

A black and white photograph of a woman in a gym, leaning forward in a starting position for a deadlift. She is wearing a sports bra and leggings. A barbell with weights is on the floor in front of her. The gym has large windows and a high ceiling with exposed beams. The text "FITNESSTRADING" is overlaid in the center, with "FITNESS" in orange and "TRADING" in white, flanked by two horizontal white lines.

FITNESSTRADING



Body-Solid[®]
Built for Life



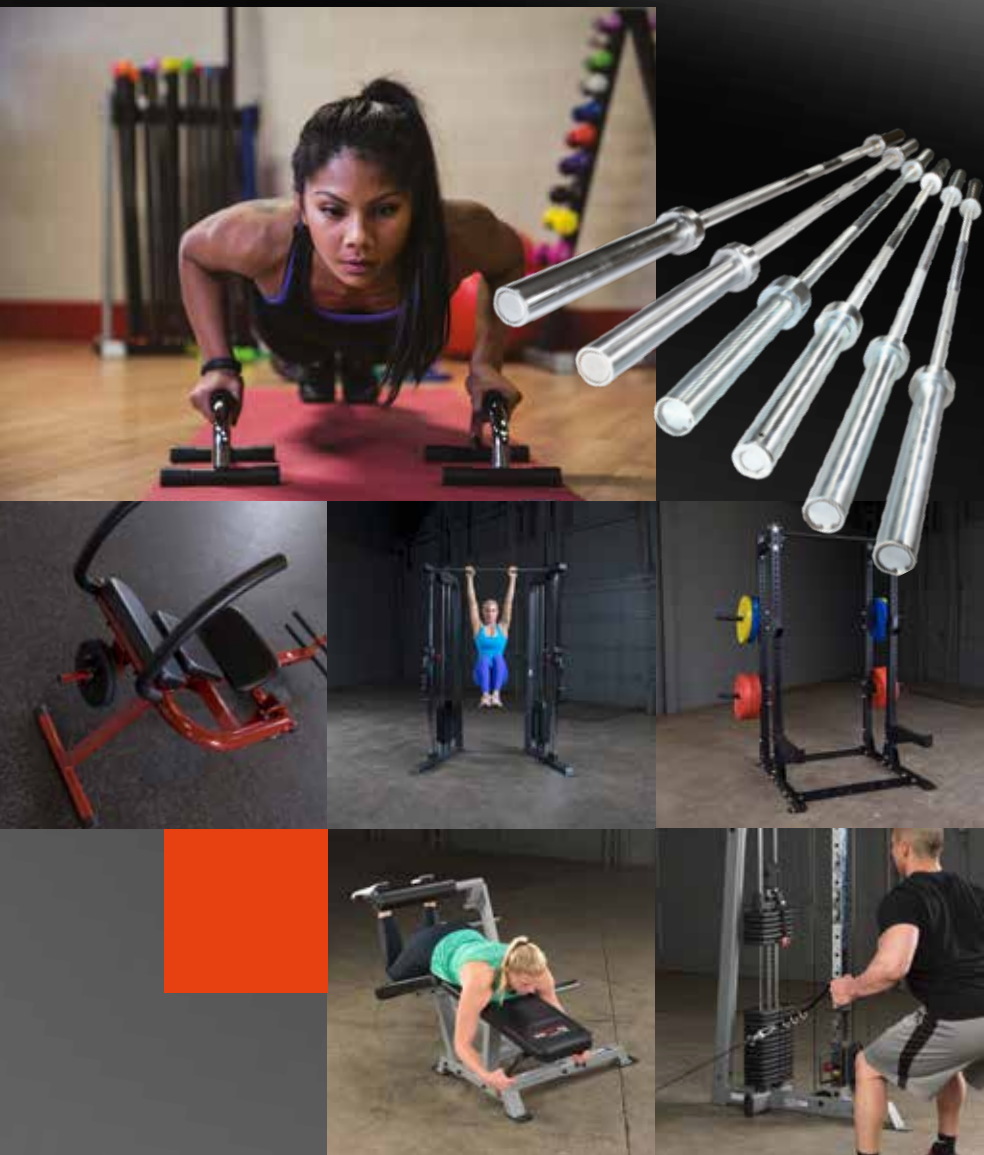
Body-Solid History

- Founded in **1989**
- **Leader** in international sourcing of products
- Historical focus on **home use** and **strength** products
- Later **expansion** into **cardio, accessories** and **commercial** products
- Products being **sold** in over **80 countries**
- **Expansion** to Europe (Belgium), Australia, China, New-Zealand and all over America
- Located in Forest Park near **Chicago, Illinois**
- **200,000 square foot** facility



Why Body-Solid?

- **Wide array of products /** One-Stop-Shop capability
- **High quality**, value driven products
- Ranked as one of the **top fitness suppliers** by various publications and surveys in retail industry
- **Best** in class customer **service**
- Company owned & operated warehouse & fulfillment center
- **In-House** equipment **design & engineering**
- **In-House creative & web development** services



Products

- **Widest array of products** available from a single source
- Over **600 products** with **new items** added regularly
- **Patented technologies** (Bi-Angular, Grip Plates, Center-Drive Ellipticals, etc)
- Full line of iron, accessories and attachments complements our equipment offerings
- **Innovative** designs
- Products range from beginner **home use** products to elite **full commercial** pieces

Brands

Body-Solid[®]
Built for Life

Premium Home &
Light Commercial Lines



Entry Level, Easy Assembly,
one box ship units

POWERLINE[®]
by Body-Solid

Mid Tier Products,
Good price points for internet

ENDURANCE[®]

Commercial / Residential
Cardiovascular Products



Commercial / Residential
Dynamic Training Products

Body-Solid[®]
ProClubLine

Commercial
Strength Products

Body-Solid[®]
Built for Life

Body-Solid®
Built for Life



Premium Home & Light Commercial Lines

Body-Solid boasts the widest array of products in fitness including home & commercial multi-station gyms, free weight machines, weight plates, kettlebells, dumbbells, flooring and accessories.

Body-Solid®
Built for Life



Entry Level, Easy Assembly, One Box Ship Units

The thought of joining a health club can be intimidating, and you don't want to be pushed into exercises and routines that aren't right for you. That's why Best Fitness is committed to providing our customers with machines and equipment tailored to your everyday needs for easy-to-do workouts and easy-to-achieve results.

Body-Solid
Built for Life

POWERLINE^{USA}[®]

by *Body-Solid*



Mid Tier Products, Good price points for internet

For over 15 years Powerline Strength Training Equipment has been saving our customers from the expense, travel time and hassle of joining a gym. From the privacy of your own home you can perform the same exercises to trim, tone and sculpt your body on your own schedule.

Body-Solid[®]
Built for Life

ENDURANCE®



Commercial / Residential Cardiovascular Products

Endurance cardio equipment is built to perform to the standards of commercial health club equipment & to challenge you to a lifetime of cardio fitness that fit your lifestyle in your home.

Body-Solid
Built for Life

Body-Solid® ProClub Line



Commercial Strength Products

ProClub Line is built to address the specific needs of thousands of facilities around the world that require durable machines at affordable prices, available on demand. Straight forward designs and easy adjustments provide a safe and familiar workout environment for fitness enthusiasts of all experience levels.

Body-Solid®
Built for Life

Cross-Training



Commercial Strength Products

Cross-training improves your cardio, strengthen your muscles, or help speed your recovery.

The essential fundamentals of cross-training are the same whether you are exercising for improved health and fitness or for competition. Body-Solid carries an extensive offering of cross training equipment, such as power racks, bumper plates, heavy ropes, dumbbells, plyo boxes...

Body-Solid
Built for Life



Commercial / Residential Dynamic Training Products

This durable line of fitness bars, medicine balls, vinyl-coated dumbbells, stability balls and many other fitness accessories are available in incremental weights and sizes, putting you in complete control over the intensity of your workouts.

Body-Solid
Built for Life

Markets Served

Corporate facilities



Personal Training



Police & Fire Departments



Rehabilitation



Sports Teams

Fitness Clubs

Apartments & Condo's

Gyms & Health Clubs

Fulfillment Capabilities



- All products are in stock 99% of the time
- One-Stop-Shop for a wide array of products also allows convenient and economical shipping
- Most orders ship within 24 to 72 hours from time of receipt at Body-Solid
- Delivery time of less than one week to almost all locations
- Optimal product packaging ensures quality delivery
- Easy delivery to all European countries



Unique Benefits

- **Well known brand** with reputation for quality products attractive to customers
- Fast fulfillment allows **easier inventory management** and lower required inventory levels if you choose to stock
- Breadth of products offers you one-stop shopping and fewer vendors to manage
- **Body-Solid customer service** philosophy helps guarantee a **happy customer** including in field service as necessary



S SPIRIT

Spirit Fitness Home



Making everyday people extraordinary

Spirit Fitness manufactures the highest quality fitness equipment placing customer experience and product innovation at the heart of what we do. We have one simple goal – to improve the quality of life for everyone.

SPIRIT
HOME

Spirit Fitness Commercial



Setting new commercial standards

Spirit Fitness commercial cardiovascular products feature the very best in design, engineering and quality, offering excellent performance and reliability in any commercial setting.

SPIRIT
COMMERCIAL

Spirit Fitness Commercial



Setting new commercial standards

Spirit Fitness commercial cardiovascular products feature the very best in design, engineering and quality, offering excellent performance and reliability in any commercial setting.

SPIRIT
COMMERCIAL



SOLE
FITNESS

Sole Fitness



Home Fitness is the future

SOLE is always looking for ways to make their equipment better, more efficient, and of higher quality, while still maintaining a fair price. SOLE will never compromise their integrity to improve the bottom line, no exceptions. SOLE stands by their products and their customers with warranties and service which are miles ahead of the competition.

SOLE
FITNESS

ReNeGaDE

Renegade Series



Rock solid construction for intensive use

The Renegade is the perfect tool for intense cardio workouts, or more gentle workouts and rehabilitation. It is a great tool for both warm up prior to strength training and indeed as a brutal conditioning tool. It is robust, well made and clients love it.

ReNegaDE



POWERBLOCK[®]
WORLD'S BEST DUMBBELL

Sport Series



Training for all levels

PowerBlocks are adjustable dumbbells that are simple to use. To change weights, remove the pin, select the rail with the corresponding weight chart, then insert the pin completely into the desired slot. That's it, you're ready to lift.

Pro Series



Build for professionals

PowerBlocks are adjustable dumbbells that are simple to use. To change weights, remove the pin, select the rail with the corresponding weight chart, then insert the pin completely into the desired slot. That's it, you're ready to lift.



Stadsheide 3 | 3500 Hasselt | Belgium
+32 (0) 11 76 12 70 | kris@bodysolid-europe.com
www.bodysolid-europe.com

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