



PIL ITALICA LIFESTYLE LIMITED

(Formerly known as Peacock Industries Limited)

(An ISO 9001:2008 Certified Company)

CIN : L25207RJ1992PLC006576

July 10, 2017

The Manager-Listing Department National Stock Exchange of India Limited, 'Exchange Plaza', C-1, Block -G Bandra Kurla Complex, Bandra -East Mumbai-400051	Listing Department BSE Limited Phiroze Jeejeebhoy Towers 25 th Floor, Dalal Street Mumbai- 400001
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Name of Company : **PIL ITALICA LIFESTYLE LIMITED**
Sub : **Quarterly Report on Shareholding Pattern -June 30, 2017**
Re : **Scrip Code No. : 500327 / PILITA**

Dear Sir/ Madam,

Pursuant to the Regulation 31(1)(b) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the shareholding pattern of the company for quarter ended June 30, 2017.

We Request you to take the same on record.

Thanking you,

Yours faithfully,
For PIL ITALICA LIFESTYLE LIMITED


Chirag Gupta
(Company Secretary)
M.No.A50843



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General information about company	
Scrip code	500327
Name of the company	PIL ITALICA LIFESTYLE LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-06-2017
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)



Sr. No.	Particular	Yes/No
1	Whether the Listed Entity has issued any partly paid up shares?	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No
3	Whether the Listed Entity has issued any Warrants ?	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No
5	Whether the Listed Entity has any shares in locked-in?	Yes
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No
7	Whether company has equity shares with differential voting rights?	No



Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	2	147973400			147973400	65.01	147973400		147973400	65.01
(B)	Public	8063	79626600			79626600	34.99	79626600		79626600	34.99
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	8065	227600000			227600000	100	227600000		227600000	100



Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
(A)	Promoter & Promoter Group				65.01	147657200	99.79			147973400
(B)	Public				34.99	12600000	15.82			78281000
(C)	Non Promoter-Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100	160257200	70.41			226254400



Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	1	316200			316200	0.14	316200		316200	0.14
(d)	Any Other (specify)	1	147657200			147657200	64.88	147657200		147657200	64.88
Sub-Total (A)(1)		2	147973400			147973400	65.01	147973400		147973400	65.01
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		2	147973400			147973400	65.01	147973400		147973400	65.01
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions										
(a)	Mutual Funds	6	54000			54000	0.02	54000		54000	0.02
(f)	Financial Institutions/Banks	5	1472048			1472048	0.65	1472048		1472048	0.65
Sub-Total (B)(1)		11	1526048			1526048	0.67	1526048		1526048	0.67
(3)	Non-institutions										
(a(i))	Individuals - i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	7346	24170352			24170352	10.62	24170352		24170352	10.62
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	33	27541376			27541376	12.1	27541376		27541376	12.1
(e)	Any Other (specify)	673	26388824			26388824	11.59	26388824		26388824	11.59
Sub-Total (B)(3)		8052	78100552			78100552	34.31	78100552		78100552	34.31
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		8063	79626600			79626600	34.99	79626600		79626600	34.99
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		8065	227600000			227600000	100	227600000		227600000	100
Total		8065	227600000			227600000	100	227600000		227600000	100



Table II - Statement showing shareholding pattern of the Promoter and Promoter Group									
Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group								
(1)	Indian								
(a)				0.14	0	0			316200
(d)				64.88	147657200	100			147657200
Sub-Total (A) (1)				65.01	147657200	99.79			147973400
(2)	Foreign								
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A) (2)				65.01	147657200	99.79			147973400
B	Table III - Statement showing shareholding pattern of the Public shareholder								
(1)	Institutions								
(a)				0.02	0	0			0
(f)				0.65	0	0			1392448
Sub-Total (B) (1)				0.67	0	0			1392448
(3)	Non-institutions								
(a(i))				10.62	0	0			23147152
(a(ii))				12.1	12600000	45.75			27541376
(e)				11.59	0	0			26200024
Sub-Total (B) (3)				34.31	12600000	16.13			76888552
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)				34.99	12600000	15.82			78281000
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder								
Total (A+B+C2)				100	160257200	70.41			226254400
Total (A+B+C)				100	160257200	70.41			226254400



Individuals/Hindu undivided Family		
Serial No.	1	
Name of the Shareholders (I)	DAUD ALI	Click here to go back
PAN (II)	AAVPD5848A	Total
No. of fully paid up equity shares held (IV)	316200	316200
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	316200	316200
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0.14	0.14
Number of Voting Rights held in each class of securities (IX)		
Class eg:X	316200	316200
Class eg:y		
Total	316200	316200
Total as a % of Total Voting rights	0.14	0.14
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(Xi)(a) As a % of (A+B+C2)	0.14	0.14
Number of Locked in shares (XII)		
No. (a)	0	0
As a % of total Shares held (b)	0	0
Number of Shares pledged or otherwise encumbered (XIII)		
No. (a)		



As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	316200	316200
Reason for not providing PAN		
Reason for not providing PAN		



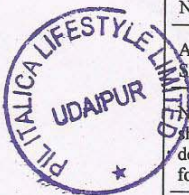
Any Other (specify)		
Serial No.	1	
Category	Bodies Corporate	Click here to go back
Name of the Shareholders (I)	DAWOOD INVESTMENT PRIVATE LIMITED	
PAN (II)	AAACD5327L	Total
No. of the Shareholders (I)	1	1
No. of fully paid up equity shares held (IV)	147657200	147657200
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	147657200	147657200
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	64.88	64.88
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	147657200	147657200
Class eg:y		
Total	147657200	147657200
Total as a % of Total Voting rights	64.88	64.88
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	64.88	64.88
Number of Locked in shares (XII)		
No. (a)	147657200	147657200
As a % of total Shares held (b)	100	100



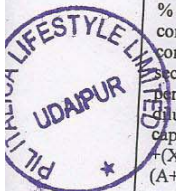
Number of Shares pledged or otherwise encumbered (XIII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	147657200	147657200
Reason for not providing PAN		



Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		
Serial No.	1	
Name of the Shareholders (I)	Satendrapal Singh Chabra	Click here to go back
PAN (II)	AARPC0629C	Total
No. of fully paid up equity shares held (IV)	3045770	3045770
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	3045770	3045770
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.34	1.34
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	3045770	3045770
Class eg:y		
Total	3045770	3045770
Total as a % of Total Voting rights	1.34	1.34
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	1.34	1.34
Number of Locked in shares (XII)		
No. (a)	0	0
As a % of total shares held (b)	0	0
Number of equity shares held in dematerialized form (XIV)	3045770	3045770



Any Other (specify)							
Serial No.	1	2	3	4	5	6	7
Category	HUF	Trusts	NRI – Non-Repatriation	NRI – Repatriation	Overseas corporate bodies	Clearing Members	Bodies Corporate
Category / More than 1 percentage	Category	Category	Category	Category	Category	Category	More than 1 percentage of shareholding
Name of the Shareholders (I)							PARK CONTINENTAL LIMITED
PAN (II)							AABCP9174A
No. of the Shareholders (I)	147	1	36	252	1	70	1
No. of fully paid up equity shares held (IV)	4715170	400	63274	274225	6000	1770360	11264816
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	4715170	400	63274	274225	6000	1770360	11264816
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.07	0	0.03	0.12	0	0.78	4.95
Number of Voting Rights held in each class of securities (IX)							
Class eg: X	4715170	400	63274	274225	6000	1770360	11264816
Class eg:y							
Total	4715170	400	63274	274225	6000	1770360	11264816
Total as a % of Total Voting rights	2.07	0	0.03	0.12	0	0.78	4.95
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) + (X) As a % of (A+B+C2)	2.07	0	0.03	0.12	0	0.78	4.95
Number of Locked in shares (XII)							



No. (a)	0	0	0	0	0	0	0
As a % of total Shares held (b)	0	0	0	0	0	0	0
Number of equity shares held in dematerialized form (XIV)	4715170	400	63274	121025	6000	1770360	11264816
Reason for not providing PAN							
Reason for not providing PAN							



Any Other (specify)			
Serial No.	8	9	
Category	Bodies Corporate	Bodies Corporate	
Category / More than 1 percentage	More than 1 percentage of shareholding	Category	
Name of the Shareholders (I)	BONANZA PORTFOLIO LIMITED		Click here to go back
PAN (II)	AAACB0764B		Total
No. of the Shareholders (I)	1	166	673
No. of fully paid up equity shares held (IV)	5146450	19559395	26388824
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	5146450	19559395	26388824
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.26	8.59	11.59
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	5146450	19559395	26388824
Class eg:y			
Total	5146450	19559395	26388824
Total as a % of Total Voting rights	2.26	8.59	11.59
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) (X) As a % of (A+B+C2)	2.26	8.59	11.59
Number of Locked in shares (XII)			
No. (a)	0	0	0



As a % of total Shares held (b)	0	0	0
Number of equity shares held in dematerialized form (XIV)	5146450	19523795	26200024
Reason for not providing PAN			
Reason for not providing PAN			

For PIL ITALICA LIFESTYLE LIMITED

Chirag
 (Chirag Gupta)
 Company Secretary

