

September-October 2019

Biznomics

Business

Economics

Life Style

Dr. Natalie Cooke

She has the
magic Potion!

Pioneering
Healthcare
Story of
Nawaloka

The Silver
Lining,
in the
Emerging
"Silver
Economy"

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08 Why are manhole covers round?

A round manhole cover cannot fall through its circular opening.

09 If you could choose one song to play every time you walked into your room for the rest of your life, what would it be?

This one's a coin toss - Mysterious Girl is an all-time favourite. But the song stronger gives me an immense amount of energy and motivation.

10 If there were 100 handsome bachelors to choose from, how will you select a date night?

For me no matter how good looking the man is or attractive he is, if he ain't intelligent and sporty he will not make it to the short list.

What do you do right now in life?

I'm a wife, a mom, and an entrepreneur (Founder/CEO of Kalaia).

What gives you a sense of fulfillment in life?

The number of lives we are changing through Kalaia products, business opportunity and the Kalaia Cares Charitable Program.

What plans did you have when you were schooling?

I never imagined starting my own business, that's for sure. I always thought I will pursue a career in the technology industry.

What have you achieved so far in life?

From a career standpoint, I climbed the corporate ladder quickly where I got to an executive position in less than ten years. My biggest career achievement is starting my own company - Kalaia.

How involved are you with technology?

Enough to enhance the quality of my life and to run my business.

How much time do you give for any outdoor activities?

Not enough for sure.

What do you do to relax?

I love going to the spa when I can. Spending quality time with my daughter without technology (we call them lazy Sundays), and an at-home facial with a nice warm bath, are some of my favorite ways to relax on a regular basis.

What would be your plan of action and strategic vision if you were to take the role as the president?

That's a tough one as I will make a horrible politician. But my strategic vision will be to invest in the younger generation - to educate, empower, and provide them opportunities. My plan of action will be to surround myself with a team that genuinely aligns with that vision, and brings the knowledge and skills I don't possess..



"I am a Global Sri Lankan, taking my nation to the world"

Name: Gaya Samarasingha

Age: 36

Currently living in:
Salt Lake City, Utah - USA

Educated at:
Vihara Maha Devi Balika Vidyalaya, Badulla (early childhood education)
Mahamaya Girls College, Kandy
Utah State University - BS in Management Information Systems
Iowa State University - MBA

Hobbies: Cooking

Net Worth: N/A

Would you rather be an inventor or a leader?

Leader.

How far do you want to go in life?

I want to leave a legacy where 100, 200 years from now the work I started today would still make an impact and change lives around the world.

What are your values?

- Don't forget where you came from.
- Continue to learn and grow no matter your age.
- Do what you love with the people you love and have fun while doing it.
- Find a way to give back.
- Don't ever compromise your ethics and integrity.

What are your thoughts about marriage?

It is a relationship that requires a lot of patience, understanding, and compromise.

How have your efforts in your job added value to the business?

I believe every life and professional experience, both good and bad, have made me who I am; and have given me the knowledge and skills to start my own business.

What is your comfort food?

Kottu.

Don't you think the new generation has lost values in life, relationships, and culture replaced by technology?

Generations evolve, and technology is an important part of life today. It is about learning the right balance and doing everything in moderation.

What advice do you have for them?

Don't ever forget that the human touch will never go out of style and that people are the most important asset one can have - personally and professionally.

Mind Blowing#

Mind Blowing

01 If you were a tree, what kind of a tree would you be and why?

Bamboo. It takes 4-5 years of watering, fertilizing, and caring before a bamboo tree comes out of the ground. But after that it grows 80 feet in just 6 weeks. Something we all should remember - success is not overnight.

02 You're a new addition to the crayon box, what color would you be and why?

Bright Red, not that it is my favorite color but to me it represents valor, perseverance, strength, and empowerment.

03 Describe the color red to someone blind?

A bright, vibrant color that will cheer you on.

04 Why is a tennis ball fuzzy?

To control the speed and to regulate the bounce.

05 When you wake up and have 2000 unread emails and can only answer 100 of them, how would you choose what to answer?

Those emails where I'm the only recipient, if they can't find the answer elsewhere, and if they aren't able to move forward without my response.

06 If you could have a machine that produces \$100 for life, how much are you willing to pay for it?

Nothing. The joy and the satisfaction come from knowing you worked hard to earn the money you are spending.

07 If you could choose one song to play every time you walked into your room for the rest of your life, what would it be?

Try everything by Shakira.

08 How would people communicate in a perfect world?

Face to face or at least pick up the phone instead of texting.

09 Why are manhole covers round?

To make sure they don't fall through the circular opening.

10 If there were 100 handsome bachelors to choose from, how will you select a date night?

My love language is "quality time". So I will choose the one who has the best plan to create simple yet a memorable experience..