

PIL ITALICA LIFESTYLE LIMITED

(Formerly known as Peacock Industries Limited)

(An ISO 9001:2008 Certified Company) CIN: L25207RJ1992PLC006576

UPR/35/2016/ 10 - 11

15.04.2016 COURIER

The Manager,-Listing Department

National Stock Exchange of India Limited,

'Exchange Plaza', C-1, Block -G

Bandra Kurla Complex, Bandra - East

Mumbai-400051

Listing Department

BSE Limited

Phiroze Jeejeebhoy Towers

25th Floor, Dalal Street

Mumbai- 400001

Name of Company : PIL ITALICA LIFESTYLE LIMITED

Qtr ending on

: March, 2016

Sub

: Shareholding Pattern

Re

: Scrip Code No. : PILITA/500327

Dear Sir,

Pursuant to Clause 35 of the Listing Agreement with your Stock Exchange and Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015, we are enclosing herewith a copy of the Shareholding Pattern on quarterly basis for the quarter ended on 31-03-2016 for your information and record purpose.

Kindly acknowledge the receipt of the same.

Thanking you,

Yours faithfully,

For PIL ITALICA LIFESTYLE LIMITED

Aditi Parmar

(Company Secretary)

Encl: as above

ISO 9001:2008

Add: Kodiyat Road, Udaipur - 313 031 (Rajasthan)

Mob.: +91 96 499 71111 | Ph. : +91 294 2432271/72 | Customer Care : +91 93 144 11101 Fax : +91 294 2430411 Email: info@italicafurniture.com | Website: www.italicafurniture.com



PIL ITALICA LIFESTYLE LIMITED

(Formerly known as Peacock Industries Limited)

(An ISO 9001:2008 Certified Company) CIN: L25207RJ1992PLC006576

Annexure - 1

Format of holding of specified securities

- 1. Name of Listed Entity: PIL ITALICA LIFESTYLE LIMITED
- 2.Scrip Code/Name of Scrip/Class of Security: 500327/PILITA/EQUITY
- 3. Share Holding Pattern Filed under: Reg. 31(1)(b) Report for Quarter ending MARCH 2016
- 4. Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

Declaration format need to displa	ayed on NEA	PS	
	Promoter & Promoter Group	Public	Non Promoter Non Public
Particulars	Yes/No	Yes/No	Yes/No
Whether the Listed Entity has issued any partly paid up shares?	NO	NO	NO
Whether the Listed Entity has issued any Convertible Securities or Warrants?	NO ·	NO	NO
Whether the Listed Entity has any shares against which depository receipts are issued?	NO	NO	NO
Whether the Listed Entity has any shares in locked-in?	YES	YES	NO
Whether any shares held by promoters are pledge or otherwise encumbered?	NO .	NA	NA
Whether the Listed Entity has issued any Differential Voting Rights?	NO	NO	NO
	Particulars Whether the Listed Entity has issued any partly paid up shares? Whether the Listed Entity has issued any Convertible Securities or Warrants? Whether the Listed Entity has any shares against which depository receipts are issued? Whether the Listed Entity has any shares in locked-in? Whether any shares held by promoters are pledge or otherwise encumbered? Whether the Listed Entity has issued any Differential	Promoter & Promoter Group Particulars Whether the Listed Entity has issued any partly paid up shares? NO Whether the Listed Entity has issued any Convertible Securities or Warrants? NO Whether the Listed Entity has any shares against which depository receipts are issued? NO Whether the Listed Entity has any shares in locked-in? Whether any shares held by promoters are pledge or otherwise encumbered? NO Whether the Listed Entity has issued any Differential	Particulars Particulars Yes/No Yes/No Whether the Listed Entity has issued any partly paid up shares? NO NO Whether the Listed Entity has issued any Convertible Securities or Warrants? NO NO Whether the Listed Entity has any shares against which depository receipts are issued? NO NO Whether the Listed Entity has any shares in locked-in? Whether the Listed Entity has any shares in locked-in? Whether any shares held by promoters are pledge or otherwise encumbered? NO NA Whether the Listed Entity has issued any Differential



TABLE II A - UNCLAIMED DETAILS - NOT APPLICABLE
TABLE III - PERSON IN CONCERT & UNCLAIMED DETAILS - NOT APPLICABLE





Add: Kodiyat Road, Udaipur - 313 031 (Rajasthan)

Mob.: +91 96 499 71111 | Ph. : +91 294 2432271/72 | Customer Care : +91 93 144 11101 Fax : +91 294 2430411 Email: info@italicafurniture.com | Website: www.italicafurniture.com

Table I - Summary Statement holding of specified securities

	shareholder	of share holde rs	No. of fully paid up equity shares held	Partly paid- up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	ing as a % of total no. of shares (calculate d as per SCRR, 1957) As a % of (A+B+C2)	Number of each class			ld in	No. of Shares Underlying Outstanding convertible securities (including Warrants)	as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) As a % of (A+B+C2)	Number o in shares		Share pleds other encu	es ged or	Number of equity shares held in demateria lized form
(1)	(11)	(111)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+ (VI)	(VIII)	(IX) No of Voti	na Riah	ts	Total as	(X)	(XI) = (VIII)+(X)	No.		(XIII)	As a %	(XIV)
			,			4		ivo or voca	16 M.B.I	i.S	a % of Total Voting Rights As				of total Shares held	livo.	of total Shares held	
								Class eg: X	Class eg: Y	Total	a % of (A+B+C)			(a)	(b)	(a)	(b)	
	Promoter & Promoter Group	2	35743350	0	0	35743350	68.08257	35743350	0	35743350	68.083	0	68.08	19000000	53.16	0	0	35743350
	Public	8036	16756650	0	0	16756650	31.91743	16756650	0	16756650	31.917	0	31.92	2500000	14.92	0	0	16424550
(C)	Non Promoter- Non Public	0	0	0	0	0	0	0	0	0	0	0	0	0	-	0	0	0
` '	Shares underlying DRs	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(C2)	ATTENDED TO STATE OF THE PARTY	0	0	0	0	0	0	0	0	0	0	0	0			0	0	0
	Total	8038	52500000	0	0	52500000	100	52500000	0	52500000	100	0	100	21500000	41	0	0	52167900



Note:The following changes made by NSE/BSE for calculation in Shareholding pattern:

- 1. Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (Column VIII) is calculated as % of A+B+C2).
- 2. Number of Voting Rights (Total as a % of Total Voting rights) (Column IX) is calculated as % of Total Share Capital (A+B+C)
- 3. Number of Locked in shares (As a % of total Shares held) (Column XII) is calculated as % of Total shares held (Kindly note that this formula is applicable w.e.f. Apr 1, 2016; previously it was calculated as % of Total Share Capital (A+B+C))
- 4. Number of Shares pledged or otherwise encumbered (As a % of total Shares held) (Column XIII) is calculated as % of Total nos. shares held by the respective shareholder.

Category and	PAN	Nos.	No. of fully	No.	No.	Total nos.				of the Promot lights held in a				Number of I	ocked in	Nue	nber	Number of
name of	LAIA	of	paid up	of	of	Secretary and a second	ding %	securities	voting i	ignts neid in t	Each Class Of		ng, as a %	shares	ocked III	1	hares	equity shar
shareholder				Parti	shar	Silares Heid	calculate	and the second second second second						Silales				
snarenoider		shar					A CONTRACTOR OF THE PARTY OF TH					S	assuming			1.	dged	held in
		ehol	held	У	es		d as per					Unde	100000000000000000000000000000000000000			or		demateria
		ders		paid-	unde		SCRR,					rlying	conversion			oth	erwise	ed form
				up	rlyin		1957 As					Outst	of			enc	umber	
				equit	g		a % of					andin	convertible			ed		
		1		v	Depo		(A+B+C2)					g	securities (12				
				1'	sitor		(1.0.0.)											
				Silare	Sitor			,				conve	A COLUMN TO SERVICE STATE OF THE PARTY OF TH					
			1	S	У	- (rtible						
	Te Te			held	Rece							securi	of diluted					
					ipts							ties	share					
						7.		1				(inclu	capital) As					
												ding	a % of					
												_	(A+B+C2)	1				
													(ATDTCZ)					
												nts)						
(1)	(11)	(III)	(IV)	(V)	(VI)	(VII) =	(VIII)	(IX)				(X)	(XI)	(XII)		(XIII)	(XIV)
						(IV)+(V)+												
						(VI)												
								No of Votir	ng Rights		Total as a			No.	As a %	No.	Asa	
											% of			1	of total		% of	
											Total				Shares		total	
											100000000000000000000000000000000000000				held		Shar	
											Voting		N		rieid			
											Rights						es	
		+			-			ļ	Tai				-	ļ	-	ļ.,	held	
								Class eg: X		Total			31	(a)	(b)	(a)	(b)	
									eg:y									
Indian																		
Individuals/Hi		1	79050	0	0	79050	0.15	79050	0	79050	0.15	0	0.15	0	0	0	0	79050
ndu undivided	_ '																	
Family								1										
DAUD ALI	AAVPD5848A		79050 .	0	0	79050	0.15	79050	0	79050	0.15	0	0.15	0	0	0	0	79050
Central		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Government/													· v					
State		1																
Government(s						· ·						11	-					
1																		
Financial		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Institutions/																		
Banks																		
Any Other		1	35664300	0	0	35664300	67.93	35664300	0	35664300	67.93	0	67.93	19000000	36.19	0	0	35664300
(specify)		-	2300-1300			2300-1300	37.33	33004300		33004300	07.55	3	07.55	1500000	30.13			55004500
	A A A C D E 2271	+-	25664200	0	0	35664300	67.02	25664200	0	25554200	67.03	0	67.02	10000000	20.10	0	10	25.004202
DAWOOD	AAACD5327L		35664300	0	0	35664300	67.93	35664300	0	35664300	67.93	0	67.93	19000000	36.19	0	0	35664300
INVESTMENT							- 1				1							
PRIVATE																		
LIMITED															1			



	Sub-Total (A)(1)		2	35743350	0	0	35743350	68.08	35743350	0	35743350	68.08	0	68.08	19000000	36.19	0	0	35743350
2	Foreign																		
а	Individuals (Non-Resident Individuals/ Foreign		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Individuals)																		
b	Government		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
С	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
d	Foreign Portfolio Investor		0	0	0	0	0	0	0 .	0	0	0	0	0	0	0	0	0	0
e	Any Other (specify)		0	0	0	0	0	0	0.	0	0	0	0	0	0	0	0	0	0
	Sub-Total (A)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	1	2	35743350	0	0	35743350	68.08	35743350	0	35743350	68.08	0	68.08	19000000	53.16	0	0	35743350

			Tab	le III - Sta	tem	ent sh	owing sh	nareho	lding pa	atter	n of the	Public	c sha	rehol	der				
r	Category and name of shareholder	PAN	Nos. of	No. of fully	No. of Partly	No. of shares underlyi ng Deposit ory Receipts	Total nos. shares held		Number of of securities	Voting R	lights held in e	ach class	No. of Shares Underly ing Outsta nding convert ible securiti es (includi ng Warran ts)	Shareho Iding, as a % assumin g full conversi on of converti ble securities (as a percent age of diluted share capital) As a % of	Number of in shares	f Locked	Sha ple oth	res dged or erwise	Number of equit shares held in demater lized for
(1)	(11)	(111)	(IV)	(V)		(VII) = (IV)+(V)+ (VI)	(VIII)	(IX)				(X)	(A+B+C2) (XI)=(VII)+(X)	(XII)		(XIII	1)	(XIV)
									No of Voting	g Rights		Total as a % of Total Voting Rights		7.(~)	No.	As a % of total Shares held		As a % of total Shares held	
									Class eg: X	Class eg:y	Total				(a)	(b)	(a)		
. 11	nstitutions																		
	Autual Junds/		6	13500	0	0	13500	0.03	13500	0	13500	0.03	0	0.03	0	0		NA	0
	enture Capital Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0		NA	0
Ir	Alternate nvestment unds	,	0	0	0	0	0	0	0	0	0	0	0	0	0	0		NA	0
V	oreign 'enture 'apital nvestors		0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	NA LIFE	0
P	oreign ortfolio	week was a second as a second as	0	0	0	0	0	0	0	0	0	0	0	0	0	0	*	NA UR	9

				9														
	Financial Institutions/ Banks		4	694312	0	0	694312	1.32	694312	0	694312	1.32	0	1.32	0	0	NA	690812
	Insurance Companies		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	0
	Provident Funds/ Pension Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	0
	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	0
	Sub-Total (B)(1)		10	707812	0	0	707812	1.35	707812	0	707812	1.35	0	1.35	0	0	NA	690812
2	Central Government/ State Government(s)/ President of India	, (0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	0
	Sub-Total (B)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	0
	Non- institutions		7404	4.05.00.07			10500007	20.47	10502007		10593987	20.47		20.47	2500000	23.6	210	10343287
	Individuals - i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	,	7484	10593987 6974127	0		10593987 6974127	20.17	10593987 6974127	0	6974127	13.28	0	13.28	0	0	NA NA	6723427
	ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		12	3619860	0	0	3619860	6.89	3619860	0	3619860	6.89	0	6.89	2500000	69.06	NA ESTYLE SHOWA 371d	3619860
	ALI ASGAR KAGZI	AVLPK4645D	0	1250000	0	0	1250000	2.38	1250000	0	1250000	2.38	0	2.38	1250000	100	NA	1250000
	HUSSAIN KAGZI	BMZPK3837P	0	1250000	0	0	1250000	2.38	1250000	0	1250000	2.38	0	2.38	1250000	100	NA	1250000

b	NBFCs registered with RBI		0	0	0	0	0	0	0	0			0	0	0	0	NA	0
С	Employee Trusts		0	0	0	0	0	0	0	0			0	0	0	0	NA	0
d	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0	0	0			0	0	0	0	NA	0
е	Any Other (specify) *		542	5454851	0	0	5454851	10.39	5454851	0	5454851	10.39	0	10.39	0	0	NA	5390451
	BODIES CORPORATE		249	5339036	0	0	5339036	10.17	5339036	0	5339036	10.17	0	10.17	0	0		5333436
	PARK CONTINENTA L LTD	AABCP9174A	0	4017216	0	0	4017216	7.65	4017216	0	4017216	7.65	0	7.65	0	0	NA	4017216
	NRI		289	94115	0	0	94115	0.18	94115	0	94115	0.18	0	0.18	0	0		55515
	ОСВ		4	21700	0	0	21700	0.04	21700	0	21700	0.04	0	0.04	0	0		1500
	Sub-Total (B)(3)		8026	16048838	0	0	16048838	30.56	16048838	0	16048838	30.56	0	30.56	2500000	15.58	NA	15733738
	Total Public Shareholding (B)= (B)(1)+(B)(2)+ (B)(3)	,	8036	16756650	0	0	16756650	31.91	16756650	0	16756650	31.91	0	31.91	2500000	14.92	NA	16424550

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

	Category and name of shareholder	PAN	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid- up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholdin g % calculated as per SCRR, 1957 As a % of (A+B+C2)	Rig	hts h	eld i	oting n each rities	No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholdin g, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) As a % of		ked in	pled or othe	nares	Numb er of equity shares held in demat erializ ed form
	(1)	(11)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V) + (VI)	(VIII)			(IX)	_	(X)	(XI)		(XII)	()	(III)	(XIV)
									1	of ting thts		Total as a % of Total Voting Rights			No.	As a % of total Shares held	No.	As a % of total Shar es held	
									ss	Clas s eg:y	al				(a)	(b)	(a)	(b)	
1	Custodian/DR Holder		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations 2014)		0	0	0	0	0	0	0	0	0	0	0	0	0		0	0	0
	Total Non-Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2)		0	0	0	0	0	0	0	0	0	0		0	0	0	0	0	0