



# PIL ITALICA LIFESTYLE LIMITED

(Formerly known as Peacock Industries Limited)

(An ISO 9001:2008 Certified Company)

CIN : L25207RJ1992PLC006576

UPR/SD/2017-18/

21.04.2017  
COURIER

<b>The Manager-Listing Department</b> National Stock Exchange of India Limited, 'Exchange Plaza', C-1, Block -G Bandra Kurla Complex, Bandra -East Mumbai-400051	<b>Listing Department</b> BSE Limited Phiroze Jeejeebhoy Towers 25 <sup>th</sup> Floor, Dalal Street Mumbai- 400001
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**Name of Company** : PIL ITALICA LIFESTYLE LIMITED  
**Qtr ending on** : March, 2017  
**Sub** : Shareholding Pattern  
**Re** : Scrip Code No. : PILITA/ 500327

Dear Sir,

Pursuant to Clause 35 of the Listing Agreement with your Stock Exchange and Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015, we are enclosing herewith a copy of the Shareholding Pattern on quarterly basis for the quarter ended on 31-03-2017 for your information and record purpose.

Further, new securities (76,00,000 equity shares pursuant to conversion of warrants) was admitted by BSE on April 20,2017 and by NSE on April 21,2017.

Kindly acknowledge the receipt of the same.

Thanking you,

Yours faithfully,  
For PIL ITALICA LIFESTYLE LIMITED

*Aditi*  
Aditi Parmar  
(Company Secretary)  
M.No.A37301



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Annexure - 1

## Format of holding of specified securities

- 1.Name of Listed Entity: **PIL ITALICA LIFESTYLE LIMITED**
- 2.Scrip Code/Name of Scrip/Class of Security : **500327/PILITA/EQUITY**
- 3.Share Holding Pattern Filed under: Reg. 31(1)(b) - Report for Quarter ending **MARCH, 2017**
4. Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

### Declaration format need to displayed on NEAPS

Sr.No.	Particulars	Promoter & Promoter Group	Public	Non Promoter Non Public
		Yes/No	Yes/No	Yes/No
1	Whether the Listed Entity has issued any partly paid up shares?	NO	NO	NO
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?	YES	YES	NO
3	Whether the Listed Entity has any shares against which depository receipts are issued?	NO	NO	NO
4	Whether the Listed Entity has any shares in locked-in?	YES	YES	NO
5	Whether any shares held by promoters are pledge or otherwise encumbered?	NO	NO	NO
6	Whether the Listed Entity has issued any Differential Voting Rights?	NO	NO	NO

STATEMENT BELONGING TO BELOW MENTIONED DETAILS ARE NOT APPLICABLE

TABLE II A - UNCLAIMED DETAILS - NOT APPLICABLE

TABLE III - PERSON IN CONCERT & UNCLAIMED DETAILS - NOT APPLICABLE



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**Table I - Summary Statement holding of specified securities**

Category	Category of shareholder	No. of shares held	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2)	Number of securities	Number of Voting Rights held in each class			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding E, as a % assuming full conversion of convertible securities (as a percentage of diluted share)	Number of Locked In shares	Number of Shares pledged or otherwise encumbered	Number of equity shares held in dematerialized form		
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii)	(ix)	No of Voting Rights			(x)	(xi) = (vii)+(x)	(xii)	(xiii)	(xiv)		
									Class eg: X	Class eg: Y	Total	Total as a % of Total Voting Rights As a % of (A+B+C2)			(a)	(b)	(a)	(b)
A	Promoter & Promoter Group	2	142973400	0	0	142973400	65.7	142973400	0	142973400	65.70	12400000	66.12	142657200	99.78			142973400
B	Public	8208	74626600	0	0	74626600	34.3	74626600	0	74626600	34.3	5000000	33.88	7600000	10.18			73274600
C	Non Promoter- Non Public	0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
C1	Shares underlying DRS	0	0	0	0	0	0	0	0	0	0	0	0	0				0
C2	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0	0				0
	Total	8210	217600000	0	0	217600000	100	217600000	0	217600000	100	17400000	100	150257200	69.05			216248000

**Column IV - No. of fully paid up equity shares held - Includes 7600000 equity shares allotted on 14.02.2017 upon conversion of warrants.**

Note: The following changes made by NSF/BSE for calculation in Shareholding pattern :

- Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (Column VIII) is calculated as % of A+B+C2).
- Number of Voting Rights (Total as a % of Total Voting rights) (Column IX) is calculated as % of Total Share Capital (A+B+C)
- Number of Locked in shares (As a % of Total Shares held) (Column XII) is calculated as % of Total shares held (Kindly note that this formula is applicable w.e.f. Apr 1, 2016; previously it was calculated as % of Total Share Capital (A+B+C))
- Number of Shares pledged or otherwise encumbered (As a % of Total Shares held) (Column XIII) is calculated as % of Total nos. shares held by the respective shareholder.



Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category and name of shareholder	PAN	Nos. of shares held	No. of fully paid up equity shares held	No. of Partly paid up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			Total as a % of Total Voting Rights	No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding % as a % of diluted share capital) As a % of (A+B+C2) (XI)=	Number of Locked in shares	Number of Shares pledged or otherwise encumbered	Number of equity shares held in dematerialized form	
								Class eg: X	Class eg: Y	Total							
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii)	(ix)	(x)	(xi)	(xii)	(xiii)	(xiv)				
1 Indian								No of Voting Rights									
a Individuals/Hindu undivided Family		1	316200	0	0	316200	0.15	316200	0	316200	0.15	0	0.13	0	0	0	316200
b DAUD ALL Central Government/ State Government(s)	AAVPD5848A	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
c Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
d Any Other (specify)		1	142657200	0	0	142657200	65.56	142657200	0	142657200	65.56	12400000	65.98	100	0	0	142657200
DAWOOD INVESTMENT PRIVATE LIMITED	AAACD5327L		142657200	0	0	142657200	65.56	142657200	0	142657200	65.56	12400000	65.98	100	0	0	142657200
Sub-Total (A)(1)		2	142973400	0	0	142973400	65.71	142973400	0	142973400	65.71	12400000	66.12	142657200	99.78	0	142973400





**Table III - Statement showing shareholding pattern of the Public shareholder**

Category and name of shareholder	PAN	Nos. of share holders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities	No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) As a % of (A+B+C2)	No. of Locked Shares	Number of pledged or otherwise encumbered Shares	Number of equity shares held in dematerialized form
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii)	(ix)	(x)	(xi)=(vii)+(x)	(xii)	(xiii)	(xiv)
1	Institutions							No of Voting Rights					
								Class eg: X eg:Y	Class eg:Y				
a	Mutual Funds/	6	54000	0	0	54000	0.03	54000	0	0.02	0	0	0
b	Venture Capital Funds	0	0	0	0	0	0	0	0	0	0	0	0
c	Alternate Investment Funds	0	0	0	0	0	0	0	0	0	0	0	0
d	Foreign Venture Capital Investors	0	0	0	0	0	0	0	0	0	0	NA	0





