website **fivehearts.com.au** and check out info on the **home page** and **about us page** to learn who and what Five Hearts is about. It's incredibly important to feel *aligned* with my brand and know who you are talking/working with going forward.

### WHAT'S NEXT?

If you feel super pumped and aligned after discovering more about Five Hearts, saying hi to me by name is *huge* for me! When you take the time to discover who is behind a business, it really opens the door + gets me excited about meeting you!

So many cut + paste dm's come through for collabs etc. sometimes several a day. Showing you've done your 'research' + are keen to follow and engage with my brand on socials - that will immediately set you apart from the rest!

### A LITTLE ABOUT YOU!

#### You have to love taking photos and video!



Feeling comfortable in front of the camera yourself and/or having friends and family keen to get in on the 'action' is super important for creating engaging content + for you to enjoy yourself while doing so!

#### Have a real love for the great outdoors



Or even love to dabble in a little interior decor - our pieces can be used wherever you dream after all. We do love featuring stunning outdoor images, real-life moments along with more catalogue style images which tends to evolve with seasons.

#### Be reliable + committed to agreed terms



I am always flexible with contracts and timeframes, at the end of the day, communication is so important. Having ambassadors and creators come to help 'raise' my little business baby, means a lot and I hope to build strong trusting relationships which have the ability to grow with my business.



### THE PERKS



Affiliate program - discount code and a chance to earn \$\$

Free products

First access to new products

Opportunities for paid content following initial agreement

Exposure to new audiences and growth opportunities for us both in our businesses/personal brands

I'd love to hear how you see us working together to create magic!

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**'WHEREVER YOU DREAM'**